



Walter Rhoddy

Industrial Design, 1995

President & CEO, RHODDY Marketing Group

RHODDY connects consumers with brands through memorable experiences, providing integrated marketing solutions, and guiding and executing programs that motivate, engage and enlighten audiences. Walter has designed and managed several international projects like the Singapore Pavilion at the World's Fair. He's also worked for major brands such as Volvo, Nike, Sony, Microsoft, Facebook, Ford and Tim Horton's. Motivated by challenges in the creative pursuit, he pulls ideas and inspiration from art, films, nature, and parts of life that capture the imagination.