



## **Neil Parmenter**

**Public Relations, 1994**

**President and Chief Executive Officer, Canadian Bankers Association**

As President and CEO, Canadian Bankers Association, Neil Parmenter is known as the voice of the banking industry and is responsible for communicating the perspectives of the industry to all levels of government, regulators, stakeholders, media and the public. Parmenter plays a leading role in the development of public policy on financial services, helping to contribute to a sound, successful banking system that benefits Canadians and Canada's economy.