Covering November 2024

## DEAN'SNEWS



### DEAN'S MESSAGE

Alvina Cassiani | Senior Dean Longo Faculty of Business

November has been an exciting and rewarding month marked by remarkable accomplishments and inspiring endeavours by our students and faculty alike.

Congratulations go out to Paralegal Studies students Maria and Dion, whose historic victory at the 2024 Capital Cup National Mooting Competition has set a new benchmark for excellence. Their success at this event speaks volumes about the strength of our program and its ability to prepare future leaders in the legal profession.

Our business students also made us proud at the 2024 Ontario Colleges' Marketing Competition (OCMC), where their creativity and hard work were celebrated. Their outstanding performance underscores the exceptional talent fostered within our marketing program and reflects the innovative spirit that defines our community.

Another highlight was our Fall Career Fair, which welcomed over 800 students eager to engage with potential employers and expand their professional networks. This event exemplifies our commitment to equipping students with the tools and connections needed for meaningful careers.

These achievements are a powerful reminder of the dynamic and supportive environment we strive to create—a launchpad for success for our students, faculty, and alumni.

Read on for more stories of excellence and collaboration that continue to shape our community as a hub of innovation and opportunity.

#### WE ARE BUSINESS AT ITS BEST™





### **ACE Humber Excels at Empower Excellence Conference**

















The Empower Excellence Case Conference, held on October 20 at the Lakeshore Campus, showcased ACE (Achieve, Connect, Empower) Humber's commitment to professional growth and leadership.



### Accounting Students Master Cloud Accounting and QuickBooks Online

HLOs:















Accounting students are mastering QuickBooks Online and advanced cloud-based financial management skills, preparing to thrive in a business world transformed by real-time data access and the flexibility of cloud technology.



### **Berkshire Hathaway Specialty Insurance Inspires Students**

HLOs:







The Insurance Management – Property and Casualty (P&C) program welcomed Berkshire Hathaway Specialty Insurance (BHSI) for an insightful presentation, highlighting diverse career paths within the insurance industry.

See more >



### **Insurance Management Graduate Earns Top Provincial Award**

Insurance Management - Property and Casualty (P&C) graduate, Dorina Ajasllari, has been recognized with the Gerald E. Hackett Memorial Prize by the Insurance Institute of Canada (IIC).

# ADVERTISING, DIGITAL & MARKETING

**View Related Programs >** 





### **Humber Excels at OCMC 2024: Celebrating Team Success**

HL0s: 🚍 🌇 🤼









Humber Polytechnic proudly celebrates the outstanding achievements of its students at the 2024 Ontario Colleges' Marketing Competition (OCMC).





### Tech and Innovation at **Pinterest Canada: A Student Exploration**

HLOs: 🔷 🕖 🤕









Digital Business Management students in the BUS 3003: e-Business Information Systems and Technology course visited Pinterest Canada, where they were hosted by Billal Qureshi, Head of Insights and Storytelling.

See more >



### **Industry Leaders Share Knowledge with Digital Business Management Students**

HLOs: 🖒 💋 🥏











Digital Business Management students in the MGMT 4002: Product Management course welcomed a lineup of industry experts, gaining valuable insights into key areas such as product management, the role of product managers, new product development, the product life cycle, and customer research.





### Showcasing Digital Empowerment at the 2024 Cengage Computing Experience

Digital Business Management Professor Hanadi Alnawab delivered a compelling presentation at the 2024 Cengage Computing Experience conference, showcasing an international development project to support women entrepreneurs in Kenya.

See more >





# Digital Business Management Students Gain Real-World Insights in Product Management at NTN Bearings Canada

HLOs:







Students from the MGMT 4002: Product Management course participated in an engaging site visit to NTN Bearings Canada, gaining firsthand exposure to the principles and practices of product management in a professional setting.

