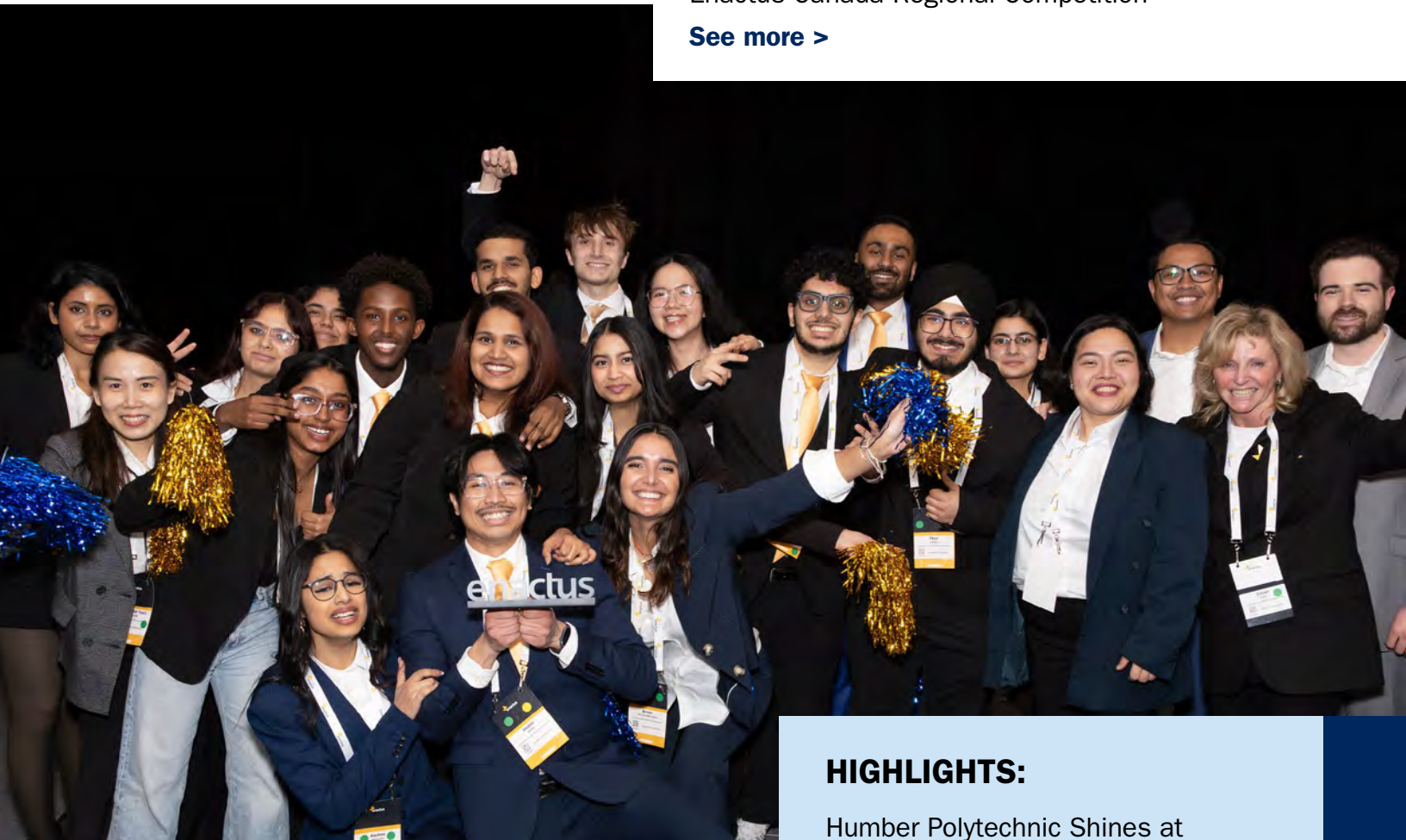


# DEAN'S NEWS

Enactus Humber Polytechnic Secures First Place at  
Enactus Canada Regional Competition

[See more >](#)



## HIGHLIGHTS:

Humber Polytechnic Shines at  
the 2025 Osgoode Cup Mooting  
Competition

BMO Launch Me Program Celebrates  
2025 Winners

Humber Hosts Inaugural Cross-Faculty  
Career Fair



# DEAN'S MESSAGE

Alvina Cassiani | Senior Dean  
Longo Faculty of Business

March marks the culmination of our academic year—a season where dedication yields extraordinary results. We are proud to share Enactus Humber Polytechnic's first-place victory at the Enactus Canada Regional Competition, a triumph that embodies our institution's commitment to innovation and social impact.

