

DEAN'S NEWS

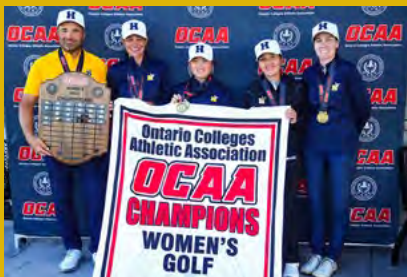
October 2025



Enactus Humber Polytechnic's ReShade Project Wins 2025 Beauty's Best Technology Product Award

[See more >](#)

HIGHLIGHTS:



Professional Golf Management Students Earn Top Honours at National and Provincial Championships



Fashion Arts and Business Students Bring Creative Visual Displays to Life at North Campus



A Milestone Moment: Celebrating the First Data Analytics Convocation



DEAN'S MESSAGE

Colin Bartley | Acting Senior Dean
Longo Faculty of Business

This fall has shown us what sets our learners and educators apart. October brought national recognition, standout performances, and hands-on learning that's shaping the future of business in real time.

A standout this month was ReShade, created by the student-led team Enactus Humber Polytechnic, which was recognized as a national leader in sustainable beauty innovation. The team earned the 2025 Beauty's Best Technology Product Award, a testament to how students are driving meaningful change across industries.

Equally exciting was the outstanding performance of Professional Golf Management students, who showed skill and sportsmanship at both the provincial and national levels. Jordon Newlands captured gold, Susan Chen earned silver in the women's individual competition, and both teams brought home overall medals, gold for the women and silver for the men. Their success reflects the high standards of our program and the hard work they've put into honing their craft.

Across programs, students also embraced experiential learning this month. Baking and Pastry Arts Management students explored Toronto's top culinary destinations, Fashion students turned ideas into eye-catching installations, and Paralegal Studies students advanced their legal tech skills through hands-on eDiscovery training.

Keep reading the Dean's News for these and other inspiring stories from our community.

BUSINESS AT ITS BEST™



MEET THE BOSS



Sparkles Auto Care: How a Business Management Student Turned a Side Venture into a Thriving Automotive Brand

When Business Management student Domenic Ieraci first co-founded Sparkles Auto Care Inc. in 2021, it started as a small side venture, a way to earn extra income while completing his studies at Humber.

[See more >](#)

MANAGEMENT & LEADERSHIP

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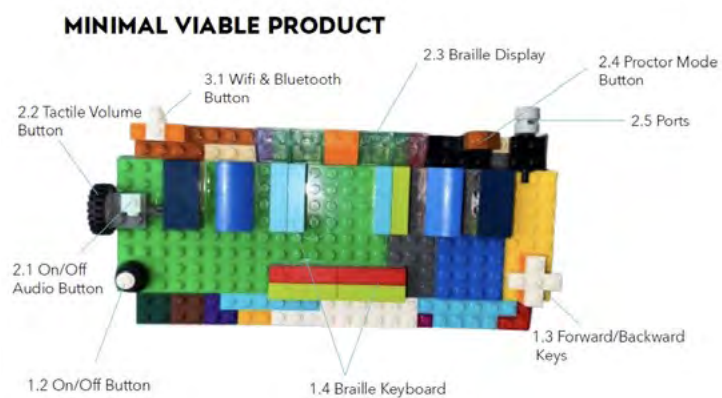


Enactus Humber Polytechnic's ReShade Project Wins 2025 Beauty's Best Technology Product Award

HLOs:   

ReShade, created by the student-led entrepreneurial team Enactus Humber Polytechnic, has been recognized as a national leader in sustainable beauty innovation, earning the 2025 Beauty's Best Technology Product Award at the annual Beauty's Best Awards on October 23rd.

[See more >](#)

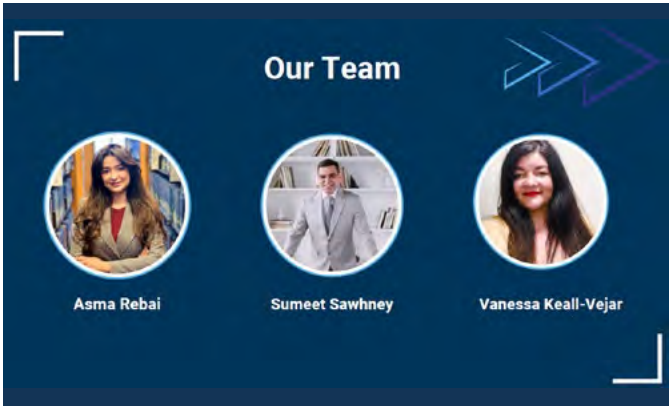


Top of the Sprint: Innovation Delivered with Agile

HLOs:

Last semester, Project Management – Information Technology students brought Agile to life using LEGO bricks to prototype real-world solutions.

