



The Dean's News

Covering
November 2020



*Alvina Cassiani, Senior Dean
Faculty of Business*

The Dean's Message

The month of November has been packed full of teaching and learning activities. Students have been working hard participating in and hosting webinars to create a highly interactive and collaborative environment.

The Work-Integrated Learning (WIL) team launched its first-ever virtual career fair with great success. The event welcomed over 1,000 students virtually! Direct engagement with employers was possible through one-on-one and group chat sessions, making for a quality experience.

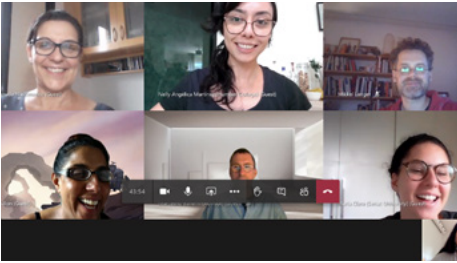
A special thank you to our culinary and baking faculty and alumni for their continuous community effort to alleviate food insecurity caused by the pandemic. With the help of the Thistleton Collegiate team, over 2,200 meals were donated to local shelters, something we can all be proud of.

Read on for highlights from national competition wins to alumni achieving their academic pursuits.

To share all of your successes with us, visit business.humber.ca/content-submission and choose "The Dean's Newsletter".

**WE ARE
BUSINESS AT ITS BEST**

business.humber.ca/deans-news



The Value of COIL in the Faculty of Business

COIL is gaining in popularity at Humber, and the Faculty of Business is playing an active role.

[Read more >](#)

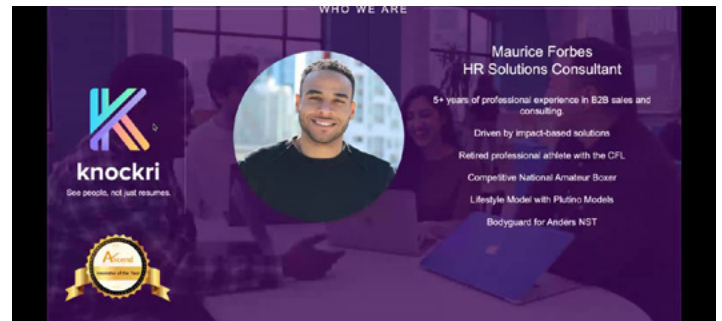
BUSINESS, ACCOUNTING & MANAGEMENT



Building Digital Capacity: Fall 2020 Webinar Recordings

Funded by Humber’s Applied Research & Innovations and led by Faculty of Business Professors Hanadi Alnawab and Bruce Sinclair, and Meaghan Strimas from the Faculty of Liberal Arts & Sciences, Building Digital Capacity webinars aim at connecting current Humber students with alumni and industry experts to develop the next generation of skills needed to adapt to a digital future.

[Read more >](#)



Fundraising Management Students and Graduates Remain in Demand

COVID changed everything for students. While the reality is still unfolding, the Fundraising Management program continues to prove to be a valuable skill set charitable organizations are pursuing.

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Guest Speaker Discusses AI Applications within the Field of Human Resources

Third-year Bachelor of Commerce - Human Resources Management degree students in the Recruitment & Selection course had the pleasure of having Maurice Forbes from Knockri speak about the positive disruption artificial intelligence (AI) is bringing to the HR space.

