



# The Dean's News

Covering  
**May 2021**



*Alvina Cassiani, Senior Dean  
Faculty of Business*

## The Dean's Message

The month of May has proven to be an outstanding mix of industry engagement and student competition winners. A big shout out to the winners of the Dermalogica FITE Grant as well as the Sport Management winning students on Team NEMOS.

In this evolving virtual landscape, the Work-Integrated Learning team continues to onboard new industry partners who become an integral part of the student learning experience. Welcome aboard to Urban Expeditions, the most recent addition to our industry partners.

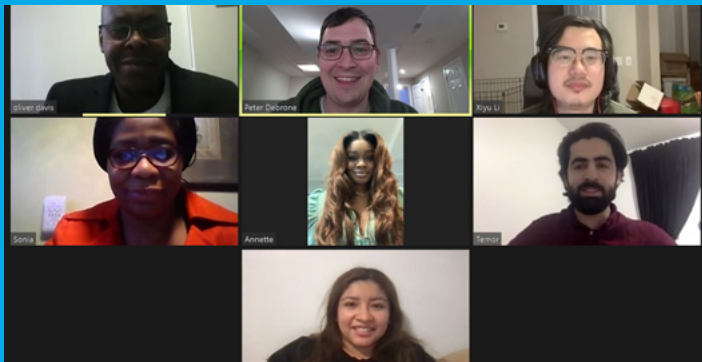
The Insurance Management program employer showcase was a big success, topped off by the addition of new scholarship opportunities for students.

Alumni show what they are made of, with a Fundraising Management graduate winning the OVATION Award and Pastry Arts prove how delicious and tangible things can happen with technology. Make sure that you read it all in this edition of the Dean's Newsletter.

**To share all of your successes with us, visit [business.humber.ca/content-submission](https://business.humber.ca/content-submission) and choose "The Dean's Newsletter".**

**WE ARE  
BUSINESS AT ITS BEST**

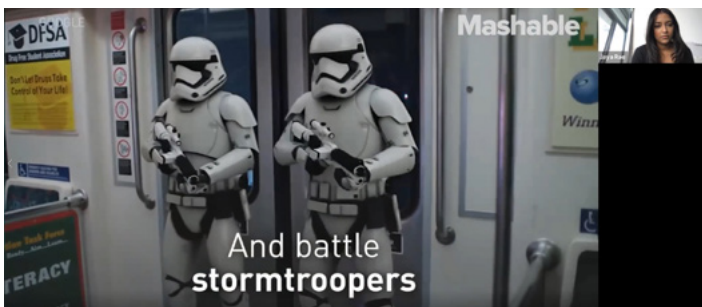
[business.humber.ca/deans-news](https://business.humber.ca/deans-news)



**BComm-Accounting Capstone Project Producing Winning Team**

On April 12th and 15th, the Bachelor of Commerce – Accounting degree graduating class presented their Capstone Projects to external reviewers.

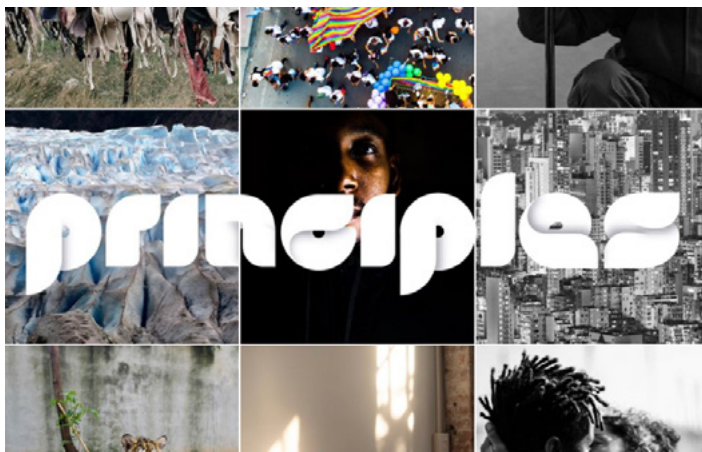
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**Cross-faculty collaboration produces insightful Webinar Series**

“Success: A Digital Era Edition” is a series of seminars produced by students from The Faculty of Business in collaboration with students from The Faculty of Liberal Arts and Sciences & Innovative Learning.

