

RO End of Term Wrap Up

January 2023 - April 2023

Did You Know?
About 35% of our enrolled students are direct from high school. The remaining 65% are either mature, or transfer applicants.

Spring Open House

With the sun shining and flowers starting to bloom, it felt like Spring (maybe even summer) on Saturday, April 15 and with the lovely weather came inspiration and energy of new beginnings, a perfect vibe for Humber's Spring Open House.

Both the North and Lakeshore campuses were buzzing with would-be Humber students and families stopping by to find out more about our programs and check out the amazing facilities and spaces that would be available when they choose Humber. Attendance was up at Lakeshore compared to Fall 2022 and guests at both campuses were able to appreciate how our Faculties and staff represented how to 'Bring It' with every conversation and interaction.

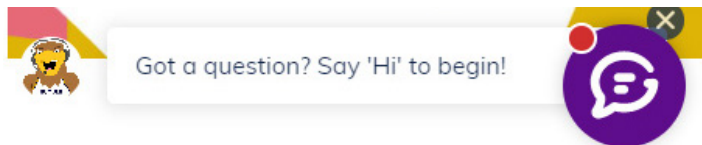


New Ways to Connect: Hawkie Talkie

March marked the launch of Humber's first ever Hawkie Talkie, the newsletter geared toward supporting Guidance Counsellors with admissions and program updates, financial aid info and any other topics that might help them engage with and help their students. With another newsletter planned to go out in the months ahead, it was great to hear what else counsellors would be interested in when we hosted the spring Guidance Lunch on May 4 (featuring the Faculty of Social & Community Services, admissions and financial aid). Check out the March Newsletter [here](#).

Hawkbot

Howie the Hawk was hard at work again with another launch, this time on the Humber homepage as our newest way to connect with students using a chat widget: the Humber Hawkbot. From questions about programs to important dates to transfer options, the chatbot and our live agents are there to provide answers quickly and effectively.

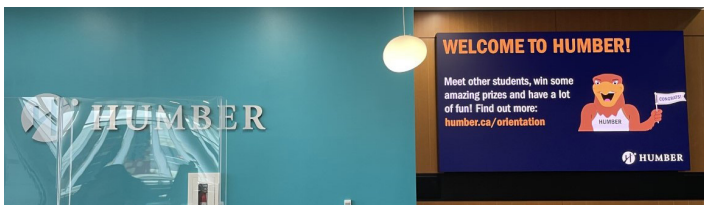


Big Screen Takeover

Once we saw that fabulous new digital screen in the LRC we couldn't resist another opportunity to support students during crucial times for the upcoming term.

Knowing that lines tend to take shape by the Welcome Desks at both the North and Lakeshore campuses for all kinds of registration questions, we featured some key answers on-screen throughout registration week, from how to address holds to who to contact to get the best answer for financial aid or study permit questions. The goal here is to save students precious time waiting in line by providing the information they need right away. The takeover was in place again for Summer Start Up to ensure students were ready to begin their classes and navigate each campus with ease.

We look forward to continuing this strategy for the busy fall term and developing the information offered based on the needs and feedback of Humber students throughout the academic year.



The Power of PLAR

Prior Learning Assessment and Recognition (PLAR) is a tremendous opportunity for students to save time earning their credential. There have been some stunning examples of PLAR making a real difference in a student's experience. Case in point: a self-taught graphic designer with their own business and extensive portfolio was recently able to translate 15 years of work in their field into credit for 15 courses. By qualifying for PLAR, this individual was able to complete the minimum 25% of the Advertising and Graphic Design Diploma program to gain their credential. Amazing!

Coming up: Spring 2023 Convocation

We look forward to celebrating our grads with in-person ceremonies from June 13 to 16 at the Toronto Congress Centre. Grads who are unable to make it will still have a chance to shine - they'll be invited to an in-person photo op in August. For more info about Humber Convocation, visit humber.ca/convocation.