In the legal arena, Bachelor of Paralegal Studies students Maria and Dion upheld Humber's legacy of excellence with their fourth-place finish at the 2025 Osgoode Cup National Undergraduate Mooting Competition, with Maria earning third place as a Distinguished Oralist among 248 competitors. For over a decade, we have set the standard in mooting excellence, and this year's results reaffirm our leadership in legal education.

Career connections took center stage this semester as the Work-Integrated Learning (WIL) team hosted two major career fairs. The Faculty of Applied Sciences and Longo Faculty of Business made history with an inaugural cross-disciplinary Career and Networking Fair, where 47 employer partners actively recruited for field placements and graduate roles. This milestone event was complemented by our annual Insurance and Risk Career Fair and Legal Networking Event, which, together, connected over 480 students with leading employers across multiple sectors.

We are not just educating future leaders; we're creating pathways for their success through innovation, opportunity, and unparalleled industry connections. Read on for highlights from inspiring guest speakers to alumni successes.

**WE ARE BUSINESS AT ITS BEST™**



# LONGO CENTRE FOR ENTREPRENEURSHIP (CFE)

[Learn more >](#)



## BMO Launch Me Program Celebrates 2025 Winners

HLOs:   

The 2025 BMO Launch Me Entrepreneurship Program and Pitch Competition concluded with an inspiring showcase of talent from across Humber.

[See more >](#)



## Longo Family Be Your Own Boss Program Wraps With 85 Pitches

HLOs: 🌱 ☀️ ☁️

The Longo Family Be Your Own Boss (BYOB) program successfully concluded its 2024–2025 run, engaging a total of 487 participants from both Humber Polytechnic and local high schools.

[See more >](#)

## Empowering Women: Celebrating Women and Igniting STEAM Inspiration

HLOs: 🌱 🌊 ☀️

In partnership with the Barrett Centre for Technology Innovation (BCTI) and the Toronto Catholic District School Board (TDSB), the Longo Centre for Entrepreneurship (CfE) delivered a workshop on Artificial Intelligence and entrepreneurship as part of the Empowering Women: Celebrating Women and Igniting STEAM Inspiration initiative.

[See more >](#)



## Building Thrive: An Entrepreneur's Evolution

Jennifer Lee, founder of Thrive Health and Wellness, transitioned from 20 years as an Olympic performance coach to entrepreneur, leveraging Humber's Longo CfE and BMO Launch Me programs to build a business that optimizes executive well-being through personalized health strategies.

[See more >](#)

# MEET THE BOSS



## Hospitality and Tourism Operations Management Alumnus Recognized Among Canada's Top 30-Under-30

Gagan Singh, a double graduate of Humber Polytechnic, has been named one of Kostuch Media Ltd.'s (KML) Top 30-Under-30 award recipients for 2025.

[See more >](#)



# WORK-INTEGRATED LEARNING (WIL)

[Learn more >](#)



## Humber Hosts Inaugural Cross-Faculty Career Fair

**HLOs:**     

On March 25, 2025, the Faculty of Applied Sciences and Technology and the Longo Faculty of Business hosted their first collaborative Career and Networking Fair at the Barrett Centre for Technology Innovation (BCTI).

[See more >](#)



## Humber Business Students Explore Investment Management Careers at AHF x Mackenzie Investments Networking Event

HLOs:     

On March 19, Longo Faculty of Business students were among 44 participants at the AHF x Mackenzie Investments Networking Event in downtown Toronto.

[See more >](#)



## Annual Legal Networking Event Connects Students with Industry Professionals

HLOs:      

The Work-Integrated Learning (WIL) Centre hosted its annual Legal Networking Event, designed to support students in the Law Clerk and Paralegal programs, on April 2.

[See more >](#)



## Work-Integrated Learning Centre Hosts Successful Insurance and Risk Career Fair

HLOs:     

The Longo Faculty of Business Work-Integrated Learning (WIL) Centre hosted its annual Insurance and Risk Career Fair on March 27 at Humber's North Campus.

[See more >](#)

# DATA ANALYTICS

[View Related Programs >](#)



## From Sociology to Data Analytics: A Business Insights and Analytics Alumna's Journey

Gizelle Lao's career path proves that data analytics isn't just for those with technical degrees.

[See more >](#)

# SPORT, RECREATION & LEISURE

[View Related Programs >](#)



## From Humber to Pro Hockey: Graduate Scores Big in the Sports Industry

Humber two-time graduate David Minor always knew his future was in the sports industry.

