

October 22, 2020

Ep.4-Designing The Logo

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STUDENTS: Hello.

(music)

(indiscernible conversations)

STUDENT: So what is our logo for (indiscernible).

WOMAN: Sorry. Say that again, Justin. The letters in CICE?

STUDENT: No, I mean... I mean... (indiscernible) what is our CICE team logo going to be?

WOMAN: A logo.

STUDENT: (indiscernible).

STUDENT: A logo for (indiscernible). Like, right there. In the top right there.

STUDENT: What about the hawk, like for the Humber?

STUDENT: For the mascot?

STUDENT: Yeah, (indiscernible). Do the hawk.

ANNE ZBITNEW: So we want to think... We want the logo to represent CICE team, so you can think about that, too, is together drawing the logo for the podcast.

(indiscernible conversations)

So we'll maybe think about that this week, what kind of things...

like, maybe each letter, C-I-C-E, makes something.

STUDENT: Oh, yeah.

WOMAN: They can be anything.

STUDENT: Anything.

WOMAN: Just, like, a little symbol that would sum up or symbolize the CICE.

STUDENT: Okay.

STUDENT: Okay.

STUDENT: Yeah, we could try that.

STUDENT: All right.

WOMAN: Have you got ideas?

STUDENT: I know what a logo is, but I never had to, like, create a one on... Like, because I've never been a part of a project like this, so I know where I can get to like... I created a bunch of stuff, but not

like a logo for a project like this.

WOMAN: Well, I think what we could do is, while (indiscernible) working on his, you can think of what you vision for yours.

STUDENT: Okay.

WOMAN: And then, when he's done, he can make your creation.

STUDENT: Yeah, all right.

WOMAN: Sound good, (indiscernible)?

STUDENT: Yeah.

STUDENT: That's actually good, (indiscernible). CICE team.

(indiscernible conversations)

ZBITNEW: So why don't you just give Ermel your ideas and, Ermel, are you ready to write down and to draw what Michael's ideas might turn out to be? What colours would you like to use? Do you have colours in mind?

STUDENT: I know I want to use blue.

ZBITNEW: Okay.

STUDENT: Maybe green.

ZBITNEW: Okay. I'll get a green.

STUDENT: Okay.

ZBITNEW: Anything else?

STUDENT: Do we have red? Yes, we do.

ZBITNEW: We have red.

STUDENT: Okay.

ZBITNEW: Blue, green, red.

STUDENT: Is there yellow?

ZBITNEW: Yes, there is. Would you like yellow?

STUDENT: Yeah.

ZBITNEW: Okay.

STUDENT: And let's try...

ZBITNEW: Is that a good start?

STUDENT: Yeah.

ZBITNEW: Yeah? Okay.

STUDENT: Can I see yours, and you could see mine?

(indiscernible conversations)

Nice.

(indiscernible conversations)

STUDENT: Did you like what I did.

STUDENT: Yeah.

STUDENT: Hey, guys. Trying to create a design on the spot is not really my strong point, but we're going to see how it turns out today.

(indiscernible conversations)

Yeah. I... Like, I'm the type of person that, as long as there's, like, a guideline, I'm good at adding my own style to it. But I never had to envision my own design and put it on paper to make it to life.

STUDENT: Do you want me to draw with the red inside?

STUDENT: Yeah.

(indiscernible conversations)

That's (indiscernible) focused like this, it's like--

STUDENT: Well, we have to.

STUDENT: Everybody is, like, focusing, so they're, like, quiet. Once we have ideas or opinions, we're like, "No, I want this or that, or that's good." But we're the same in the class, too, so.

STUDENT: Oh, gosh. Look at that. Look at...

STUDENT: Can I see yours, and you could see mine?

(indiscernible conversations)

Nice.

(music)

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