



## **Ron Suter**

**Marketing, 1981**

**Executive Vice-President, NBCUniversal Television &  
New Media Distribution Canada**

Ron Suter is known as a visionary trailblazer in his industry, playing a key role in redrawing the map of the Canadian Television Landscape. As EVP of NBCUniversal Television and New Media Distribution Canada, and Universal Studios Canada Inc., Suter works with the biggest players in the Canadian entertainment industry. A mainstay in an industry that is constantly evolving, Suter's ability to adapt quickly and navigate an ever-changing landscape has helped NBCUniversal remain an industry leader while maintaining a competitive advantage in the marketplace. Under Suter's leadership NBCUniversal has doubled its sales volume over the last decade.