



Eloise Ambursley

Graphic Design, 2017

Co-Founder and CEO, Oat Canada

Eloise Ambursley's young career proves that there is no set script for the entrepreneur. A graduate of graphic design, her road ahead would appear predictable. Instead, a course in entrepreneurship set her on a path to work with start-up leaders and dreamers. Soon, she became one, too. Since the launch of Oat Canada, the sugar-free oat milk product reached close to 1,000 stores in the first year of business. Featured in BlogTO, the company also found success on Dragon's Den, with each Dragon prepared to invest \$100,000 in exchange for a ten per cent stake. As the business moves forward, Ambursley continues to draw on her creative skills.