

COMMUNITY OF PRACTICE TEACHING SOCIAL MEDIA

Do you teach social media
or use social media as a teaching tool?

Are you interested in learning more
about teaching social media?

Whether your focus is teaching social media from a strategic viewpoint, applying best practice for social media platforms heavy on SEO and analytics, or using a Tumblr or WordPress blog as part of your class, let's share our ideas. Social media's constant changes challenge us to keep up. Let's discuss ways we can enrich our learning and bring new approaches to teaching social media.

A key objective of our Community of Practice is to create a Social Media Lab. By leveraging the great knowledge base at Humber, we will become the focal point for social media technologies, strategies, analytics and research. Faculty and students will benefit in our contributing role towards digital literacy.

LAKE: F103
MON., FEB. 6, 2017,
1:30 TO 2:20 P.M.

MON., MAR. 27, 2017,
1:30 TO 2:20 P.M.

**WE ARE
HUMBER**