



The Dean's News

Covering
January 2021



*Alvina Cassiani, Senior Dean
Faculty of Business*

The Dean's Message

January is a time for new beginnings and a fresh start. However, the continued pursuit of academic and personal achievements from our faculty and students is a testament to the high-quality learning experience that we deliver.

The Faculty of Business had a great deal to celebrate over the past month. In the innovation arena, Fashion and Web Design and Interactive Media students participated in a cross-faculty collaboration to create a wearable smart purse. In our continuance of preparing students for future careers, Hospitality and Tourism Management students presented their final course project using a new interactive and state-of-the-art event planning platform.

Industry connections continue to strengthen experiential learning opportunities for business students as the Work-Integrated Learning (WIL) Centre joined representatives from ULatina to speak about their virtual internship positions available, proving that online experiences are just as relevant as the in-class experience.

Read on for highlights from faculty awards to returning podcasts.

To share all of your successes with us, visit business.humber.ca/content-submission and choose "The Dean's Newsletter".

**WE ARE
BUSINESS AT ITS BEST**

business.humber.ca/deans-news



Digital Business Management Alumna Completes International MBA

Congratulations to Lucia Paez on completing her International MBA, Business Administration and Management at Schulich School of Business, York University, with an exchange semester at ESADE Business & Law School in Spain.

Read more >



New Active International Scholarship Supports Equity Seeking Students

We are pleased to announce a new scholarship within the Faculty of Business.

Read more >



Graduate Awarded Canadian Independent Adjusters Association Prize

Insurance Management Program (IMPG) alumna Gozde Unel, was recently awarded the Canadian Independent Adjusters Association (CIAA) Prize for her academic excellence in the Chartered Insurance Professional (CIP) program.

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Faculty of Business Double Graduate Excels in Industry

Jade Moore is a double Faculty of Business graduate, combining her undergraduate in International Development with a postgraduate degree in Fundraising Management.

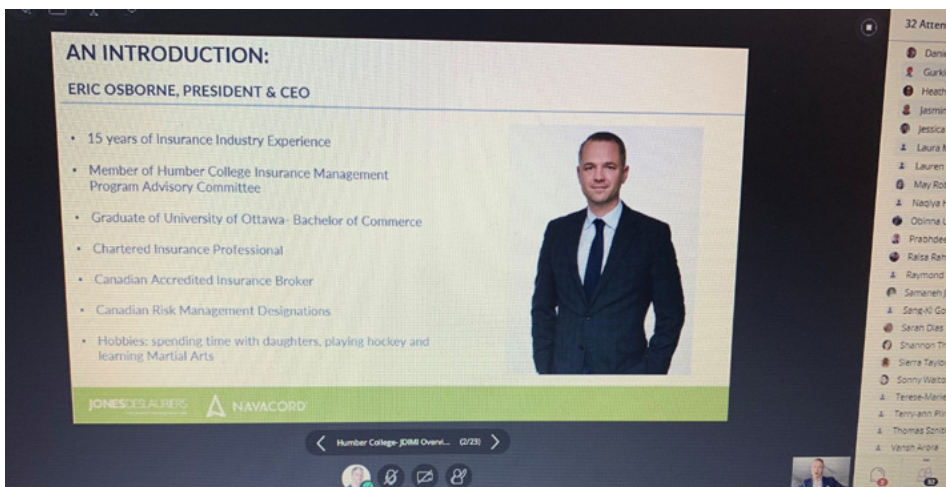
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Insurance Management Faculty Awarded Top Instructor by the Insurance Institute of Canada

Insurance Management Program (IMPG) professor Annette Palalas was awarded top instructor by the Insurance Institute of Canada (IIC) for her teaching excellence in the Chartered Insurance Professional (CIP) program.

[Read more >](#)



Insurance Management Students Welcome JDIMI President as a Guest Speaker

On January 25th, President and CEO of Jones Deslauriers Insurance Management Inc (JDIMI) Eric Osborne, spoke to students within the Insurance Management program.

