

The Launch Me Competition provides aspiring entrepreneurs with the opportunity to develop and pitch their business ideas for an opportunity to potentially win a portion of \$20,000 in funding and resources to support the startup.

**Applicant Summary**

Business Name: \_\_\_\_\_ Number of Team Members: \_\_\_\_\_

Eligible Applicant Full Name (Main Contact): \_\_\_\_\_

Main Contact Number: \_\_\_\_\_ Alternate Contact Number: \_\_\_\_\_

Email: \_\_\_\_\_ Humber ID Number: \_\_\_\_\_

Humber College Student:  Yes  No      Humber College Alumni:  Yes  No

Completion of Launch Me Business Plan Workshop Series:  Yes  No

Humber Faculties:

Faculty of Applied Sciences and Technology

Faculty of Media and Creative Arts

Faculty of Health Sciences and Wellness

Faculty of Liberal Arts & Sciences and Innovative Learning

Faculty of Social & Community Services

Faculty of Business School

Guelph-Humber

**Team Summary**

1. Full Name: \_\_\_\_\_ Humber ID Number: \_\_\_\_\_

Humber Student       Humber Alumni

2. Full Name: \_\_\_\_\_ Humber ID Number: \_\_\_\_\_

Humber Student       Humber Alumni

3. Full Name: \_\_\_\_\_ Humber ID Number: \_\_\_\_\_

Humber Student       Humber Alumni

## **Business Plan Summary**

1. Provide a clear description of the business service or product:

2. Provide a description of the specified proposed improvement or innovation on an existing service or product:

3. Identify your target market (be specific) and the current sales in the target market (if applicable)

Target Market:

Current Sales in Target Market (if applicable):

4. Provide a description of the market competition and how the proposed innovation is different/better:

5. Provide information about the market gap or problem that is being addressed:

6. Provide a startup schedule to outline the seed funds you need to successfully launch your business:

Description of Eligible Start Up Item	Estimate of Eligible Start Up Cost

I grant permission for Humber Centre for Entrepreneurship adjudication panel to review my submitted materials, my Humber academic record, and possibly speak to my teachers and program coordinator in order to assess my Launch Me Application.

Yes     No

I acknowledge that if I am a winner, all funds must be spent by agreed specified date with the Centre for Entrepreneurship.

Yes     No

**All fields must be filled. Only completed applications will be considered for review.**