[See more >](#)



From Classroom to Boardroom: Project Management Capstone Team Impresses Industry with Live Project Audit

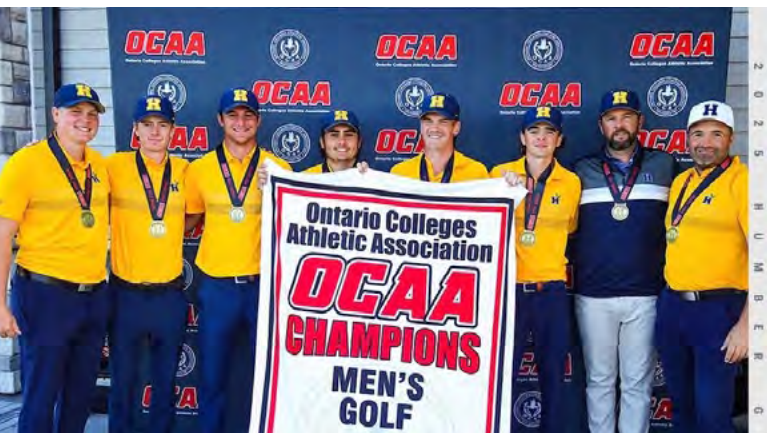
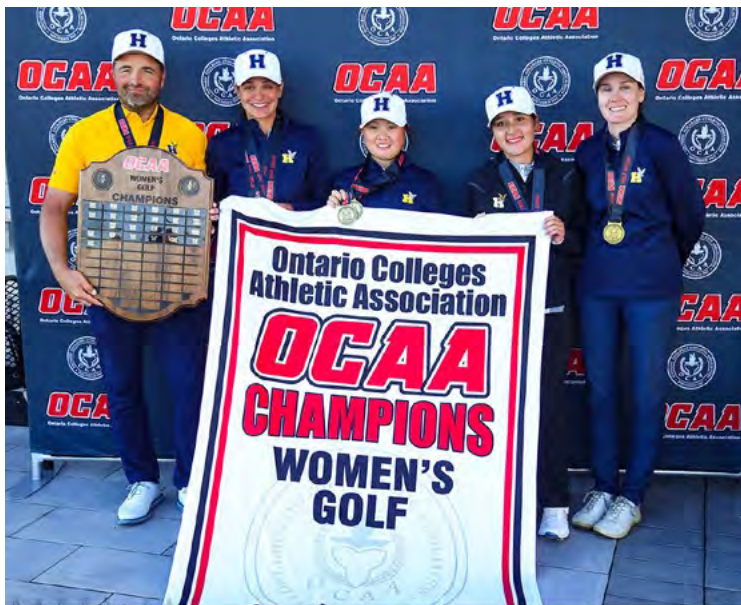
HLOs:

Project Management – Information Technology students collaborated with EllisDon on a live project audit to deliver real-world recommendations under industry mentorship.

[See more >](#)

SPORT, RECREATION & LEISURE

[View Related Programs >](#)



Professional Golf Management Students Earn Top Honours at National and Provincial Championships

HLOs:   

Professional Golf Management – Business Administration students showcased their skill and composure on the course, earning multiple medals at both the provincial and national levels this fall.

[See more >](#)



ACCOUNTING, FINANCE & INSURANCE

[View Related Programs >](#)



Celebrating a Strong Partnership: HUB International and Humber’s Shared Commitment to Student Success

HLOs:   

The Longo Faculty of Business is proud to celebrate the continued partnership between the Insurance Management - Property and Casualty program and HUB International, one of Canada’s leading insurance brokerages.

[See more >](#)



IBAO Strengthens Its Commitment to Future Insurance Professionals

HLOs:   

As the insurance industry navigates a critical talent shortage, the Insurance Brokers Association of Ontario (IBAO) continues to demonstrate its unwavering commitment to developing future professionals through its valued partnership with the Insurance Management - Property and Casualty program.

[See more >](#)

ADVERTISING, DIGITAL & MARKETING

[View Related Programs >](#)



Marketing Students Gain Industry Insight at IPG Mediabrands

HLOs:   

Bachelor of Commerce – Marketing students visited IPG Mediabrands’ downtown Toronto office for a Student Experience Event.