### **BAKING & CULINARY**

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### **Culinary Students Shine** at Festa D'Autunno 2024

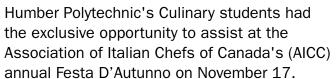
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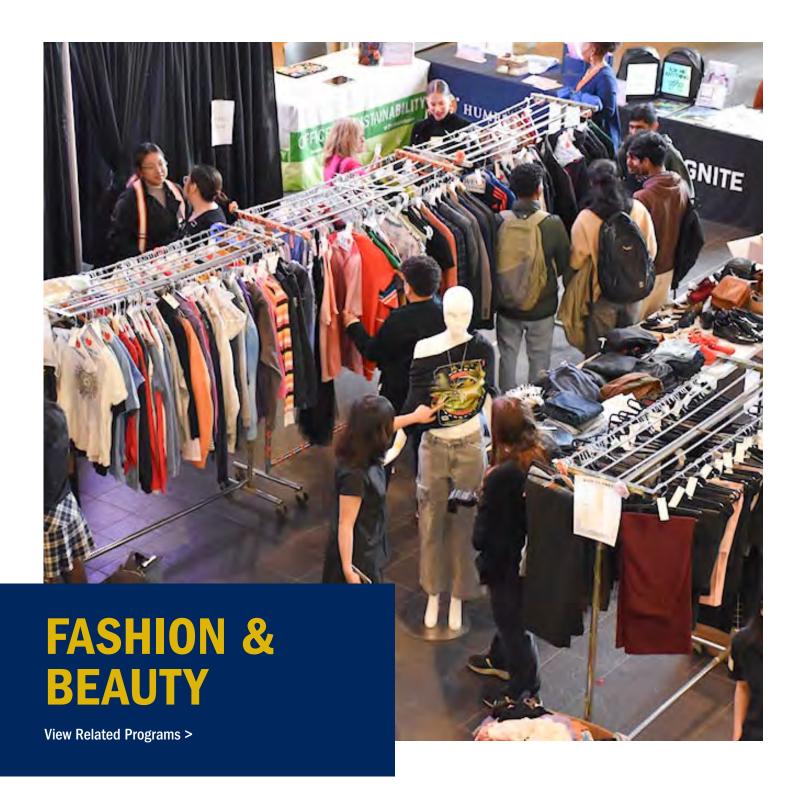












### **Fashion Students Promote Sustainability in Style**

HLOs: 🔯 🙆











Fashion Arts and Business students showcased their commitment to sustainability during the annual Eco Closet event at the North campus.



### **Fashion Management Student Makes Bold Debut at Toronto Fashion Week**

HLOs: 🔞 🚭 🙆 💋 🚳 🔼















On November 15, Bachelor of Commerce - Fashion Management student Alexander Nicholson, made a debut at Toronto Fashion Week (TOFW) with his show titled "Everything Next to Nothing".

See more >

### **First-Year Insights: Fashion Arts and Business Students Reflect on Their Journey**

HLOs: 🥮 🥝





Seven weeks into their Fashion Arts and Business program journey, first-year students Deven and Daeja share their experiences transitioning to life at Humber Polytechnic.

See more >







### From Infuse to Fashion **Art Toronto**

Fashion Arts and Business graduate Tess Morgan has cultivated a remarkable career within the fashion industry.

### **HOSPITALITY & TOURISM**

**View Related Programs >** 









### A Behind-the-Scenes **Experience at Woodbine Entertainment: Hospitality and Tourism Students Explore the Heart of the Industry**

HLOs: 🥮 🕥 👨 🥞













Over 200 Hospitality and Tourism Management students from Humber participated in a unique field trip to Woodbine Entertainment on November 22 and 23.



### **Hospitality and Tourism** Students Shine at the **Greater Toronto Hotel Association Spirit Awards as Volunteers**

















On November 8, a group of Hospitality and Tourism Operations Management students had the opportunity to volunteer at the 11th-annual Greater Toronto Hotel Association (GTHA) Spirit Awards, held at the Metro Toronto Convention Centre.

See more >



### **Graduates Share Insights at 2024 Ontario Hospitality Conference**

HLOs:



















Two Humber Hospitality Management graduates, Sofiia Dmytrenko and Prempreet Grewal, were invited to present on a panel at the third-annual Ontario Hotel Conference (OHC), organized by the Ontario Restaurant Hotel & Motel Association (ORHMA).

See more >



### **Hospitality Students Contribute to Tre Amici** & Vertical Wine's Grand **Portfolio Tasting**

















On November 16, Hospitality and Tourism Operations Management students played an integral role at the Tre Amici & Vertical Wine: Grand Portfolio Tasting, an exclusive event marking Tre Amici's 20th anniversary.



### Global Entrepreneurship Week: Fostering Innovation and Collaboration

HLOs:

















As part of Global Entrepreneurship Week (GEW), Business Management – Entrepreneurial Enterprise students, along with peers from The University of Salford, GEA College, and Cologne Business School, participated in a Collaborative Online International Learning (COIL) hackathon.