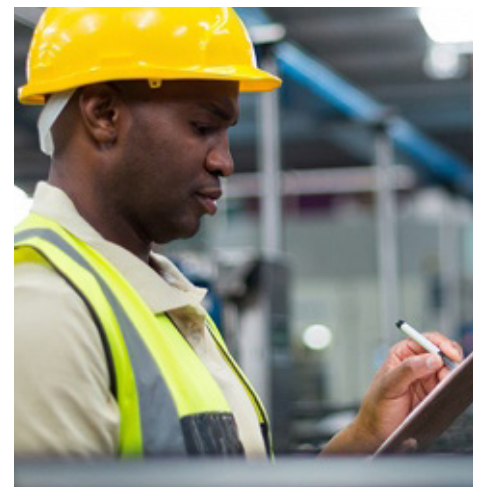
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Business Administration Alumnus Secures a Position at Rogers Communications

Ramadan Ibrahim was inspired by his Advanced Business Administration Professor Maria Racanelli to be confident and set higher goals during his time at Humber.

[Read more >](#)



Human Resources Management Graduate Certificate Program Collaborates with Workplace Safety and Insurance Board

COVID-19 has presented challenging times for business organizations, but on another hand, has offered many opportunities to various functional areas.

[Read more >](#)



Human Resources Management Alumnus Lands a Job Shortly After Graduating

As a recent graduate who has landed a job in his field of study, Human Resources Management alumnus Fernando Marchione speaks about his current role and how his time at Humber helped him choose a career path.

[Read more >](#)



Financial Specialist, Entrepreneur and Proud Alumna Shares Her Career Success Story

Business Administration graduate Komal Sidhu credits her current career and the success of her wedding and event décor business to the education, support, and guidance she received as a Humber student.

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Business Insights and Analytics Program Sees Rapid Growth in Enrolment

Humber's Business Insights and Analytics (BIA) graduate certificate program provides students with practical, in-demand skills in business and is growing in demand.

[Read more >](#)

Learn to develop the full range of skills needed to facilitate business operations.

Visit the [Business Administration Program Page >](#)



International Business Students Host IBA Webinar with Guest Speaker Andrea Pierce

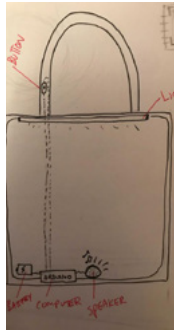
Fourth-year Bachelor of Commerce - International Business program students Idil Yorgancilar and Lionel Campbell moderated their first webinar of 2021 in the International Business Association (IBA) Guest Speaker series.

[Read more >](#)

FASHION & BEAUTY

This program covers the rapidly growing promotional side of fashion including courses in integrated marketing communication and social media brand management.

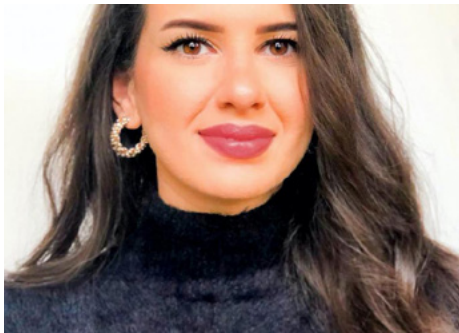
Visit the **Fashion Management Program Page** >



FB and FMCA Join in Cross-Faculty Collaboration to Create Smart Purse

Three Fashion Management graduate certificate students and three Faculty of Media and Creative Arts (FMCA) Web Design and Interactive Media students teamed up to work together on the "Fashion Internet of Things (IoT) Wearable Smart Purse Project" last Fall.

Read more >



A Closer Look at Winter 2021 Trends

The Infuse Humber team has put together a list of trends that will help keep you on point, even if the only people who see your outfit are your Instagram followers.

Read more >



Humber Fashion Students and Alumni Celebrate Career and Cultural Diversity

Each year, Humber Fashion Arts and Business students craft a compelling night that showcases their creative talents and ability to create an impactful event.