**Read more >**



**Principles, cofounded by Fundraising Management Alumni Wins OVATION award**

Humber alumni Zach Zimmel started the firm Principles (withprinciples.com) 2 years ago. Faced unexpectedly with a pandemic not long after, he found himself working round the clock helping charities move campaigns and activities online to meet the demands to keep their essential fundraising and programmatic work going.

**Read more >**



### Human Resources Management Alumni Turns Internship Into A Full-Time Position

Alexandra Stuckless applied to the Ontario Internship Program (OIP) in her last semester in the BComm in Human Resources Management. The OIP is a full-time, paid internship for recent graduates to work in the Ontario Public Service.

[Read more >](#)

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Experienced faculty combined with an industry-focused curriculum and renowned industry partners put our program among the very best.

Visit the [Human Resources Program Page >](#)



### Team NEMOS Wins the Sport Management Advanced Diploma Inaugural Sport Business Case Competition

The Sport Management Advanced Diploma program completed its first-ever sport business case competition as part of the SPRT 352 Sport Research Capstone Project for all third-year students.

[Read more >](#)

### Coaches Association of Ontario (CAO)

When COVID-19 spurred the first lockdowns in Ontario in March 2020, in-person coach education came to a sudden stop and the CAO, like many organizations across the country started the journey of flipping business operations from in-person to online.

[Read more >](#)

### Building Success Through Humber Partnerships with BDO

Over the past year, we have developed some great partnerships with organizations across Ontario. The BDO Campus Recruitment teams in many Ontario cities have worked closely with us to offer some unique opportunities for our Advanced Diploma Coop students this past tax season as well as Junior Accounting coop positions with their Private Enterprise Groups.

[Read more >](#)



### **The Podcast That Captures Student Attention and Helps Build Their Networks - Season 1 of Grads Give Back**

In the first of two end-of-season mini-episodes, we take a quick look back at some of the key insights shared by our guests throughout the first season. When the pandemic forced the ending of most on-campus classes, it also affected the many in-person events that helped to further connect students to their future industries and careers.

**[Read more >](#)**

### **Insurance Management program receives ample scholarships for students**

The Humber Insurance Management Program (IMPG) was one of the few college programs to be invited to the Canadian Insurance Claims Managers Association (CICMA) and the Canadian Independent Adjusters' Association (CIAA) Claims Conference on January 21st at the Metro Toronto Convention Centre.

**[Read more >](#)**

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Students in the Insurance Management - Property and Casualty graduate program learn the fundamentals of the industry and its three main functional areas – underwriting, loss adjusting and agency/brokerage.

Visit the **[Insurance Management Program Page >](#)**



### **Insurance Employer Showcase Initiative a Huge Success**

The Insurance Management program offered a new way to engage Insurance Management students with employers this year via an Insurance Employer Showcase initiative.

**[Read more >](#)**

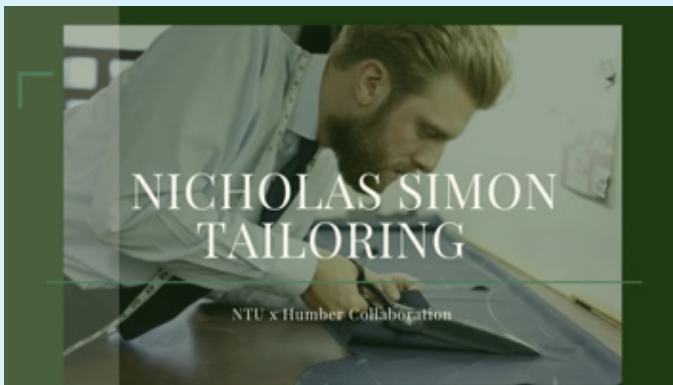


### **Insurance Management students land exciting roles Hugh Wood Canada**

Insurance Management students Sierra Taylor and Sang-Ki Gong recently landed roles at Hugh Wood Canada as Technical Assistants supporting senior brokers with their respected portfolios of business.

