

The Dean's News

The Dean's News celebrates the successes of Faculty of Business students, alumni, professors and staff. This collaborative project is meant to motivate and inspire readers to make their great, even greater.

To share all of your successes with us, visit business.humber.ca/content-submission and choose "The Dean's Newsletter".



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BUSINESS
CAREER HERE
FUTURE STUDENTS >**



Alvina Cassiani
Senior Dean
Faculty of Business

The Dean's Message

There is no better way to kick off a winter semester than welcoming exchange students from over 10 countries to the Faculty of Business during one of the most beautiful seasons - the Canadian winter! We are thrilled to have these students join us on campus!

While we were waiting for the snow, faculty and students were getting down to business. Fashion Arts and Business students took a virtual trip to Italy and France while Entrepreneurial students were ringing up sales of tote bags for a great cause - find out how their ingenuity paid off.

December has always been a month of joy and we had so many great reasons to celebrate. Several award-winning business students took top prizes while others launched their own businesses. Industry representatives played key roles in presentations, while we collaborated with Universities and hosted tours for a Collegiate Institute. Read on to find out why you should launch your business career here.

**WE ARE
BUSINESS AT ITS BEST**

business.humber.ca/deans-news



Our International Students Have Arrived!

The Faculty of Business welcomed 30 exchange students and 30 Ningbo students to Humber for the winter semester. We are thrilled to have these two unique groups of students back on campus!

Find out what they have been doing since they arrived >



Ningbo students arrival



The Humber-China partnership is an International Business Administration diploma program jointly administered by Humber and Ningbo University.

Humber China Partnership >



MANAGEMENT & LEADERSHIP



Fundraising Postgrad Powers Up With More Technological Innovation and Data Forward Classes

This winter, students in the reinvigorated Fundraising Management Postgrad will be taking part in two new exciting seven-week-long courses focused on data analytics and applying tech to charitable operations.

Find out how we are pushing data forward >

This program will prepare you for a career that makes an immediate, positive contribution to the world.

Fundraising Management Program >

Develop practical skills and knowledge you'll need to take on a wide variety of leadership roles in innovative entrepreneurial enterprises.

Entrepreneurial Enterprise Program >

Entrepreneurial Enterprise Students Use Ingenuity to Sell Tote Bags for a Cause

The Entrepreneurial Enterprise Business Management students were given an assignment to grow a business. Teams were formed to create and implement strategies to sell tote bags on the Enactus Humber Shopify site.

Find out how the students ingenuity paid off >

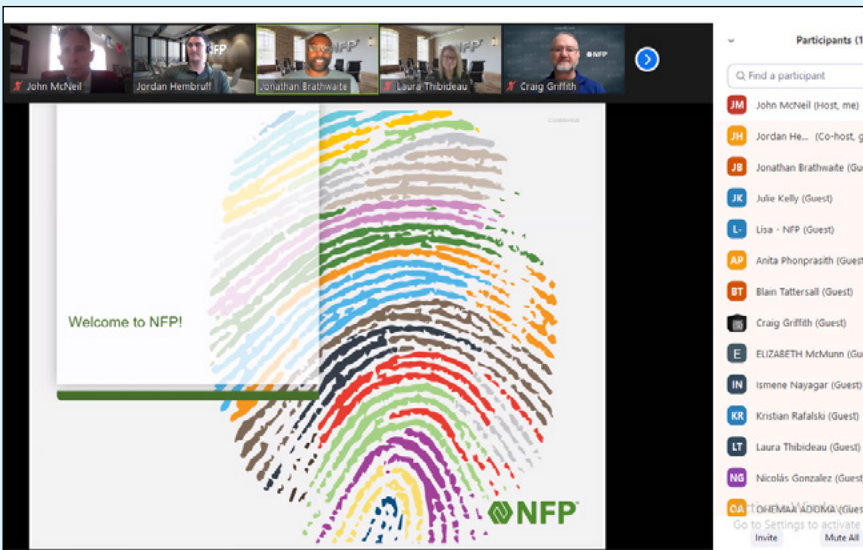
ACCOUNTING, FINANCE & INSURANCE



Berkley Canada CEO Delivers Powerful Presentation to Insurance Management Students

Recently, Andrew Steen, CEO and President of Berkley Canada Insurance gave an excellent talk to Insurance Management students on the importance of Financial Acumen and why numbers matter more than ever in the insurance industry.

Find out what one of the key successors to excellence is >



NFP Canada Presentation Captivates Insurance Management Students

NFP Canada presented to the Insurance Management Program to discuss the many different types of careers in insurance and in their company.

Find out how this leading broker enables client success >

Experienced faculty combined with an industry-focused curriculum and renowned industry partners put our program among the very best.