Read more >



Fashion Grad Begins Business Venture Supporting Local Products

Fashion Arts and Business alumna, Angela Polito recently started a new one-stop-shop business for local products one gift box at a time.

Read more >

FASHION & BEAUTY

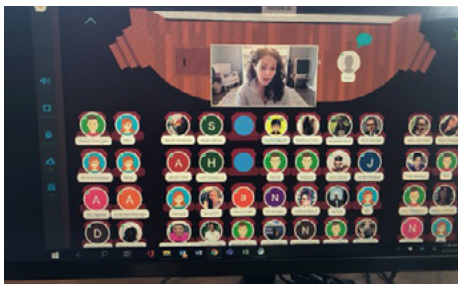


Students Facilitate Virtual Networking Events to Connect with Classmates

Due to the constraints on social gatherings, the Fashion Management graduate certificate program's Networking Committee initiated virtual networking events in order to facilitate communication.

[Read more >](#)

HOSPITALITY & TOURISM



Hospitality and Tourism Management Students Deliver Final Project Using a Virtual Event Planning Platform

Bachelor of Commerce – Hospitality and Tourism Management degree students used a state-of-the-art event planning platform to present their final course project.

[Read more >](#)

MEDIA, PUBLIC RELATIONS & MARKETING



Grads Give Back: Episode 4 - Cesar Gomez

We spoke to Cesar Gomez,

Manager of Ontario Business Resources at the Canadian Federation of Independent Business (CFIB) and graduate of the Business Marketing program about the core skills he gained at Humber and still uses every day.

[Read more >](#)

JUSTICE & LEGAL STUDIES



Guest Speaker Addresses Equality in the Legal Profession

The Bachelor of Paralegal Studies degree program hosted Akua Carmichael, Barrister and Solicitor and Senior Associate at Dale and Lessman LL.P as a guest speaker in Charter of Rights and Freedoms classes.

[Read more >](#)

INTERNATIONAL DEVELOPMENT



International Development Alumna Bridges the Gap Between her Passion and Career

From a young age, Clarisse Esteban has always felt strongly about environmental and social issues and spent her time volunteering to help her community.

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WORK-INTEGRATED LEARNING



A Q&A with Bachelor of Commerce - Healthcare Management Student Chloe Gray

Bachelor of Commerce - Healthcare Management Student Chloe Gray worked at Chatham-Kent Health Alliance as a Clinical Decision Support Specialist for her placement last summer assisting senior leadership and the CEO in making decisions regarding patient care.

Read more >

The Placement Centre hosts events to provide students with the opportunity to explore areas of interest by learning about various career fields and connecting with employers.

Visit the **Page >**



Business Students Explore Virtual Internship Opportunities from ULatina

On January 27th, the Work-Integrated Learning (WIL) Centre joined representatives from ULatina (Universidad Latina de Costa Rica) to speak about their virtual internship opportunities available this semester.

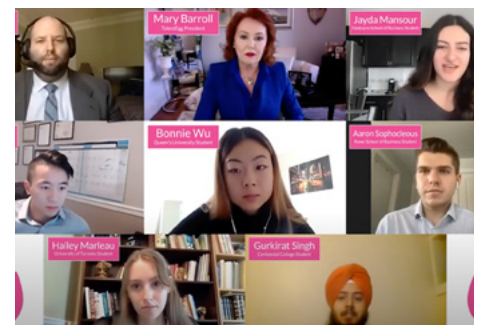
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A Q&A with Bachelor of Paralegal Studies Student Judith Jaison

Bachelor of Paralegal Studies student Judith Jaison worked at Merricks Law Group as a Legal Assistant for her placement last summer where she assisted a Senior Paralegal in Statutory Accident Benefits (SAB) claims.

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CACEE Virtually Hosts Bachelor of Commerce - Accounting Student as Panelist at National Conference

Bachelor of Commerce - Accounting degree student Marshall Podell, was a student panellist at the CACEE's (Canadian Association of Career Educators and Employers) national conference on "Attracting Top Talent in a Digital World".

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