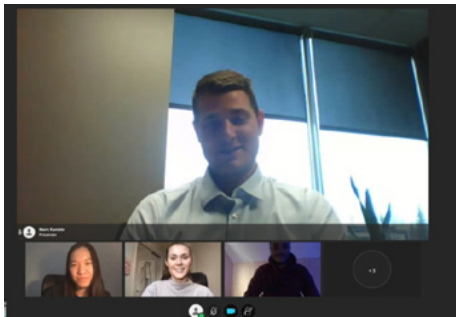
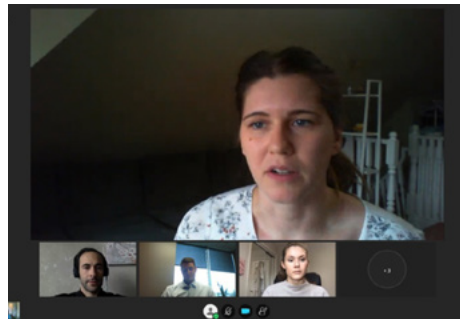
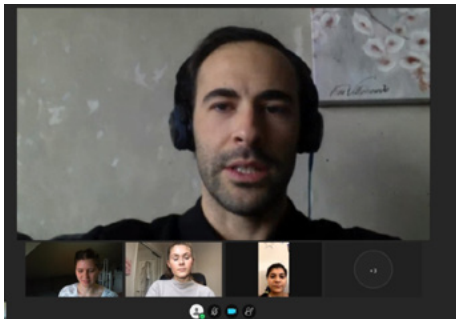
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Fundraising Management Faculty and Alumnus Share Digital Fundraising Insights

Fundraising alumnus and Certified Fund Raising Executive (CFRE), Brock Warner, joined International Development postgraduate students to share his academic journey, work with War Child Canada, and the road to becoming one of Toronto's most well-known consultants in the charitable sector.

[Read more >](#)



Digital Business Management Students Have a Virtual Lunch with Grads

Senior Marketing Executive of the Maples Group and Founder of Marketing in Pink Jeanne Marie Castor, Media Sales and Production Specialist, Mark Rumble, Senior Account Manager at 24 Seven Inc., Chad Fernandez, and Digital Marketer Lauren Ashmore joined Digital Management Business students for a virtual lunch.

[Read more >](#)

IMPG Student Lands Exciting Role at CHUBB Insurance

Current Insurance Management program (IMPG) student and Alternative Dispute Resolution (ADR) alumna, Lauren Ratcliffe, was recently extended a role at CHUBB Insurance.

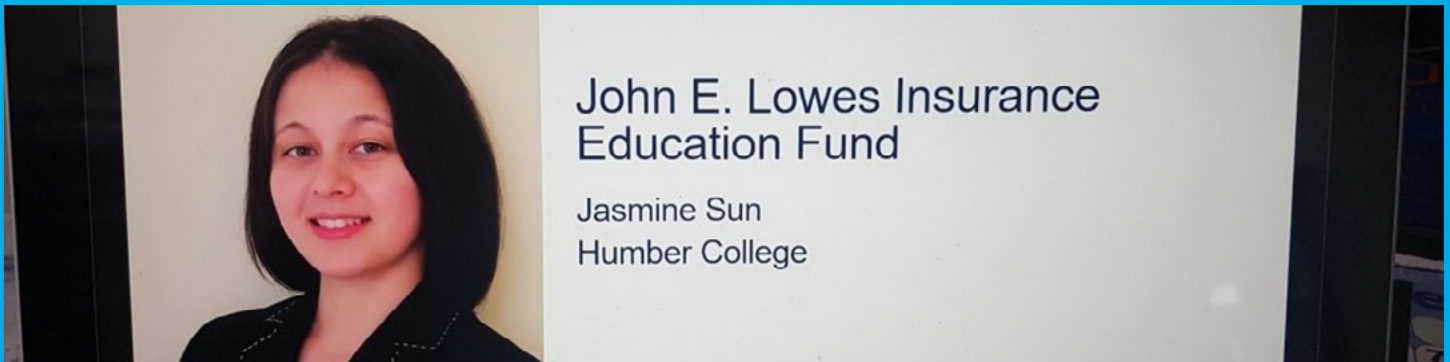
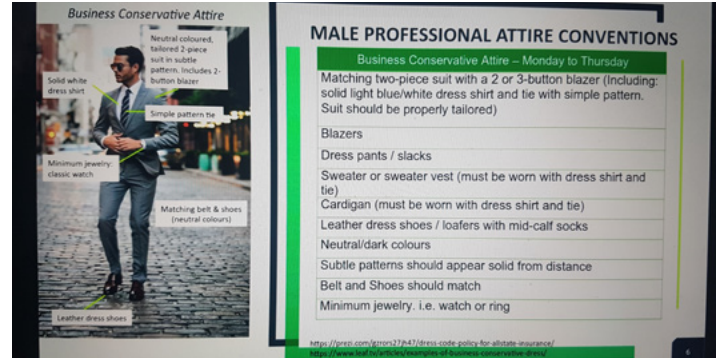
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BUSINESS, ACCOUNTING & MANAGEMENT