[See more >](#)

## Professional Golf Management and Marketing Students Deliver Successful Retail Pop-Up Activation

HLOs:    

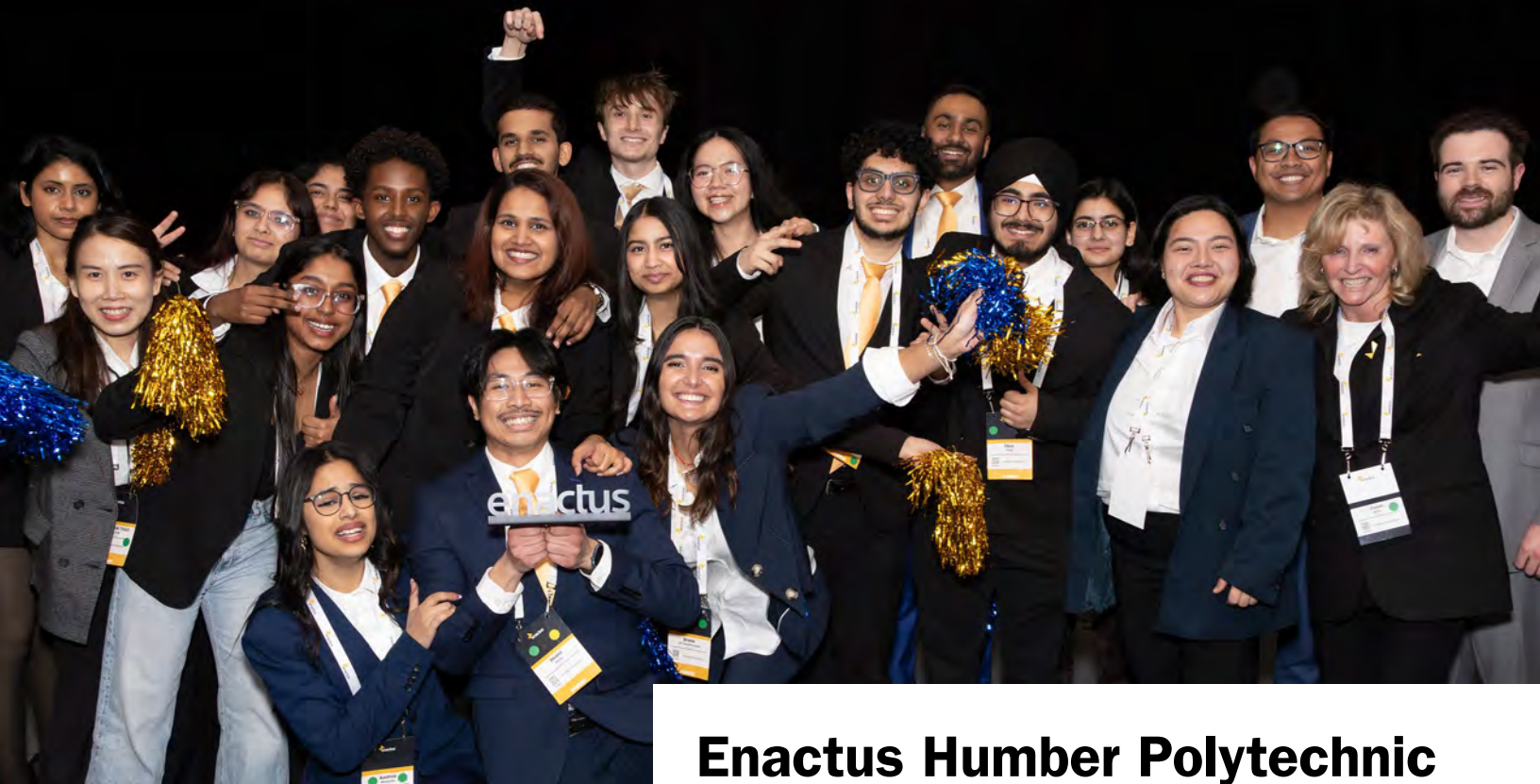
Professional Golf Management and Marketing students collaborated to plan, promote, and execute a successful retail pop-up sale, showcasing industry skills from product buying to customer engagement.

[See more >](#)



# MANAGEMENT & LEADERSHIP

[View Related Programs >](#)



## Enactus Humber Polytechnic Secures First Place at Enactus Canada Regional Competition

**HLOs:**          

This year, the Environmental Sustainability Incubator at Humber once again proved its ability to transform bold concepts into thriving businesses.

[See more >](#)



## Human Resources Management Student Sets New Standards in Recruitment Excellence

**HLOs:** 

Jay Vyas, a standout student in the Human Resources Management program, has demonstrated exceptional talent during his placement at Randstad Canada.