Insurance Management - Casualty and Property Program >



Insurance Management Student Awarded Tretiak Memorial Prize for Top Marks!

Sierra Taylor, Insurance Management program alumni was recently awarded the Tretiak Memorial Prize for being the best first-year student in a full-time insurance program in Canada, by the Insurance Institute of Canada (IIC).

Find out why so many Humber students receive this award >

Collaborative International Learning (COIL)

Charting A New Path for Sustainable Fashion & How **Folklore's** Indian Fusion Wear Impacts Canada's Fashion Scene



with **Sana Sapra**
Founder of Folklore



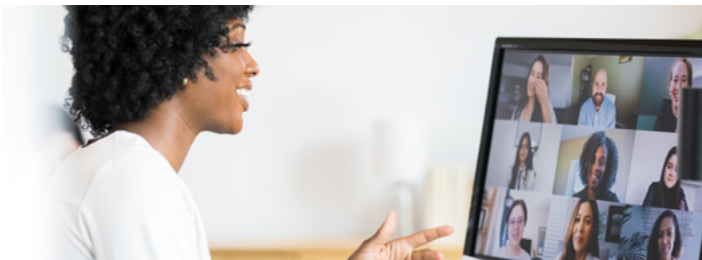
Humber College Collaborates with Nottingham Trent University

This third collaborative, international online project on sustainable fashion with Nottingham University dealt with the topic of “Charting a New Path for Sustainable Fashion: How Folklore's Indian Fusion Wear Impacts Canada's Fashion Scene”.

Find out how 75 students help Folklore >

This program covers the rapidly growing promotional side of fashion including courses in integrated marketing communication and social media brand management.

Visit the **Fashion Arts and Business Program >**



Humber Fashion Students Win at the 5th Annual Canadian Retail Educators Association

Fifteen students from all three fashion programs (Fashion Management Bachelor, Postgraduate, and Fashion Arts and Business) participated in the Annual Charette competition organized by Ryerson University in November 2021.

Find out what students accomplished within 5 hours >

Develop business plans and apply classroom learning in fashion industry analysis, financial management, and e-commerce assignments that simulate the latest challenges in the fashion industry.

Bachelor of Commerce - Fashion Management Program >



Fashion Arts and Business Students Took Guests on a Virtual Trip to Italy and France

Humber's Fashion Arts and Business Students took their guests on a virtual trip to Italy and France on Wednesday, December 1st, 2021. The virtual trip was an event called No Passport Needed, planned and produced by Professor Roger Gingerich's Event Planning and Budgeting class.

Find out more about No Passport Needed >

FASHION & BEAUTY

Fashion Students Launch Live Event - RETOLD: Fashion Redefined



The Event Planning and Budgeting class, a module part of the third semester in the Fashion Arts and Business program, taught by Roger Gingerich, is a course designed to give students a taste of the groundwork behind event planning.

Find out who the 3 Renowned Guest Speakers Were >

This program covers the rapidly growing promotional side of fashion including courses in integrated marketing communication and social media brand management.

Fashion Management Postgraduate Program >



Fashion Management Students Participate in Virtual Networking Session

On Tuesday, December 21st, 2021, The Social Networking Committee hosted a virtual networking session for the current Post-Grad Fashion Management students. The panel included two Humber College Alumni, Milena Di Feo, and Mariana Amesa, who both graduated from the Fashion Management program and have been working in the fashion industry for the past two years.

Find out how they landed their first job >

Fashion Arts and Business Students Hold Virtual Event; 'Rags to Riches'

On Sunday, December 5th, 2021, the Fashion Arts and Business students held a virtual event; 'Rags to Riches' #HumberVintage, highlighting the importance of sustainable fashion and winter vintage trends.

Find out more about this virtual Rags to Riches >

HOSPITALITY & TOURISM



Pastry Arts Alumni Kadeisha Richards Starts Chocolate Business

Kadeisha Richards, an alumna of the Pastry Arts program, was recently featured in the Toronto Star discussing her chocolate line Koko Chu's.

Find out more about Kadeisha's expansion plans >



Thistletown Collegiate Institute Visits Humber College

On December 14, 2021, Humber Faculty of Business welcomed a tour of 11 Thistletown Collegiate Institute grade 11/12 SHSM students.

Find out what students learned on their tour >



Hospitality Management Program Hosts Exciting Indigenous Tourism Ontario Event

On November 23, the Hospitality Management programs hosted an exciting event with guest speaker, Kevin Eshawkogan, President & CEO, Indigenous Tourism Ontario. Over 85 students from various programs in the Faculty of Business attended this informative and virtual event.

Find out more about some innovative marketing tactics >