

April 2021 Centre for Entrepreneurship Newsletter

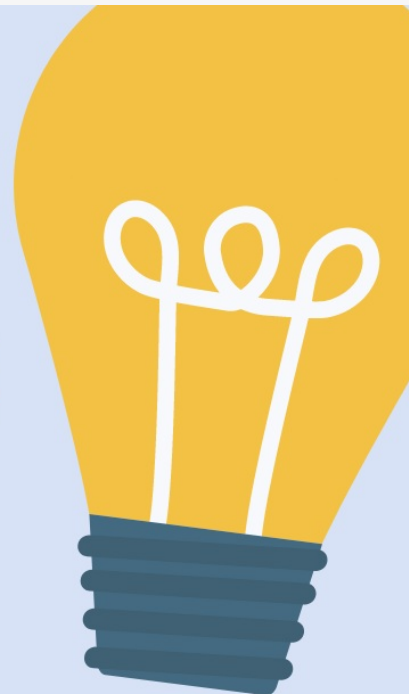
Hi members, we hope you are safe and well. The CfE is offering workshops and resources online at this time. We encourage you to stay connected and continue to grow your skills!
Questions or concerns? Email us at: CfE@humber.ca

EVENTS AND PROGRAMS

Winners Announced for Launch Me Pitch Competition!

LAUNCH ME 2021

Winners!



Xana Mills
Glowvine
Awarded \$10,000



Madeline Currie
Swiss Army Musician
Awarded \$5,000



Shanakay Hall
Kaylo Digital
Awarded \$5,000



Alice Wang, Isabel Bowman,
Nikki Chawla, Maya L.
Indy Design
Awarded \$5,000
**Sponsored by IGNITE*

Thank you to all that participated in this years Launch Me Pitch competition.

Congratulations to our 2021 Launch Me Pitch winners:

- Xana Mills - Glowvine
- Shanakay Hall - Kaylo Digital
- Madeline Currie - Swiss Army Musician
- Alice Wang, Isabel Bowman, Nikki Chawla, Maya L. - Indy Design (IGNITE prize winner)

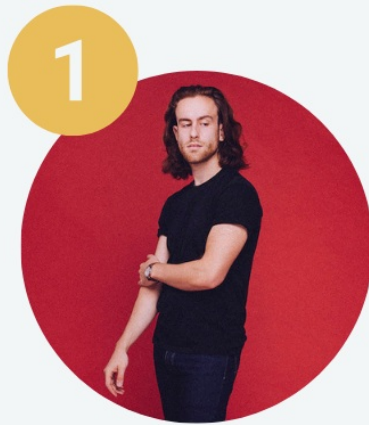
[Click here for more information](#)

Winners Announced for the Be Your Own Boss (BYOB) Video Pitch Competition!

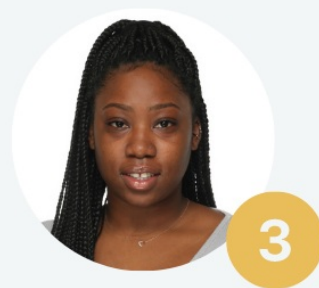
BYOB VIDEO PITCH *Winners!*



Ashley Cao



Tony Rosenberg



Shaneil Stewart



Thank you to all that participated in this years BYOB video pitch competition.

Congratulations to this year's BYOB video pitch winners:

- 1st place: Tony Rosenberg with Tony Rosenberg Productions
- 2nd place: Ashley Cao with Simplymi
- 3rd place: Shaneil Stewart with Conflict In-Formation

[Click here for more information](#)

Be Your Own Boss (BYOB) Workshops

**BE
YOUR
OWN
BOSS**

**WORKSHOP
SERIES**

The Cfe has started running our BYOB program again this winter/spring. The sessions of BYOB will be held virtually. Be Your Own Boss is a **seven week** workshop series on ideation, marketing, promotions, sales, finance, funding and operations. Certification of completion and CCR accreditation will be available to all participants who attend a minimum of **five** out of the **seven**

workshops per cohort.

Our next virtual sessions of BYOB will take place on:

- **Tuesday, April 6 from 6 to 8 p.m.** (Marketing Strategy 1)
- **Tuesday, April 13 from 6 to 8 p.m.** (Marketing Strategy 2)
- **Tuesday, April 20 from 6 to 8 p.m.** (Business Operations)
- **Tuesday, April 27 from 6 to 8 p.m.** (Funding for your Start-Up)

[Register here](#)

CfE Member Meeting



CfE Member Meeting

All **new** CfE members are required to attend at least **one** member meeting (these will occur on a monthly basis). The meetings are to:

- Provide detailed descriptions of the updated benefits of membership
- Help you to build relationships with other members of the CfE
- Help the CfE to understand your individual needs and how we can continue to support you.