[See more >](#)



## Humber Polytechnic Students Impress at 2025 HRPA Case Competition

**HLOs:** 

Humber Polytechnic's Human Resources (HR) team demonstrated outstanding skill and expertise at the 2025 Human Resources Professionals Association (HRPA) Student Case Competition.

[See more >](#)



## Healthcare Management Program Hosts Alumni Panel

**HLOs:** 

A panel of Healthcare Management alumni addressed over 40 current students and alumni on the state of the industry, the evolution of the job market, graduate school opportunities, managing placements, tips to obtain better positions, and mistakes to avoid on the job.

[See more >](#)



## Students Contribute to Teaching Excellence Program Dialogue

HLOs:       

Human Resources Management students Jacqueline Raja and Om Darshan Patil participated as panelists in Humber Polytechnic's Teaching Excellence Program (TEP).

[See more >](#)

## Business Management Student Honoured with the Board of Governors Award

HLOs:      

Isha Saini, a final-semester student in the Business Management program, has been recognized with the Board of Governors Award.

[See more >](#)



## International Business Association Hosts Guest Speaker on the Use of AI in Job Searches

HLOs:  

Third-year International Business students and International Business Association executives Milena Souza and Hadia Zaheer co-organized a guest speaker event featuring Professor Youssef Youssef of the Longo Faculty of Business.

[See more >](#)



# LEGAL STUDIES & GOVERNMENT

[View Related Programs >](#)



## Humber Polytechnic Shines at the 2025 Osgoode Cup Mooting Competition

**HLOs:**      

Humber Polytechnic made a significant impact at the 2025 Osgoode Cup National Undergraduate Mooting Competition, marking a strong presence with six mooting teams representing the institution.

[See more >](#)



## Paralegal Studies Student Represents Humber at Yale Law Conference

HLOs:     

Maria Rausch, a fourth-year Paralegal Studies student, was invited to attend the Rebellious Lawyering Conference (RebLaw) at Yale University in New Haven, Connecticut.

[See more >](#)

## Paralegal Studies Degree Paves the Way for Internationally-Educated Lawyer's Bar Admission Journey

Paralegal Studies alumna Niyousha Firouzfar successfully leveraged her education as a stepping stone toward achieving bar admission status in Canada.

[See more >](#)



## First-Year Paralegal Studies Students Gain Hands-On Trial Advocacy Experience Under Expert Guidance

HLOs:     

First-year students in the Paralegal Studies program put their legal skills to the test in a dynamic mock trial exercise, guided by Professor Tricia Hannigan, an Insurance Litigation Lawyer.

[See more >](#)

# HOSPITALITY & TOURISM

[View Related Programs >](#)



## **Faculty Member Earns Top 30-Under-30 Honour for Hospitality Excellence**

Longo Faculty of Business professor Navdeep Singh has been named one of Kostuch Media Ltd.'s (KML) Top 30-Under-30 award recipients for 2025.

[See more >](#)



# FASHION & BEAUTY

[View Related Programs >](#)



## Connect, Collaborate, Create: Fashion, Cosmetics, and Photography Students Showcase Talent Through Collaborative Projects

**HLOs:**      

Students from Humber's Photography, Fashion Arts and Business, and Cosmetic Management programs have been building their portfolios to promote their talent for potential employment opportunities after graduation.

[See more >](#)



## Fashion Management Faculty Member Highlights Hudson's Bay's Impact in National News

Rossie Kadiyska, Program Coordinator and professor of the Fashion Management program, was featured in The Canadian Press and Financial Post articles discussing the evolving role of Hudson's Bay Company (HBC) in the fashion industry.

[See more >](#)

## Humber Fashion Squad Empowers High School Students with Career-Ready Style and Confidence

HLOs: 

On March 27, Humber's Fashion Squad brought its signature Dress4Success workshop to life for over 200 Toronto Catholic District School Board (TCDSB) students at a Humber-hosted STEAM Day event.

[See more >](#)





## Fashion Faculty Member Co-Authors Research on Market Resilience

Fashion Management faculty member Dr. Vladimira Steffek has co-authored a research paper published in the International Journal of Emerging Markets on business innovation and strategy in developing economies.

[See more >](#)



## Humber and Nottingham Trent University Students Reimagine Circular Retail in Global Collaboration with ReTuna

**HLOs:**   

In a cross-border collaboration advancing sustainability and innovation, Fashion Management students from Humber Polytechnic and Nottingham Trent University (NTU) partnered with ReTuna to develop marketing strategies that reimagine the future of second-hand retail.

