

**Ten  
Thousand  
Coffees**



**Ten Thousand Coffees  
Grads of 2021**

# What is Ten Thousand Coffees?

Ten Thousand Coffees is an informal mentorship and career development platform that helps youth and industry professionals build their network by connecting them with alumni, peers, mentors and leaders who can help them reach their development goals.



Ten Thousand Coffees works with academic institutions, enterprises and communities from around the world to enable meaningful, human-to-human experiences — all through the power of conversation.

To help young people prepare for the future of work, RBC Future Launch and Ten Thousand Coffees have partnered to increase access to networking and mentoring for students at Universities and Colleges across the country.

# Three ways to make the most of 10KC

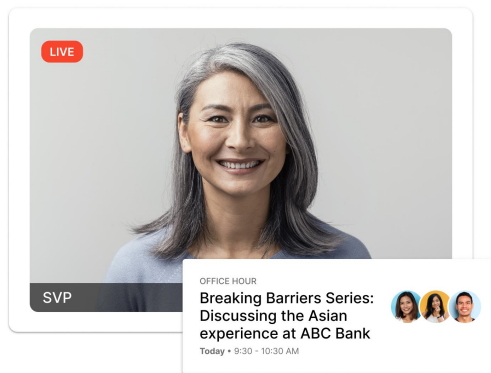
## 1:1 Career Conversations with INTRODUCTIONS



## Networking conversations

Opt-in to be Smart Matched for informal 1:1 networking conversations based on your goals and interests

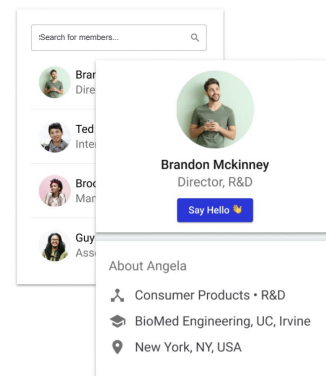
## Group Matching with OFFICE HOURS



## Engage with leaders

Join group conversations hosted by alumni, recruiters and career experts to gain insights into pertinent topics

## MEMBER DIRECTORY



## Mentors at your fingertips

Easily connect with any member and learn more about them

## STUDENTS & RECENT GRADUATES

# Launch your career

Tap into Ten Thousand Coffees to:

- Network with alumni, employers and industry professionals based on common goals or interests
- Attend group mentorship conversations to gain access and learn directly from leaders
- Gain and develop skills outside the classroom and learn how to launch your career



“My connections have given me different perspectives on the job market and the corporate world. I have also gained new ideas on how to move my career forward. I'm starting to feel more comfortable with networking in general.  
- *Melissa, student*”

# Who can help me with career development?

## ALUMNI

Mentor, network and develop



- Give back to their alma mater and stay connected with the community
- Grow their network through connections with youth, alumni and employers based on common goals or interests
- Host & attend group mentorship conversations to share insights and develop career and leadership skills

## EMPLOYERS

Connect and recruit



- Connect with a community of top talent at various stages of their careers
- Grow their network through connections with youth, alumni and other employers based on common goals or interests
- Host & attend group mentorship conversations to share insights and attract quality candidates

# How is Ten Thousand Coffees different from LinkedIn?



*Ten Thousand Coffees will Smart Match you with another member of your community every month based on your identified interests and goal 🧠*

= more meaningful, personalized connections 🧡

*Everyone in your Ten Thousand Coffees community is there for mentorship and career development 📈*

= no awkward or surprising outreach messages to other members - we know why you want to connect and we encourage you to do so! 💬

# Now that I'm in - what's next?

Click *Members* to search for people you're interested in connecting with

Check out *Office Hours* for upcoming career development group conversations

Your personalized monthly match will arrive in your inbox at the next *Introduction* cycle!

The screenshot shows the 'Puppy Treats Café' interface. On the left, a sidebar contains a welcome message, a search bar, and navigation links for 'Introductions', 'Members', and 'Office Hours'. The main content area is titled 'Denise's Introductions' and shows a list of introductions. The current introduction is for 'Cameron Lillico' (Revenue Operations at TDK) with a 'Current' status. Below it, a 'Past' section shows introductions for 'Cache A' (PM, Engineering) and 'Andrew Wright' (Engineering Director at Ten Thousand Coffees, Engineering). On the right, a 'Profile strength: Advanced' section shows a progress bar at 8/11, an 'Add segments' button, and a 'Next Introduction' section with a 'Pause Introductions' button.

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# Accelerate your career development



[tentousandcoffees.com/schools](https://tentousandcoffees.com/schools)

Reach out directly to chat with the 10KC team  
[partner-success@tentousandcoffees.com](mailto:partner-success@tentousandcoffees.com)