

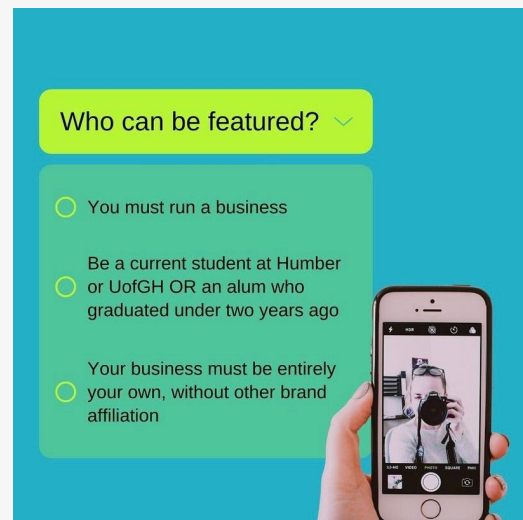
June 2021 Centre for Entrepreneurship (CfE) Newsletter

Hi Members, we hope everyone is staying safe and well.

We want to congratulate those who have been accepted to the Innovate and Create Entrepreneurship (ICE) program. As the summer semester and warm weather approaches, we encourage you all to stay connected with the CfE and get ready for some new events and programs ahead.

The CfE will continue to operate virtually.
If by any chance you have questions or concerns, email us at:
cfe@humber.ca

IGNITE: Hustle Mondays Contest



**Apply before:
June 4th at 11:59 p.m.**

Hustle Mondays were created with you in mind. We want to provide an opportunity for the hundreds of entrepreneurs within the Humber and Guelph-Humber community a chance to showcase their student-run business. Whether you have just recently launched your business, or you've been running it for years, we want to hear from you!

Who can be featured?

- You must run a business
- Be a current student at Humber or UofGH OR alum who graduated under two years ago
- Your business must be entirely your own, without other brand affiliation.

Register
here

Ristics online



We are Ristics online, a store created by graduating Humber students to make this a memorable moment since our graduation ceremonies were cancelled due to COVID 19.

Here is the link to our online store. Check out our products, and recognize your achievement by purchasing one of our memorable t-shirts!

Ristics store: <https://ristics-online.myshopify.com/>

Enjoy the spotlight, it's your turn to graduate. You've earned it!

Instagram account: <https://instagram.com/risticsonline?igshid=rzllq1iie548>

Events & Programs

CfE Member Meeting



All **new** CfE members are required to attend at least **one** member meeting (these will occur on a monthly basis). The meetings are to:

- Provide detailed descriptions of the updated benefits of membership
- Help you to build relationships with other members of the CfE
- Help the CfE to understand your individual needs and how we can continue to support you.

Our next virtual meeting will take place on
Wednesday, June 9 from 11 a.m. to 12 p.m. (noon)

[Register here](#)

Instagram Live - Entrepreneur Q&A

**Are you an
entrepreneur with a
running business or
start-up?**

We have started featuring entrepreneurs on our [Instagram](#) page. We would love to showcase your business to our audience, and give you more exposure.

What to expect:

- 20-30 minute interview (its more of a discussion, so don't worry!)
- How you started your business, and what you

- offer
- Advice
- The inspiration behind the idea

If you are interested, please email us at cfe@humber.ca

Upcoming Instagram Live Entrepreneur Q&A's



Tony Rosenberg

Tony Rosenberg Productions

A production company fully equipped to produce professional and industry-standard music for streaming, advertisements, and films.

Live on **Thursday, June 3**
from **1:00 to 1:30 p.m.**



Stan Cho

Canadian Politician

The MPP of Willowdale and Parliamentary Assistant to the Minister of Finance for the Progressive Conservative party of Ontario will be joining us to answer questions about different resources that Ontario offers for startups and small businesses.

Live on **Thursday, June 10**
from **1:00 to 1:30 p.m.**



Thomas Durham

Mango Digital

Mango Digital is a strategic Marketing Agency based in Burlington, ON. We've dedicated our time to understand what works and what doesn't when it comes to brand acceleration and innovation — so you don't have to.

Live on **Thursday, June 17**
from **1:00 to 1:30 p.m.**

Women in Entrepreneurship Meeting



HUMBER CENTRE FOR
ENTREPRENEURSHIP



WOMEN IN ENTREPRENEURSHIP Meeting

JOIN US!



Thank you to everyone who attended last month's Women in Entrepreneurship meeting. We are very excited about the future of this community. The goals of this community are to:

- Connect women with equally passionate women in their entrepreneurial journey
- Support women with their ideas, goals, and dreams
- The group will help to connect, engage, and inspire women
- Discuss a variety of topics, learn from women entrepreneurs, and bring women entrepreneurs' voices to campus and build role models for future entrepreneurs

Our next meeting and workshop will take place on
Thursday, June 17 at 4:30 p.m.

Register
here

InStage Virtual Reality Experience

HUMBER'S CFE PRESENTS: INSTAGE VR EXPERIENCE



HUMBER

Centre for Entrepreneurship

InStage is a virtual reality tool that can help students improve their interview and sales pitch skills. Participants who join will have the ability to watch a virtual reality demonstration and actively participate in feedback.

The "Pitching" Module workshop will take place on
Thursday, June 10, 2021 from 11:30 a.m. to 12:30 p.m.

Register
here

Member Feature



Glowvine

By Xana Mills

Reusable candle that turns into a planter

Glowvine's mission is to offer an innovative twist on the traditional candle that allows people to express their personal style while also practicing sustainability.



Get **10% off** with the
code **CFE10**

[Website](#)

[Instagram Page](#)



Toastmasters

A photograph of a group of people smiling, overlaid with a teal tint. The text "HUMBER LAKESHORE TOASTMASTERS" is superimposed on the image.

HUMBER LAKESHORE TOASTMASTERS

Toastmasters is the fun way for you to improve your communication and build skills to help in your career. Join us at our next meeting to learn more about how you can build a brighter future for yourself!

Toastmasters meets every Saturday morning from 9 to 10:30 a.m.

To RSVP contact alain.londes@humber.ca or send a message on Instagram @humber_lakeshore_toastmasters

[Click here for more
information](#)

PARTNER EVENTS

**Building Small Business Resilience (BSBR)
project with Sheridan College**

Photo by cottonbro from Pixels

under
represented

~~under~~
valued

BSBR Digital Marketing Training Program

Research initiative by

Sheridan

Is your business struggling to recover from recent shutdowns? Could you benefit from free digital marketing support?

We're offering a free 12-week applied digital marketing training course for underrepresented small business owners plus \$500 to spend on your ads and marketing!

This is all part of the Building Small Business Resilience research project through Sheridan College.

If you're interested, press the link below — **spaces are limited.**

[Learn more and apply here](#)

Futurpreneur's Black Entrepreneur Startup Program

Black Entrepreneur Startup Program

Financing + mentorship + resources



Are you a Black entrepreneur aged 18-39 looking to launch a new business?

Check out Futurpreneur's Black Entrepreneur Startup Program Funded by RBC,

with additional loan financing provided by BDC, this exciting new program offers up to \$60,000 in startup financing, plus mentorship and resources, to help you kickstart your business journey.

Sign up
here

Dragons' Den Auditions have begun!



Dragons' Den gives aspiring entrepreneurs the opportunity to pitch their businesses to a panel of wealthy Canadian business moguls - the Dragons. Successful pitchers will have a chance to earn real investment - from the Dragons' own pockets!

This is a fantastic opportunity for entrepreneurs and small business owners to apply and pitch their business concept for the chance to appear on national television. We would love to see as many people apply as we can!

Apply
here

