

ENVIRONMENTAL IMPACT SAVINGS

Humber is committed to embedding sustainability into everything we do. Part of this commitment is communicating our sustainable choices. We ask that you include an Environmental Impact Savings box in all print material to illustrate your reduced ecological footprint by using sustainable printing practices. The icons can be recoloured to any of the Humber secondary colours to coordinate with the look of a specific project, though all icons must remain one colour.

The calculations used in these templates are placeholders. To get actual calculations, you must contact your paper manufacturer to get a detailed savings total.

Cascades calculator:

<http://www.cascades.com/en/sustainable-development/commitment/environmental-calculator/>

For a more detailed calculation, including comparing savings from the last printed version of the same collateral (you must know the name and full details of the last paper stock used) contact:

Cascades Representative:

Mike Andonovski
Senior Sales Representative
T 416-428-8912
www.rollandinc.com
michael_andonovski@cascades.com

Spicers Representative:

Carol Ramsay
Business Development Consultant
T 905-265-5022
www.spicers.ca
carol.ramsay@spicers.ca

