

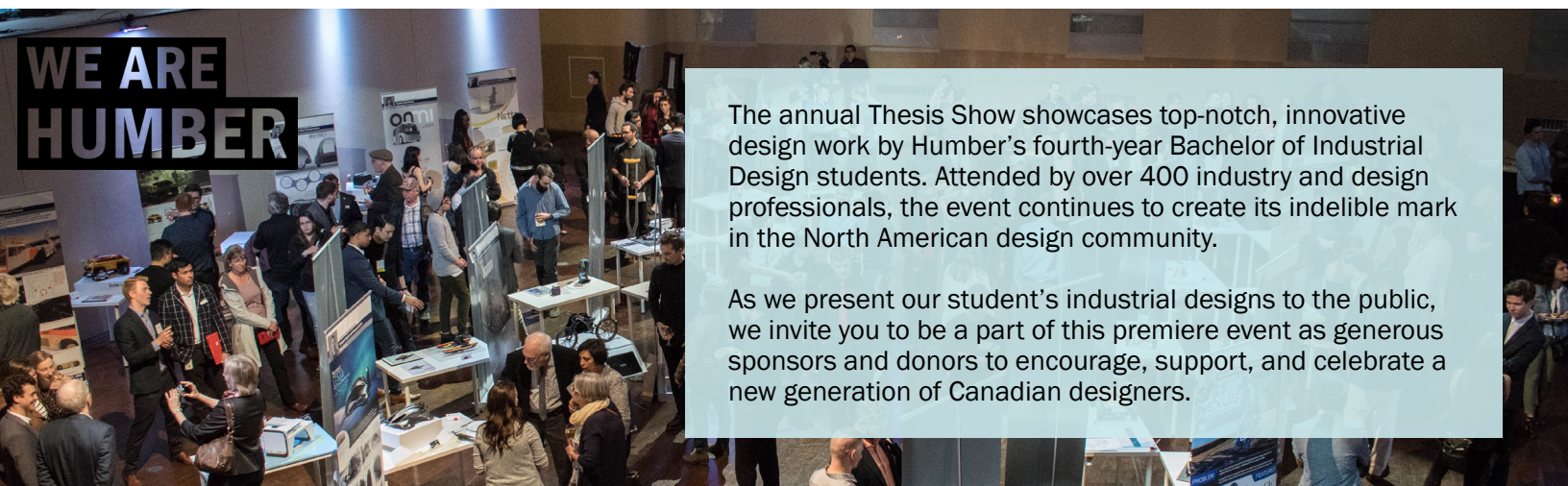
2020 Bachelor of Industrial Design

THESIS SHOW

Friday, April 17, 2020 | 6 - 9 pm
Barrett Centre for Technology Innovation

Celebrating a New Generation of Designers | Sponsorships & Prizes

For more information, contact Raina Faza, Senior Advancement Officer, at raina.faza@humber.ca or 416.675.6622 ext. 4348



The annual Thesis Show showcases top-notch, innovative design work by Humber's fourth-year Bachelor of Industrial Design students. Attended by over 400 industry and design professionals, the event continues to create its indelible mark in the North American design community.

As we present our student's industrial designs to the public, we invite you to be a part of this premiere event as generous sponsors and donors to encourage, support, and celebrate a new generation of Canadian designers.

How You Can Support



SPONSORSHIP

Enjoy the great opportunity of profiling your company at this premiere design event. With a wide range of opportunities to choose from, sponsorship provides you with a variety of recognition opportunities and the following benefits:

- Exposure to 400+ industry leaders, professionals and entrepreneurs
- Invitation to the cocktail reception for an exclusive networking opportunity with our guests
- Name recognition on social media
- Logo recognition at event

GOLD - \$2,500

- Opportunity to speak at the event
- Personalized promotional banner*
- Table to showcase your products & services
- Company logo recognition on Facebook (@HumberAppliedTechnology), Instagram (@humberindustrialdesign) and Twitter (@HumberIDesign)
- Prominent company logo recognition in the event program

SILVER - \$1,500

- Personalized promotional banner*
- Table to showcase your products & services
- Publication of your company logo on Facebook and Instagram
- Mid-sized logo recognition in the event program

BRONZE - \$1,000

- Personalized promotional banner*
- Table to showcase your products and services
- Small logo recognition in the event program

*Promotional banner artwork will be due by March 27, 2020



PRIZES

Support our students by establishing a competition prize, starting at \$1,000 each. Pick from a prize category below, or customize your own prize, and enjoy the following recognition:

- Mention on social media
- Logo recognition at event
- Eligible for a charitable tax receipt

Categories:

INNOVATION IN DESIGN

- Problem identification
- Aesthetic appeal
- Ergonomics
- Detailing

SUSTAINABILITY

- Materials selection
- Process selection
- Sustainability statement
- Analysis

MODEL BUILDING

- Quality of surface finish
- Quality of paint
- Colour scheme
- Overall presentation

...OR CREATE YOUR OWN PRIZE!

Customize by naming a prize and determining the criteria.

CAD MODELING

- Assembly of components
- Complexity of design
- Quality of renderings
- Detailing

GRAPHIC DESIGN

- Banner composition
- Hierarchy of information
- Quality of thesis report
- Overall branding

PROTOTYPING

- 3D printing parts
- Detailing of parts
- Assembly of components
- Overall appearance



Pledge **for three years** as a sponsor or prize supporter and enjoy the following additional recognition:

- Logo recognition on Humber's Advancement website
- Advertisement opportunity in evening program
- Recognition on Humber's Digital Signage located on-campus in Gratitude Hall and in Humber TV
- Acknowledgment in Humber Today, Humber College's digital newsletter
- Special verbal recognition at event

SPONSORSHIP

- ☐ **GOLD** - \$2,500
- ☐ **SILVER** - \$1,500
- ☐ **BRONZE** - \$1,000

PRIZES

☐ **CATEGORY**

AMOUNT: _____

- ☐ I would like to pledge for three (3) years.

CONTACT INFO

[Click here](#) to sign up or complete the form below:

NAME

ORGANIZATION

ADDRESS

CITY

POSTAL CODE

PHONE

EMAIL

☐ Cheque made payable to Humber College

☐ American Express

☐ Visa

☐ Send invoice

☐ MasterCard

CREDIT CARD NUMBER

EXPIRY DATE

CARDHOLDER'S NAME

CARDHOLDER'S SIGNATURE