Aligning Outcomes and Objectives

To achieve broad course learning outcomes, instructors must create more focused and specific objectives in order to achieve the overarching outcomes of the course. Setting smaller tasks (learning objectives) for each lesson helps the students grasp more complex concepts and helps the instructor design and organize content in manageable ways.

For example:

Learning outcome

At the end of the course, the learner will demonstrate how to use vector graphics using the tools in Adobe Illustrator to meet industry standards.

Learning objectives

a) Identify the elements of the pen tool in Illustrator.
b) Create a logo icon using typography.
c) Evaluate a vector graphic in a document.
d) Apply colour to a logo using fill controls, gradients and colour systems.

Learning outcome

At the end of the course, the learner will evaluate the role of the marketing mix in order to manage product, price, promotion and place components of a small business.

Learning objectives

a) Recognize the importance of the marketing mix.
b) Assess how products are created.
c) Compare and contrast different promotional tools.

Learning outcome

At the end of the course, the learner will analyze positive methods in guiding young children's behaviour using the Mena approach.

Learning objectives

a) Assess the ramifications of physically disciplining children.
b) Interpret diverse perspectives.
c) Design a plan to deal with challenging behaviours.