**[Read more >](#)**

## FASHION & BEAUTY



### Fashion Students Well-Suited to Consult on a UK Tailoring Brand

Humber students in the Fashion Management graduate certificate program and degree program worked alongside students from Nottingham Trent University in the Fashion Communications postgraduate program for four weeks on a Collaborative Online International Consultancy Project.

[Read more >](#)



### Cosmetic Management Alumna Interviews Beauty Industry Veteran for Valuable Career Insights

As part of the COSM 255: Field Work course within the Cosmetic Management diploma program, graduating student Leslie Cuevas Torres had an opportunity to interview cosmetic forerunner Victor Casale, Co-Founder and Chief Executive Officer (CEO) of MOB Beauty, Chairman of Pure Culture Beauty, former Chief Chemist and Managing Director at MAC Cosmetics and Chief Innovation Officer (CIO) at Cover FX Skin Care.

[Read more >](#)

Develop business plans and apply classroom learning in fashion industry analysis, financial management and e-commerce assignments that simulate the latest challenges in the fashion industry.

Visit the [Bachelor of Commerce - Fashion Management Program Page >](#)

## FASHION & BEAUTY



### Meet the Winners of the Dermalogica Canada FITE Grant

Dermalogica Canada is proud to launch its first grant with Humber's Cosmetic Management graduates, awarding future entrepreneurs with an investment of \$6,000 in products and treatment room support to help them successfully open their business.

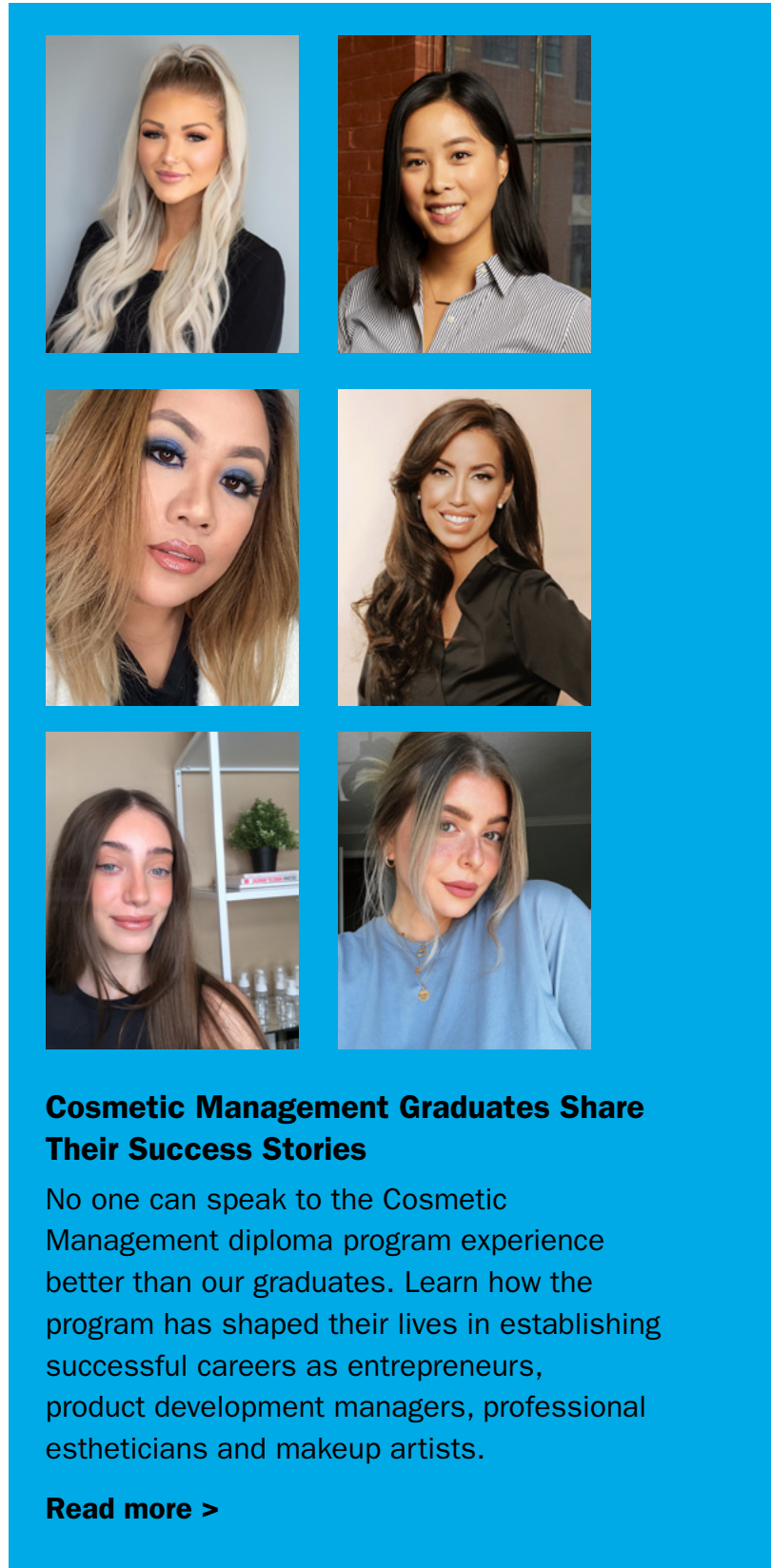
[Read more >](#)