### **Business Administration Co-op Student Reflects on Growth as Production Coordinator** at Jacobs & Thompson

HLOs: 🚭 🥖 🔼











Shelly Guliya, a former intern turned Production Coordinator at Jacobs & Thompson (J&T), shares her insights on adaptability and the key support she received from her Placement Advisor during her internship.

See more >



### **Business Administration Student Recognized for Excellence at CCAA and OCAA Championships**

HLOs:









Humber Polytechnic proudly congratulates Business Administration student, Santiago Muniz, for his outstanding performance at both the Canadian Collegiate Athletic Association (CCAA) National and Ontario Colleges Athletic Association (OCAA) Provincial Championships.

See more >

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**View Related Programs >** 



### Paralegal Studies Students Secure Historic Win at **National Mooting Competition**

HLOs:

















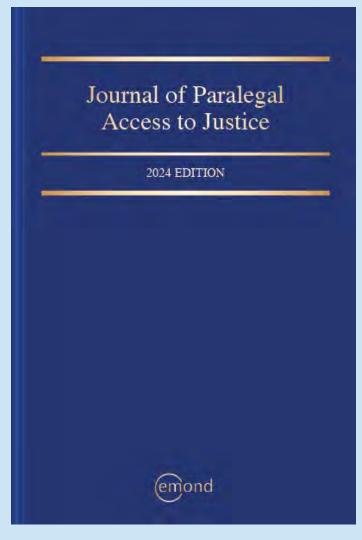
Humber Polytechnic's Bachelor of Paralegal Studies program achieved a landmark victory at the 2024 Capital Cup National Mooting Competition, hosted by Carleton University in Ottawa this November.



## Paralegal Studies Graduate Pursues Teaching Career in Law

Paul Komisar, a 2019 graduate of the Bachelor of Paralegal Studies program and a licensed paralegal, is pursuing his passion for teaching Law and History at the secondary school level.

See more >



## 2024 Edition of Journal of Paralegal Access to Justice Now Available

HLOs:









The highly anticipated 2024 edition of the Journal of Paralegal Access to Justice, co-edited by Professors Jasteena Dhillon and Bernard Aron, has been published and is now available for purchase through Emond Publications.

### MEET THE BOSS



# Professional Golf Management Student Brings Indoor Golf to Alliston with RainCheck Golf

HLOs:







Michael Plumb, a Professional Golf Management – Business Administration student, has brought his expertise and entrepreneurial spirit to life as the co-owner and operator of RainCheck Golf, a newly opened indoor golf simulator facility in Alliston, Ontario.

See more >



# From Vision to Impact – A Graduate's Journey of Empowerment and Innovation

Takiyah Wedderburn, a proud graduate of the Business Management – Entrepreneurial Enterprise program, took a bold step in 2023, stepping away from her role as a Child and Youth Practitioner to turn her passion for creating meaningful change into action.

# GLOBAL OPPORTUNITIES

Learn more >







### International Exchange Students Celebrate Semester End with Skating Party

HLOs:





The Longo Faculty of Business hosted an end-ofsemester celebration for international exchange students at Nathan Phillips Square, where students from various global partnerships gathered for a fun Canadian winter tradition.



### **WORK-INTEGRATED LEARNING (WIL)**

Learn more >



### **Longo Faculty of Business Hosts Successful Fall Career Fair**

HLOs:









The Longo Faculty of Business Work-Integrated Learning (WIL) Centre successfully hosted its annual Fall Career Fair on November 12 and 13.











### **Work-Integrated Learning Team Explores Opportunities at FGF Brands**











The Work-Integrated Learning (WIL) team conducted a site visit to FGF Brands' North York facility.

See more >



### **Students Discover Career Opportunities in Real Estate Appraisal at Accurate Appraisals Information Session**

HLOs: 💋 🔼 🔤









On November 28, the Work-Integrated Learning (WIL) Centre hosted a virtual information session with Accurate (Peel) Appraisals Inc., providing valuable insights to final-year Bachelor of Commerce degree and postgraduate students interested in pursuing a career in real estate appraisal.



### **Accounting Students Connect with Prospective Employers at Networking Event**

HLOs: 🙆 🕖 🔼 😂









On November 14, the Humber Society of Accounting Students (HSAS) and the Work-Integrated Learning (WIL) Centre hosted an employer pop-up event at the Lakeshore campus.

