## BMTH 12099 - Final Exam Formula Sheet

## Chapter 5: Mathematics of Merchandising

## Discounts

## NOTATION

$L=$ List price
$N=$ Net price
$D=$ Amount of Trade Discount, Amount of Markdown
$d=$ Trade discount rate
$d_{e}=$ Single equivalent trade discount rate

## FORMULAS

$D=d \times L$
$N=L-D$
$N=L(1-d)$
$N=L\left(1-d_{1}\right)\left(1-d_{2}\right)\left(1-d_{3}\right) \ldots\left(1-d_{n}\right)$
$d_{e}=1-\left[\left(1-d_{1}\right)\left(1-d_{2}\right)\left(1-d_{3}\right) \ldots\left(1-d_{n}\right)\right]$

## Markup

## NOTATION

C $=$ Cost
$M=$ Amount of Markup
$S=$ Selling price

## FORMULAS

$S=C+M$
$M=E+P$
$S=C+E+P$

## Markdown

NOTATION
$S_{\text {red }}=$ Reduced Selling Price
D = Amount of Markdown

## FORMULAS

$S_{\text {red }}=S-D$
$D=S-S_{\text {red }}$
Rate of Markdown $=\frac{D}{S} \times 100 \%$
$P=$ Profit
$E=$ Expenses, Overhead

Rate of Markup on Cost $=\frac{M}{C} \times 100$
Rate of Markup on Selling Price $=\frac{M}{S} \times 100$

## Chapter 7: Break-Even and Cost-Volume-Profit Analysis

## NOTATION

$T R=$ Total Revenue
$T C=$ Total Costs
VC = Variable Costs per unit
$T V C=$ Total Variable Costs
$F C=$ Fixed Costs for a specific
period
$x=$ Number of units produced and
sold
$S=$ Selling Price per unit
$N I=$ Net Income
CM = Contribution Margin per unit
CR = Contribution Ratio

## FORMULAS

$T R=S \times x$
$T V C=V C \times x$
$T C=F C+T V C$
$T R=T C+N I$
$S \times x=F C+(V C \times x)+N I$
$C M=S-V C$
$C R=\frac{C M}{S} \times 100 \%$

