



# KEY TO ENTREPRENEURSHIP MODULES

## ONLINE MODULES

Key to Entrepreneurship is a 10 part module created by the CfE to introduce students to the fundamentals of entrepreneurship. The modules include videos, quizzes and resources to enhance their learning experience. To gain access to the modules students are asked to become a member and go to Key to Entrepreneurship section found under programs on our website [humber.ca/cfe](http://humber.ca/cfe).

The 10 modules are as follows:

1. Centre for Entrepreneurship
2. Introduction to Entrepreneurship
3. Recognizing Opportunities
4. Feasibility Analysis
5. Research
6. Focus Group
7. Target Market
8. Competitor Analysis
9. Elevator Pitch
10. Goal Setting

ARE YOUR  
STUDENTS CFE  
MEMBERS?

HAVE THEM SIGN UP ON  
OUR WEBSITE AT  
[HUMBER.CA/CFE](http://HUMBER.CA/CFE), (UNDER  
MEMBERSHIP)

## TYPES OF SUPPORT CFE OFFERS

Be Your Own Boss Workshops  
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On-line Modules  
Unique spaces for entrepreneurs