[See more >](#)

# BAKING & CULINARY

[View Related Programs >](#)



## CP24 Visits Culinary Lab Featuring Award-Winning Chef John-Vincent Troiano

Excitement filled the air as CP24 made a special visit to the culinary lab, shining a spotlight on an unforgettable experience.

[See more >](#)



## Baking and Pastry Arts Management Students Bring Cartoon Cakes to Life

**HLOs:**

Fourth-semester Baking and Pastry Arts Management students showcased their creativity and technical skills in an advanced cake decoration class led by Chef Josie Bancheri.

[See more >](#)

# ADVERTISING, DIGITAL & MARKETING

[View Related Programs >](#)



## IPG Mediabrands Canada Inspires Marketing and Advertising Media Students at Open House Event

HLOs:   

IPG Mediabrands Canada hosted an open house for Marketing Management and Advertising Media Management students, providing an exceptional opportunity to connect, learn, and gain valuable industry insights.

[See more >](#)



## Denmark's Secret to Success: Systems Thinking in Action #NishaInDenmark

HLOs:       

Digital Business Management student Nisha Solanki gained transformative insights into sustainability, innovation, and societal systems during her trip to VIA University College in Denmark.

[See more >](#)



## Graduate Secures Marketing and Communications Manager Role at Platinum AdvantEdge

Gurshan Singh, a Business – Marketing program graduate, has launched his career as a Marketing and Communications Manager at Platinum AdvantEdge, a fractional Chief Financial Officer (CFO) services company based in Atlanta, Georgia.

[See more >](#)



## Advertising Student Balances Ambition and Well-Being to Achieve Success

HLOs:  

Vraj Sheth, an Advertising–Media Management student, has stayed focused on his goals, building a supportive network and seizing opportunities to turn his aspirations into reality.

[See more >](#)



## Tourism Expert Highlights the Power of Storytelling in Podcasting

HLOs:      

Students in the BUS 1500: Business Information Systems course welcomed tourism expert Alex Sein for an engaging session focused on the role of storytelling in podcasting.

[See more >](#)



## Unlocking SEO Strategies: Humber Grad Shares Expert Insights

HLOs:     

Digital Business Management students had the opportunity to learn from Humber graduate and search engine optimization (SEO) industry expert Vitalii Starov.

[See more >](#)



## Database Systems Students Collaborate with Humber Libraries on Fashion History Project

HLOs:     

Digital Business Management students partnered with Humber Libraries on the Fashion History Project.

[See more >](#)

# ACCOUNTING, FINANCE & INSURANCE

[View Related Programs >](#)



## Humber Polytechnic Earns Third Place at Inaugural National Case Competition

HLOs:      

The competition, held from March 12 to 14 at the Insurance Institute office in downtown Toronto, brought together top students from 14 universities and colleges across Canada to tackle a complex case on cyber insurance.

[See more >](#)





## Program-Specific Questions

Speak to the Program Co-ordinator about the course curriculum, projects and career options. Find your program in the search bar below to get the program co-ordinator contact information.

[Find your Program Co-ordinator here >](#)

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## Work-Integrated Learning – Student Recruiting

Antoniette Di Marco  
416.676.6622

[antoniette.dimarco@humber.ca](mailto:antoniette.dimarco@humber.ca)

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## Job Postings

[Post a position >](#)

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## Longo Centre for Entrepreneurship (Longo CfE)

John Lam, Director  
Longo Centre for Entrepreneurship

[john.lam@humber.ca](mailto:john.lam@humber.ca)

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## Global Learning Opportunities

Experiencing life as a student in a different country will expose you to a new culture, food, history, and possibly a new language. The experiences you have will also positively influence your future education choices and your career path.

For more information please email the International Partnerships and Student Mobility Advisor - Rosie Lima

[rosie.lima@humber.ca](mailto:rosie.lima@humber.ca)

# CONTACT INFORMATION

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## Humber Learning Outcomes (HLOs)

The Humber Learning Outcomes (HLOs) icons identify the employability skills, mindsets, and values graduates need to succeed in the future of work and contribute meaningfully to their communities locally and globally.

[Learn more about HLO's here >](#)



Equity, Diversity,  
Inclusion &  
Belonging



Sustainability



Critical  
Thinking



Collaboration



Innovation



Leadership



Systems  
Thinking



Indigenous Ways of  
Being Knowing and  
Doing (IWBKD)



Communication



Digital Fluency



Professionalism



Strategic  
Problem-Solving



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**For more information, please contact  
Longo Faculty of Business Inquiries at**  
[>](mailto:facultyofbusiness@humber.ca)