[See more >](#)





Inside the Culture of Recognition: Our Visit to Achievers

HLOs:    

On October 8th, Digital Business Management students in the MGMT 4002: Product Management course visited Achievers, a Toronto-based company known for its employee recognition and engagement platform.

[See more >](#)

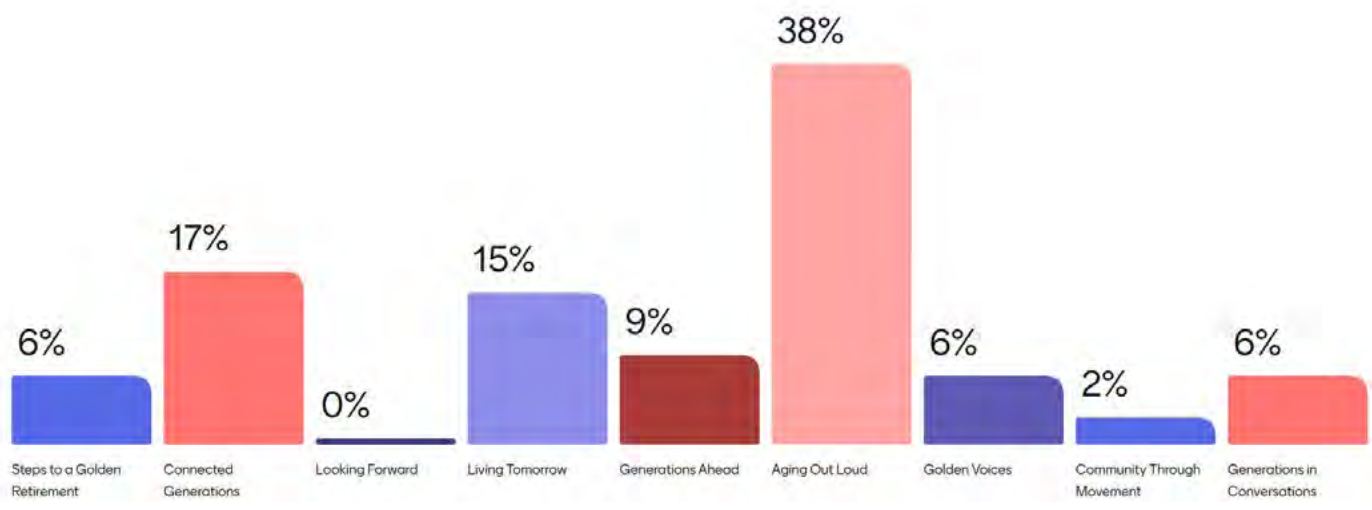


An Insightful Visit to Pinterest

HLOs:    

On October 9th, Digital Business Management students in the BUS 3003: Digital Systems & User Centric Design course led by Program Coordinator Hanadi Alnawab went on a visit to the Pinterest Toronto office.

[See more >](#)



DigiPod Partners with Collaborative Aging

HLOs: 

As part of the MGMT 4002: Product Management course, Digital Business Management students had the opportunity to work with Collaborative Aging, an industry partner for the DigiPod podcast project, Aging out Loud: Mapping the Futures of How We Live.

[See more >](#)



Innovations in Teaching and Learning at 2025 CCE

Digital Business Management Program Coordinator Hanadi Alnawab presented at the Cengage Computing Experience (CCE) in Kansas City, Missouri on October 29th and 30th.

[See more >](#)



BAKING & CULINARY

[View Related Programs >](#)



Baking Students Explore Toronto's Culinary Scene through Bakery Product and Menu Development

HLOs:     

Baking and Pastry Arts Management students in the BAKE 200: Bakery Product and Menu Development course experienced a dynamic integration of baking, hospitality, and tourism through an innovative, city-based learning journey across Toronto's top culinary destinations.

[See more >](#)

How Chef Shonah Chalmers Is Shaping a Greener Future in the Kitchen

Chef Shonah Chalmers, a long-time advocate and educator, shares how global collaboration, chef-driven innovation, and accessible training are helping the industry shift toward more responsible practices.

[See more >](#)



Culinary Students and Faculty Give Back at Thistletown Collegiate Institute's Chef Soupfest

HLOs:     

On November 8th, culinary students and faculty proudly participated in Thistletown Collegiate Institute's (TCI) Chef Soupfest, a community event supporting the high school's culinary program.