Fashion Squad Brings Style to Insurance

Fashion Management postgraduate student, Katie Pittini, conducted an interactive and engaging presentation to Insurance Management program (IMPG) students on professional style during COVID-19.

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IMPG Student Receives John E. Lowes Scholarship

Insurance Management program (IMPG) student Jasmine Sun, was recently awarded the John E. Lowes Scholarship from the Insurance Institute of Canada (IIC) on November 10th at the IIC's Lowes Virtual Scholarship event. Jasmine is the first recipient of this scholarship in the Insurance Management program at Humber.

[Read more >](#)



Accounting Alumni Pursue CPA Designation

We are pleased to announce that two Business Administration – Accounting students have completed the Chartered Professional Accountants (CPA) exams this Fall.

[Read more >](#)



Grads Give Back: Episode 3 - Calvin Nguyen

We speak with Calvin Nguyen, an E-Commerce Coordinator for Mosaic North America who graduated from the Business Marketing program in May 2020.

[Read more >](#)



Digital Business Management Grad Starts MBA at McMaster

Congratulations to Lauren Ashmore on pursuing her MBA with a focus on online marketing strategies, analytics, and data science at The DeGroot School of Business – McMaster University.

[Read more >](#)

Learn the skills that will help prepare you to succeed in a highly competitive business environment.

Visit the [Digital Business Management Program Page >](#)



Guest Speaker Shares Her Entrepreneurship Journey

The Girl Floral Lifestyle Boutique owner Sarah White, joined Digital Business Management students virtually to share her journey as an entrepreneur.

[Read more >](#)



#DigiTalks Hosts First Fall 2020 Semester Webinar

With the transition to more virtual learning and working from home, the Digital Business Student Association (DBSA) believes that learning tech skills that can be used in either your businesses or personal lives are important.

[Read more >](#)

FASHION & BEAUTY

This program covers the rapidly growing promotional side of fashion including courses in integrated marketing communication and social media brand management.

Visit the **Fashion Management Program Page** >



Black Excellence in the Business of Fashion

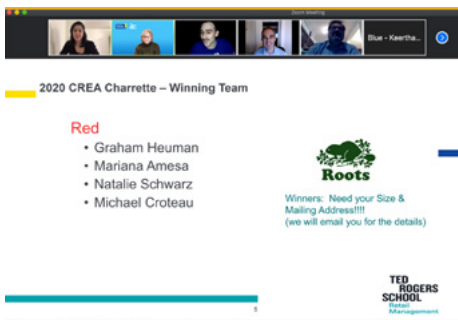
Four alumni hosted a webinar to discuss important topics such as representation within the fashion industry, code-switching, and industry changes.

Read more >

Fashion Professor's Poem Selected by Literature Festival

Fashion Management Professor Francesca D'Angelo, was invited to present her poem after submitting it to the Jaipur Literature Festival, Toronto edition, on November 28th.

Read more >



Fashion Management Student Places First in Ryerson CREA Charrette

During the third week of November, six Fashion Management Postgraduate students had the opportunity to participate in the 4th annual CREA 2020 Charrette.

Read more >



Fashion Arts Alumna Speaks About International Study Experience

Fashion Arts and Business alumna, Cara Presta, was featured on Nottingham Trent University's (NTU) website to answer questions regarding her experience as an international student.

Read more >



Fashion Students Learn to Survive in a Changing Fashion Industry

The third-semester Fashion Arts and Business students hosted an event on November 24th called the Mode Art Poster Exhibit.

