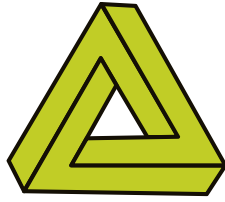


The Business School invites you and your students to attend the upcoming Humber Business Talks Conference:



# Sustainability How?

social ● environmental ● economic

Sustainability is part of Humber College's new strategic plan. The college has just been recognized as a silver star by the Association for the Advancement of Sustainability in Higher Education STARS program. The Business School is the largest school at Humber with 7,000 students in diploma, degree and post-graduate programs.

The discourse on sustainability is often presented from a polarized either-or perspective – we can have environmental and social sustainability or economic sustainability but not all three (for example with oil sands, pipelines, and tankers). The Conference will bring together leaders in bridging the perceived gap between the three pillars of sustainability. Our speakers will educate, enlighten, stimulate and encourage students, faculty and staff throughout the college by sharing their experiences of individuals and/or companies who succeed economically while embracing sustainability holistically. Our vision is that this is the beginning of an annual conversation on sustainability in business, one which will expand discussion in our classrooms well beyond the day of conference, informing course content, programming and the practice of future business professionals.

We are pleased to present 4 guest speakers who will address the topic of Sustainability from social, environmental and economic perspectives. Following the speaker presentations there will be a panel discussion, question and answer dialogue and light lunch.

We encourage you to take advantage of this unique learning opportunity and invite you and your students to attend *Sustainability How? Social, Environmental, Economic*. The conference is generously being sponsored by The Business School and, as such, there is no registration fee.

## Conference Schedule

<b>8:15 am – 8:45 am</b>	Registration
<b>9:00 am – 9:10 am</b>	Opening, Alvina Cassiani, Dean The Business School
<b>9:10 am – 9:50 am</b>	Nadine Gudz, Interface
<b>9:55 am – 10:35 am</b>	Jeremy Runnalls, Corporate Knights
<b>10:40 am – 11:10 am</b>	Break, Assembly Hall
<b>11:15 am – 11:30am</b>	Welcome, introduction of Keynote Speaker, Wade Davis: Chris Whitaker, President, Humber College
<b>11:30 am – 12:30 pm</b>	Wade Davis, The Sacred Headwaters
<b>12:35 pm – 1:30 pm</b>	Panel Discussion – moderator Professor Pierre Pascal Gendron, introduction of Lindsay Walker, Manager of Sustainability, Humber College; Nadine Gudz, Jeremy Runnalls, Wade Davis
<b>1:30 pm – 2:30 pm</b>	Lunch and networking, Assembly Hall

## Date and Location

Wednesday, March 19th, 2014

Assembly Hall, Humber College, Lakeshore Campus East  
Live audience: 245 students and faculty.

## Sustainability Contest

Social Media Contest & Prizes

Students will be encouraged to enter our 'conference social media contest'(details to follow). The contest will test their knowledge of sustainability best practices.

The Humber Sustainability Committee regularly shares tips on HumberTV. Reading their website and the recent sustainability reports will help you 'brush up' on these tips!

<http://www.humber.ca/sustainability/sustainability-blog>

**Register now:** <http://hbtsustainability.eventbrite.ca>

How to Register:

- 1) Click the link
- 2) ENTER PASSWORD: SUSTAINABILITY
- 3) Fill in your information (First name, last name, email)
- 4) Click 'Complete'

*\*Please bring or be able to show your email confirmation.*

# Our Speakers

## Wade Davis



Anthropologist/Ethnobotanist - <http://www.daviswade.com/>

Wade Davis is an Explorer-in-Residence at the National Geographic Society. Named by the NGS as one of the Explorers for the Millennium, he has been described as “a rare combination of scientist, scholar, poet and passionate defender of all of life’s diversity.” In recent years his work has taken him to East Africa, Borneo, Nepal, Peru, Polynesia, Tibet, Mali, Benin, Togo, New Guinea, Australia, Colombia, Vanuatu, Mongolia and the high Arctic of Nunuvut and Greenland.

As an ethnographer, writer, photographer and filmmaker, Davis holds degrees in anthropology and biology and received his Ph.D. in ethnobotany, all from Harvard University. In 2012, he received the Davis Fairchild Medal for botanical exploration. His book, *Into the Silence*, was awarded the \$30,000 Samuel Johnson Prize the most prestigious award for literary nonfiction in the English language.

## Nadine Gudz



Director Sustainability Strategy, InterfaceFLOR Canada Inc

As Director, Sustainability Strategy with global carpet tile manufacturer, Interface, Nadine drives and develops sustainability leadership through education, community engagement and innovative market solutions.

With more than 16 years experience in the fields of environmental education and planning, Nadine taught in the Faculty of Environmental Studies at York University and served as a research fellow with the Institute for Research and Innovation in Sustainability before joining Interface. Her areas of expertise include sustainable business strategy, organizational change and learning, materials stewardship, and ecological design. Based in Toronto, she serves on a number of local and international boards and committees.

Nadine is a LEED Accredited Professional and moonlights as a Doctoral candidate, researching the links between organizational learning and stakeholder theory to accelerate sustainable business.

## Jeremy Runnalls



Managing Editor, Corporate Knights Magazine

Jeremy is the managing editor at Corporate Knights Magazine, the award-winning magazine for clean capitalism. Corporate Knights Inc., parent company of CK magazine is a media, research, and financial products company focused on quantifying and animating clean capitalism drivers for decision makers. As a senior member of the publication’s management team, Jeremy produces a quarterly that is distributed in the *Globe and Mail* and the *Washington Post* that centers on promoting sustainability in business.

Prior to his career at Corporate Knights Inc. Jeremy served as a consultant at the Social Investment Organization, as well as on the steering committee for the Responsible Endowments Coalition. In 2013, he was named a Mining Country fellow by the Institutes for Journalism and Natural Resources.

## Lindsay Walker



Sustainability Manager, Humber College - [humber.ca/sustainability](http://humber.ca/sustainability)

Lindsay Walker is the Sustainability Manager for Humber College. She is passionate about discovering practical, innovative ways to achieve greater sustainability, uncovering new opportunities to engage others and promoting sustainability in all aspects of her life.

Lindsay has a Masters of Environmental Applied Science and Management from Ryerson University and Bachelor of Civil Engineering degree from McGill University. She has worked in the sustainability industry for over eight years and possesses knowledge of sustainable business practices, stakeholder engagement and collaboration, organizational change and sustainability strategy. Her passion, education and experience have helped her understand how to successfully integrate new initiatives into all levels of an organization.

Lindsay is responsible for the development and direction all sustainability initiatives completed or underway at Humber College in order to manage and promote sustainability on behalf of the entire institution. She works with students, staff and faculty to decrease Humber’s footprint, and engage and educate the Humber community to further sustainability both within and beyond the College.