

# DEAN'S NEWS

January 2026



## ACE Humber Earns Third Place at ACE Nationals Case Competition

[See more >](#)

### HIGHLIGHTS:



Farm-to-Fork Learning in Action



Bringing Valentine's Day to Life at the Humber Boutique



Omnicom Media Group Challenges Marketing Students to Create the 'Perfect Pitch'





# DEAN'S MESSAGE

Colin Bartley | Senior Dean  
Longo Faculty of Business

As the new year begins, fresh energy and focus are reflected in the many achievements across the **Longo Faculty of Business**.

Our students' dedication and leadership were on full display at the ACE Nationals Case Competition, where the ACE Humber team earned third place. This achievement reflects months of preparation and professionalism, and highlights the strength of experiential learning across our programs.

Hands-on learning also came to life through applied experiences. Fashion Arts and Business students developed a Valentine's-themed window display for the Humber Boutique, bringing their design skills into practice. Moreover, Marketing students strengthened their industry readiness by creating a media strategy which they will be presenting to a panel of professional strategists. These experiences reinforce the value of learning by doing, preparing students to move forward with purpose and confidence.

Learning extended beyond campus as well as Culinary Management students visited a sustainable fish farm to explore food security and environmental stewardship, while Insurance Management students gained firsthand industry insight during a site visit to Gallagher. Together, these experiences reflect our commitment to practical learning and industry connection.

Read on for more highlights, from inspiring guest speakers to graduate success stories.

**BUSINESS AT ITS BEST™**





# WORK-INTEGRATED LEARNING (WIL)

[Learn More >](#)



## First Canadian Title Shares Career Pathways with Law Clerk Students

HLOs:   

On January 28, four representatives from First Canadian Title (FCT) joined Law Clerk students as guest speakers, offering valuable insight into the organization and its corporate culture.

[See more >](#)





# CENTRE FOR ENTREPRENEURSHIP (CfE)

[Learn More >](#)




## ACE Humber Earns Third Place at ACE Nationals Case Competition

HLOs:   




This year, the ACE Humber team sent 41 delegates to ACE Nationals competing against more than 600 students from across Canada and placed third overall.

[See more >](#)





## Made Here, Made Smarter: Student Hackathon




**HLOs:**   

Students from a wide range of disciplines took part in the Made Here, Made Smarter Hackathon, co-hosted by the Longo Centre for Entrepreneurship (CfE) and Myant.

[See more >](#)



## Be Your Own Boss Winter Program: Video Pitch Submissions Now Open

**HLOs:**   

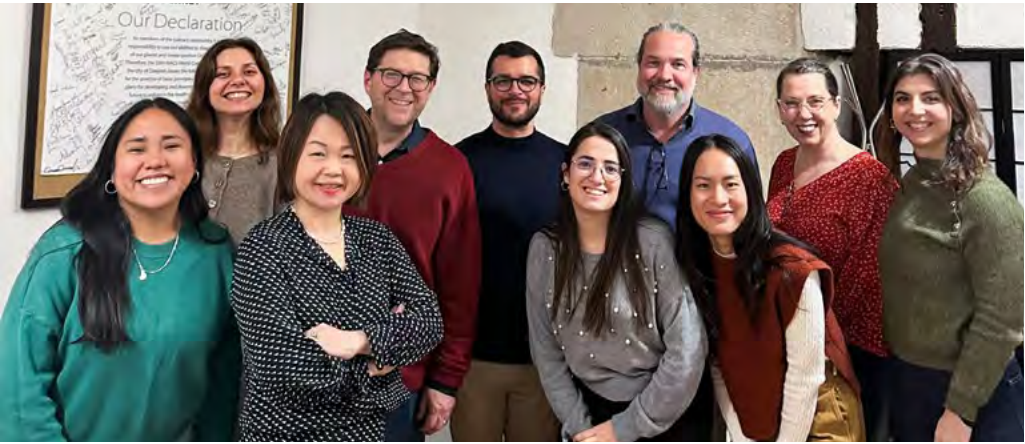
Students are invited to submit a video pitch for the Longo Family Be Your Own Boss (BYOB) Program for a chance to win up to \$15,000 in funding.

[See more >](#)



# BAKING & CULINARY

[View Related Programs >](#)



## Advancing Global Culinary Sustainability

HLOs: 

Shonah Chalmers, Chair of the Worldchefs – World Association of Chefs’ Societies (WACS) Feed the Planet, Sustainability and Inclusivity Committee and Culinary Professor, attended the annual Worldchefs Feed the Planet partners’ meeting in Paris.