Read more >

HOSPITALITY & TOURISM



Culinary Faculty Prepare Meals for Shelters

Culinary Faculty and alumni helped the Thistleton Collegiate team produce 2,200 meals for Ernestine's Women's Shelter, Elisa House, Youth Without Shelter, and over 100 local Etobicoke food insecure food hampers. All of the food items used for meals were donated by various local suppliers.



Tourism Professor Interviewed on CBC Radio

Tourism Professor Dr. Ryan Snider shared his thoughts on Ontario Morning from CBC Radio regarding the strategies and implications involved now that some airlines are now offering health insurance to cover the cost of treatment if a traveler becomes infected by the coronavirus.

Read more >

JUSTICE & LEGAL STUDIES



ADR Alumnus Excels Beyond Graduation

Brett's journey in Alternative Dispute Resolution (ADR) began in 2009 when he returned to school as a part-time mature student.

Read more >



Osler, Hoskin & Harcourt LLP Speak to Law Students

Three representatives from Toronto business law firm, Osler, Hoskin & Harcourt LLP, delivered an engaging and interactive virtual presentation to Law Clerk diploma and Paralegal degree students on November 17th.

Read more >

MEDIA, PUBLIC RELATIONS & MARKETING



Marketing Professor Presents Research Paper at CIEMB

International Marketing Professor, Dr. Amanpreet Chhina, presented her latest research paper online at the International Conference on Contemporary Issues in Economics, Management and Business (3rd CIEMB 2020) organized by National Economics University in Hanoi, Vietnam on November 19th.

Read more >

INTERNATIONAL DEVELOPMENT



International Development Alumna Featured on Breakfast Television

International Development postgraduate alumna and Global Medic Emergency Programs Officer, Alanna Marchese, was featured on Breakfast Television to speak about Global Medic's most current disaster relief initiatives.

[Read more >](#)



International Business Student Joins Afro Canadian Chamber of Commerce

Fourth-year Bachelor of Commerce International Business student, Lionel Campbell, has recently joined the executive of the Afro Canadian Chamber of Commerce (ACCC) as Secretary of Marketing & Administration.

[Read more >](#)

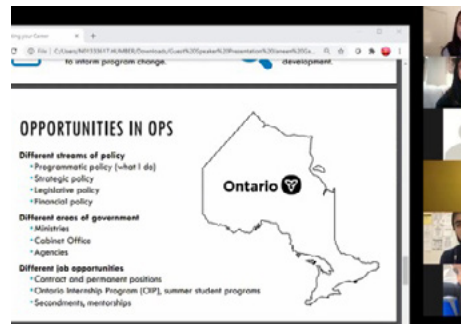
WORK-INTEGRATED LEARNING



Faculty of Business First-Ever Virtual Career Fair is a Success

On November 10, the Work-Integrated Learning (WIL) team endeavored to pilot the first-ever Humber College Virtual Career Fair.

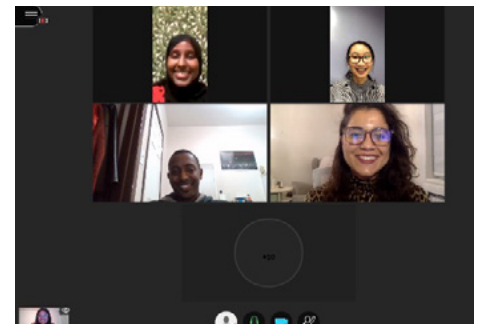
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Work-Integrated Learning Centre Welcomes Janeen Gabison

The Work-Integrated Learning (WIL) Centre presented "Working in the Public Health Sector" with guest speaker Janeen Gabison on November 19th.

[Read more >](#)



Work-integrated Learning Centre Hosts Information Session on Healthcare Industry

Digital Health Project Manager at North York General Hospital, Sarah Ali, joined the Work Integrated Learning (WIL) Centre on November 12th for a virtual session.

[Read more >](#)