[See more >](#)

DATA ANALYTICS

[View Related Programs >](#)



A Milestone Moment: Celebrating the First Data Analytics Convocation

This fall marked a milestone for the Data Analytics program as it celebrated its first-ever convocation ceremony.

[See more >](#)

Empowering Data Talent: Databricks Workshop Brings Real-World Analytics to the Classroom

HLOs:   

The Longo Faculty of Business partnered with Databricks Inc., a global leader in cloud-based data and AI solutions, to deliver an interactive workshop for students in the Business Insights and Analytics (BIA) and Data Analytics postgraduate programs.

[See more >](#)



FASHION & BEAUTY

[View Related Programs >](#)



Fashion Arts and Business Students Bring Creative Visual Displays to Life at North Campus

HLOs:

On October 7th and 8th, students from the Fashion Arts and Business diploma program transformed ideas into eye-catching installations during their Build Up Display project at North Campus.

[See more >](#)



Fashion Students Get Exclusive Access to SMCP North America

HLOs:   

A new collaboration between Humber Polytechnic's Fashion programs and SMCP North America has given students an inside look at the world of accessible luxury retail, blending classroom learning with real-world industry engagement.

[See more >](#)



A Student's Personal Story: Exploring 1950s–1960s Taiwanese Fashion Through Multimedia Project

HLOs:    

Cosmetic Management student Shih (Bella) explored her grandmother's journey as a Taiwanese fashion entrepreneur through a project that intertwined family history and the evolution of global fashion.

[See more >](#)



Humber Boutique Pops Up with Athletics to Bring Fashion and School Spirit to Campus

HLOs:    

The Humber Fashion Boutique partnered with Humber Athletics for a vibrant on-campus pop-up event that brought together sustainable style and Hawks pride.

[See more >](#)

Immersive Retail: Where Fashion Meets Spatial Technology

HLOs:    

Fashion Arts and Business and Creative Technologies students, led by Professors Rossie Kadiyska and David Neumann, joined forces for a boundary-pushing challenge in immersive digital fashion.

[See more >](#)

HOSPITALITY & TOURISM

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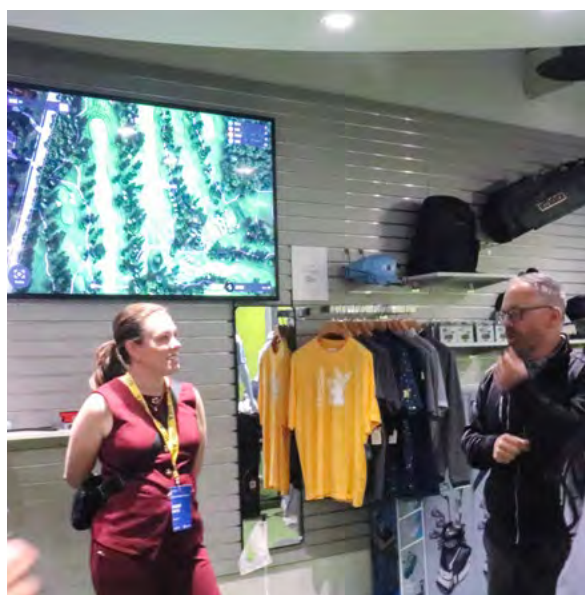
Alumni Spotlight: From Barbados to a Bright Future in Canada's Event Industry

When Akil Walton came to Humber from Barbados, he was ready to dive into the world of events — and he's been making incredible strides ever since!

[See more >](#)

CENTRE FOR ENTREPRENEURSHIP(CfE)

[Learn More >](#)



Collaborating for Change: CCSBE 2025

HLOs:   

The Canadian Council for Small Business and Entrepreneurship (CCSBE) 2025 Conference has officially concluded and the Longo Centre for Entrepreneurship (CfE) was proud to co-host this year's event.

[See more >](#)



Innovation Meets Impact: AchievaFlow Data Drive Hackathon

HLOs:   

On October 18th, teams of Humber and University of Guelph-Humber students came together for the AchievaFlow Data Drive Hackathon, a full day of innovation and collaboration co-hosted by the Longo Centre for Entrepreneurship (CfE) and the AchievaFlow team.

[See more >](#)

Inspiring Future Entrepreneurs: Longo Family Be Your Own Boss – High School Edition

HLOs:   

The Longo Centre for Entrepreneurship (CfE) was thrilled to welcome a new group of high school students from Kingsway College School to the Longo Family Be Your Own Boss Workshop Series for High School Students, hosted at Humber's Lakeshore Campus this past month.