### Fashion Faculty Presents at CSSHE 2021 Conference

Vladimira Steffek and Rossie Kadiyska, Fashion Management faculty, presented at the Canadian Society for the Study of Higher Education conference (CSSHE 2021).

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### Cosmetic Management Graduates Share Their Success Stories

No one can speak to the Cosmetic Management diploma program experience better than our graduates. Learn how the program has shaped their lives in establishing successful careers as entrepreneurs, product development managers, professional estheticians and makeup artists.

[Read more >](#)



### **Culinary Management Student Wins Canadian Hospitality Foundation Scholarship**

Congratulations to Culinary Management student Angelique Ricketts for winning the 2021 Toronto Garlic Festival BIPOC Culinary \$1,000 Scholarship.

[Read more >](#)

Learn the skills you need to excel as a chef in the culinary industry.

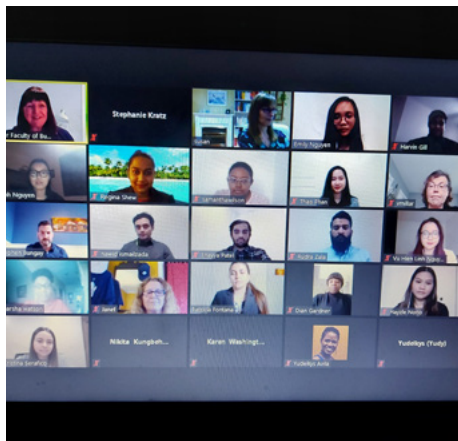
Visit the [Culinary Management Program Page >](#)



### **Tourism Professors Lead New Sustainable Tourism Future Course**

Tourism – Travel Services Management Professors Dr. Ryan Snider and Dr. Culum Canally are leading a team of sustainable tourism experts from Humber College, the University of Guelph, and the University of Waterloo to develop a course that will prepare students to make innovative contributions to regenerate the distressed tourism and hospitality industry.