Our next virtual meeting will take place on: **Wednesday, April 14 from 11 a.m. to 12 p.m. (noon)**

[Register here](#)

Women in Entrepreneurship Community



**Women in
Entrepreneurship**
COMMUNITY

Thank you to everyone who attended last months Women in Entrepreneurship

meeting. We are very excited for the future of this community.
The goals of this community are to:

- Connect women with equally passionate women in their entrepreneurial journey
- Support women with their ideas, goals, and dreams
- The group will help to connect, engage, and inspire women
- Discuss a variety of topics, learn from women entrepreneurs, and bring women entrepreneurs' voices to campus and build role models for future entrepreneurs

Our next meeting will feature a workshop called '**Climb Up**' with guest speaker Nicole Mclean, co-founder at InStage. This workshop will cover remote training for communication skills, professional development and confidence.

The meeting and workshop will take place on: **Thursday, April 8 at 4 p.m.**

[Register here](#)

InStage Virtual Reality Experience



HUMBER'S CFE PRESENTS: INSTAGE VR EXPERIENCE

 **HUMBER**
Centre for Entrepreneurship

InStage is a virtual reality tool that can help students improve their interview and sales pitch skills. Participants who join will have the ability to watch a virtual reality demonstration and actively participate in feedback. The next sessions will take place virtually on:

- **Monday, April 12 from 2 to 3 p.m.**

[Register here](#)

Toastmasters



HUMBER LAKESHORE TOASTMASTERS

Toastmasters is the fun way for you to improve your communication and build skills to help in your career. Join us at our next meeting to learn more about how you can build a brighter future for yourself!

Toastmasters meets every Saturday morning from 9 to 10:30 a.m.

To RSVP contact alain.londes@humber.ca or send a message on Instagram

[Click here for more information](#)

PARTNER EVENTS

Women's Business Accelerator - Spring 2021



Are you a newcomer woman with a business idea?

The Women's Business Accelerator, hosted by ACCESS Community Capital Fund, is a free, online workshop series for newcomer women interested in small business training and support to start a business in Canada. It will equip you with the tools you need to build a profitable business.

The program runs from **April 19 to June 2**. To find out more information, and to register, click the button below.

[Register here](#)

Futurpreneur's Black Entrepreneur Startup Program

Black Entrepreneur Startup Program

Financing + mentorship + resources

Are you a Black entrepreneur aged 18-39 looking to launch a new business?

Check out Futurpreneur's Black Entrepreneur Startup Program Funded by RBC, with additional loan financing provided by BDC, this exciting new program offers up to \$60,000 in startup financing, plus mentorship and resources, to help you kickstart your business journey.

[Sign up here](#)

Dragons' Den Auditions have begun!



Dragons' Den gives aspiring entrepreneurs the opportunity to pitch their businesses to a panel of wealthy Canadian business moguls - the Dragons. Successful pitchers will have a chance to earn real investment - from the Dragons' own pockets!

This is a fantastic opportunity for entrepreneurs and small business owners to apply and pitch their business concept for the chance to appear on national television. We would love to see as many people apply as we can!

[Apply here](#)

MVP to Market (M2M) program - RIC Centre



Cohort 3 Applications now open!

For technology startups looking to further develop their business model and build a marketing strategy. Work closely with domain experts other successful entrepreneurs to get your MVP to its first sale.

Cohort 3 will run from May 3rd, 2021 to June 17, 2021.
Early Bird pricing ends April 20th, 2021 (50 % off \$500 CAD +HST).
Registrations close April 30th, 2021.



Who are you?

- You have an innovative tech-based business
- You have a well defined value prop and know your target customers
- You have an MVP but need help getting to your first sale
- You are adapting your launch strategy for the new economic reality

What to expect?

- Over 15 hours of virtual learning with experts in investment readiness, funding and financing for your business, developing a revenue strategy, creating your digital marketing presence and converting those leads
- Access to market intelligence, AWS credits, Google Cloud credits, Notion Team credits, and exclusive HubSpot for Startups discounts
- Hit your next milestone with like minded peers



Apply now
<https://riccentre.ca/m2m/>

The RIC Centre has officially opened registrations for their third cohort running from May 3 to June 17! Registration closes on April 30, 2021.

M2M is looking for **tech entrepreneurs** looking to get their MVP to their first sale. This program will help to:

- Refine their business model
- Determine how to finance their business and their revenue strategy
- Review if external investment is the right path for them
- Design their marketing funnel to convert leads
- Understand how to leverage other aspects of digital/social media marketing

[Click here for more details](#)