[See more >](#)



FUNtrepreneurship: The Entrepreneur's House of Horrors

HLOs: 

The Longo Centre for Entrepreneurship (CfE) had a frightfully fun time hosting The Entrepreneur's House of Horrors!

[See more >](#)

LEGAL STUDIES & GOVERNMENT

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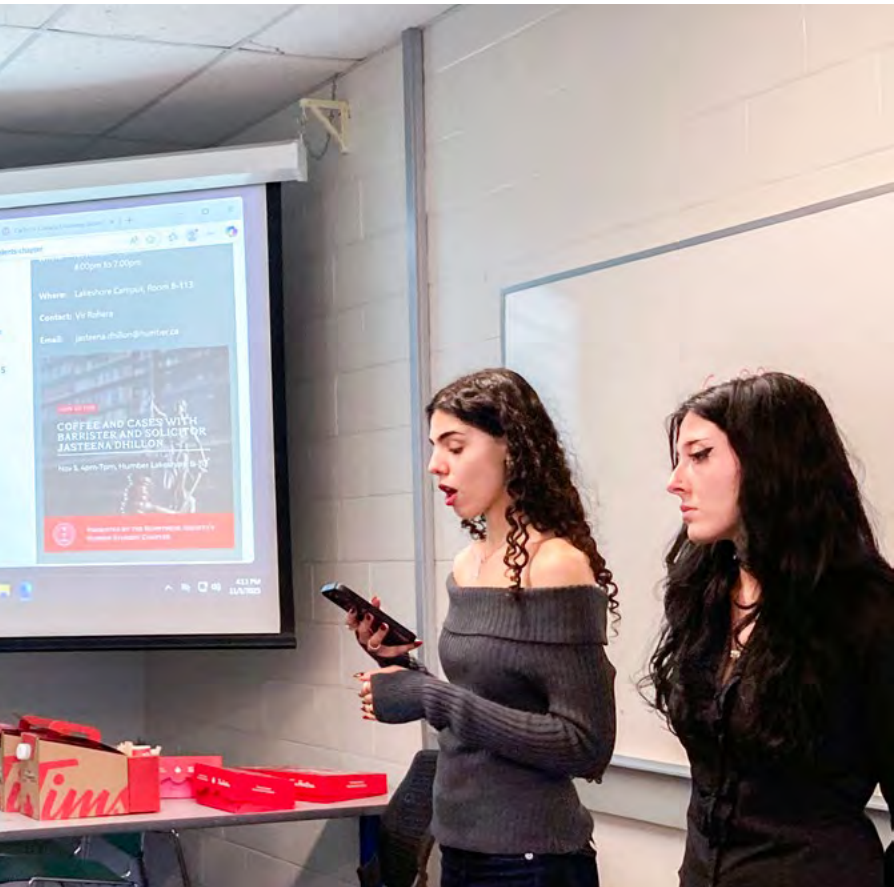


Paralegal Studies Degree Students Receive Expert Training in eDiscovery

HLOs:   

Paralegal Studies students received eDiscovery training through a partnership with Relativity and expert-led workshops, building real-world legal tech skills for careers in law, government, and professional services.

[See more >](#)



Humber Runnymede Society Hosts Coffee and Cases Discussion on Carter v. Canada

HLOs:   

The Runnymede Society's Humber Chapter hosted a Coffee and Cases discussion examining Carter v. Canada (2015), a landmark Supreme Court decision that continues to shape the nation's legal and ethical landscape.

[See more >](#)

CONTACT INFORMATION

Program-Specific Questions

Speak to the Program Co-ordinator about the course curriculum, projects and career options. Find your program in the search bar below to get the program co-ordinator contact information.

[Find your Program Co-ordinator here >](#)

Work-Integrated Learning – Student Recruiting

LongoFB.WIL@humber.ca

Job Postings

[Post a position >](#)

Longo Centre for Entrepreneurship (Longo CfE)

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For more information, please contact
Longo Faculty of Business Inquiries at:

facultyofbusiness@humber.ca

Humber Learning Outcomes (HLOs)

The Humber Learning Outcomes (HLOs) icons identify the employability skills, mindsets, and values graduates need to succeed in the future of work and contribute meaningfully to their communities locally and globally.

[Learn more about HLO's here >](#)



Equity, Diversity,
Inclusion &
Belonging



Critical
Thinking



Innovation



Systems
Thinking



Communication



Professionalism



Sustainability



Collaboration



Leadership



Indigenous Ways of
Being Knowing and
Doing (IWBKD)



Digital Fluency



Strategic
Problem-Solving