See more >



#### **Alumnus Inspires Paralegal Students with Insights** from the Office of the Worker Adviser

HLOs: 🥝 💋 🍪 🔼 🙆













The Work-Integrated Learning (WIL) Centre welcomed Robert Upward, a Humber alumnus and Worker Adviser with the Office of the Worker Adviser (OWA), to engage with students in the Bachelor of Paralegal Studies program.

# CONTINUOUS PROFESSIONAL LEARNING (CPL)

Learn more >



### Longo Faculty of Business Launches New Al Program for Professionals and Small Businesses

The Longo Faculty of Business is excited to announce the launch of a new, innovative Artificial Intelligence (AI) program, set to begin in February 2025.

See more >



# Verisk Partners with Longo Faculty of Business to Empower Disaster Recovery Manager Students with Xactimate Training

The Longo Faculty of Business has announced a partnership with Verisk, a global leader in data analytics and technology, to enrich the learning experience for students in the Disaster Recovery Manager (DRM) program.



### **IGNITE Changemakers Hackathon Empowers Student Advocacy**

HLOs: 🔼 💋







In early November, the Longo Centre for Entrepreneurship (CfE) hosted the Campus Changemakers Hackathon and Challenge at the Barrett Centre for Technology Innovation.



### **Hackathon Brings New Vision to Junior Golf Support Systems**

HLOs: 🔼







The Longo Centre for Entrepreneurship (CfE), in partnership with the Canadian Junior Golf Association (CJGA) and the Professional Golf Management - Business Administration program, hosted the Golf CJGA Hackathon.

See more >



### **High School Students Hone Business Skills at Longo Family Be Your Own Boss Workshops**

HLOs:





Grade 10 students from Kingsway College School took part in an entrepreneurship workshop at the Longo Centre for Entrepreneurship (CfE), building on earlier sessions focused on ideation, target market

identification, and business concept development.



### **Longo Family Be Your Own Boss Series Concludes** with Exciting Winter Term **Opportunities**

HLOs: 🔼 🥠







The Longo Family Be Your Own Boss (BYOB) series wrapped up its in-person sessions at North Campus, with participants who attended at least five sessions now eligible to compete for a share of \$40,000 in funding.

See more >



### **BMO Launch Me Competition Opens for** Students and Alumni

HLOs: 💋 🔼







The BMO Launch Me Program has successfully concluded, having offered a five-part workshop series that provided participants with insights into company profiles, market research, sales and marketing strategies, financial planning, and business operations.

See more >



### **Longo Centre for Entrepreneurship Team Engages at CCSBE Annual Conference**

The Longo Centre for Entrepreneurship (CfE) team were honoured to participate in the Canadian Council for Small Business & Entrepreneurship (CCSBE) National Conference, where they presented a dynamic panel discussion.

#### **Program-Specific Questions**

Speak to the Program Co-ordinator about the course curriculum, projects and career options. Find your program in the search bar below to get the program co-ordinator contact information.

Find your Program Co-ordinator here >

#### **Work-Integrated Learning – Student Recruiting**

Antoniette Di Marco 416.676.6622 ext. 3662

antoniette.dimarco@humber.ca

#### **Job Postings**

Post a position >

### Longo Centre for Entrepreneurship (Longo CfE)

John Lam, Director Longo Centre for Entrepreneurship

john.lam@humber.ca

#### **Global Learning Opportunities**

Experiencing life as a student in a different country will expose you to a new culture, food, history, and possibly a new language. The experiences you have will also positively influence your future education choices and your career path.

For more information please email the International Partnerships and Student Mobility Advisor - Rosie Lima

rosie.lima@humber.ca

### CONTACT INFORMATION

#### **Humber Learning Outcomes (HLOs)**

The Humber Learning Outcomes (HLOs) icons identify the employability skills, mindsets, and values graduates need to succeed in the future of work and contribute meaningfully to their communities locally and globally.

Learn more about HLO's here >



Equity, Diversity, Inclusion & Belonging



Sustainability



Critical Thinking



Collaboration



Innovation



Leadership



Systems Thinking



Indigenous Ways of Being Knowing and Doing (IWBKD)



Communication



Digital Fluency



Professionalism



Strategic Problem-Solving



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For more information, please contact Longo Faculty of Business Inquiries at

facultyofbusiness@humber.ca >