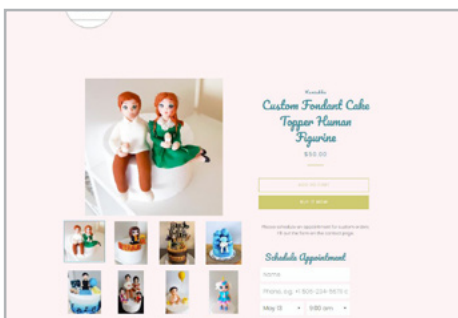
[Read more >](#)



### **Hospitality – Hotel & Restaurant Operations Management Students Solve Industry Challenges**

As the hospitality industry has been one of the hardest-hit sectors during the pandemic, operators have had to pivot to address challenges in the new era.

[Read more >](#)



### **Delicious and Tangible Things Happen When Pastry Arts and Technology Meet**

A 'Dragon's Den' type experience was pulled together for pastry chef students that involved the Centre for Entrepreneurship (CfE), Media Arts Photography experts and second-year Digital Business Management students.

[Read more >](#)

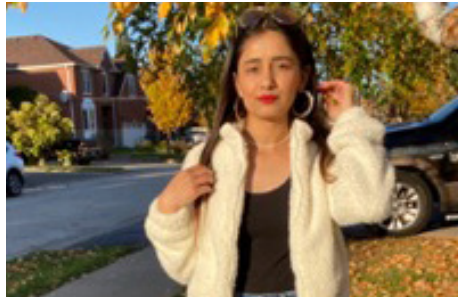
## HOSPITALITY & TOURISM



### **Everything Comes Together, Remotely, in Marketing Internship**

The interesting challenges about my placement are related to communication. It was remote and indifferent to country, time zones, cultures, etc.

[Read more >](#)



### **Tourism/Travel Student Overcomes Obstacles and Gains Confidence Through Internship**

My placement helped me a lot to learn and gain knowledge about the travel industry.

[Read more >](#)



### **Tourism/Travel Student Enjoys Cultural Experience In International Internship**

As an intern, I have been able to get exposure to travel company management operations and the decision-making process.

[Read more >](#)



### **Tourism/Travel Student Rises to Challenge and Learns a Little Spanish in Internship**

This placement helped me better understand my field by always looking at the positive side of things, by reminding me to always research before telling stuff to people, and by being always open to trying new and exciting things.

[Read more >](#)

## MEDIA, PUBLIC RELATIONS, MARKETING



### **Humber Makes Sure That Their Students Don't Miss Out On Learning Experiences**

Participating in an international virtual environment has been an interesting professional experience. I love learning about different cultures, and working in a Spanish-speaking company was an interesting challenge.

[Read more >](#)



## JUSTICE & LEGAL



### From London (LL.B.) to Entry to Osgoode Hall Law School (LL.M.)

Julia Passeri, a 2018 graduate of the Bachelor of Paralegal Studies degree program attained an outstanding Program GPA of 85.6 percent.

[Read more >](#)

## WORK-INTEGRATED LEARNING



### One Hundred and Nine Students Tune Into WIL Hosted Event with a CEO and Business Coach

On May 26th, the Work-Integrated Learning (WIL) centre hosted Tammy Defoe as a guest speaker with one hundred and nine students in attendance.

[Read more >](#)

The Placement Centre hosts events to provide students with the opportunity to explore areas of interest by learning about various career fields and connecting with employers.

Visit the [WIL Page >](#)



### WIL Centre team member attends the Brampton Board of Trade - 2021 Business Excellence Awards Gala

Brampton is home to some of the most dynamic businesses in Canada. Brampton is home to some of the most dynamic businesses in Canada.

[Read more >](#)



### New WIL Partnership in an Evolving Virtual Landscape: Urban Expeditions

In a year of great uncertainty in the Hospitality and Tourism industry, the WIL team engaged in a new partnership with Peter Odle, Founder of the rapidly evolving company Urban Expeditions.

[Read more >](#)