[See more >](#)



## Farm-to-Fork Learning in Action

HLOs: 

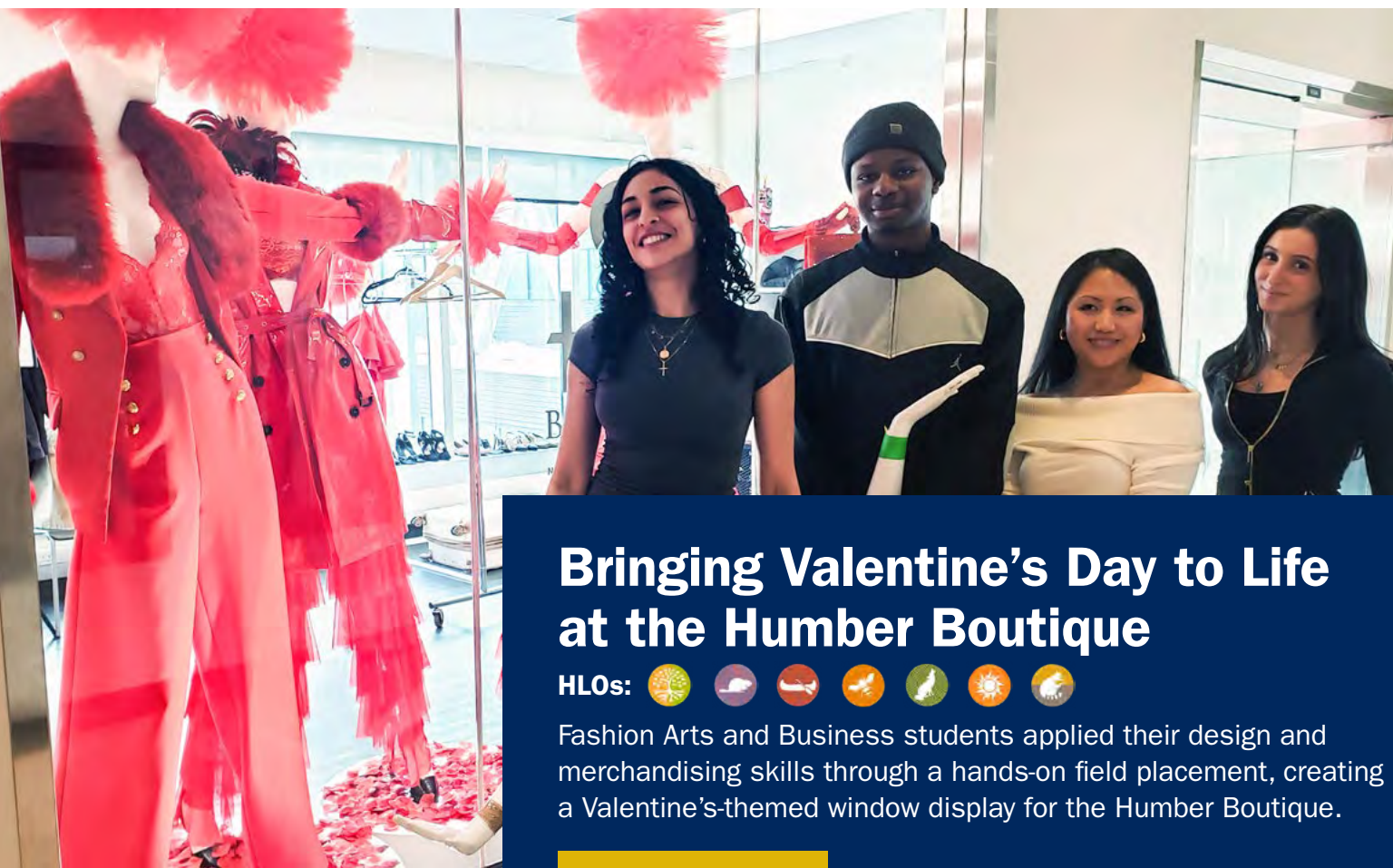
Culinary Management students in their fourth semester had the exclusive opportunity to visit the Izumi Rainbow Trout fish farm—and despite the chilly weather, their experience was absolutely worth it.

[See more >](#)



# FASHION & BEAUTY

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## Bringing Valentine's Day to Life at the Humber Boutique

HLOs:       

Fashion Arts and Business students applied their design and merchandising skills through a hands-on field placement, creating a Valentine's-themed window display for the Humber Boutique.

[See more >](#)



# ADVERTISING, DIGITAL & MARKETING

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## Omnicom Media Group Challenges Marketing Students to Create the ‘Perfect Pitch’

HLOs:    

One of the most exciting parts of the final semester in the Bachelor of Commerce – Marketing program is watching students step beyond the classroom and into real industry practice.

[See more >](#)







# Digital Business Management and Marketing Students Lead the Way at ACE Humber’s Annual Case Competition

HLOs: 

The Winter semester kicked off with the annual ACE Humber Case Competition, an event organized entirely by students and designed to create meaningful opportunities to learn from industry leaders, network with professionals, and apply classroom knowledge through competition.

[See more >](#)



# Applied Learning in Lead Generation and Prospecting

HLOs: 

Bachelor of Commerce - Marketing students learned about one of the most critical skills in professional selling from Erika Giuggio.

[See more >](#)





# MANAGEMENT & LEADERSHIP

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## From User Problems to Real Products: Project Management - Information Technology Students Go Agile

**HLOs:**        

The Project Management – Information Technology program launched a new Product Management and Introduction to Agile course designed to help students apply industry-aligned skills in real time.

[See more >](#)







## International Business Students Represent Humber Polytechnic at ACE Canada Nationals

HLOs:     

Fourth-year Bachelor of Commerce - International Business students, Mysha Khan, Alen Harambasic, and Pavit Khangura, competed as a team to present a compelling Stock Pitch highlighting an undervalued stock poised for strong returns.

[See more >](#)



## Healthcare Management Students Represent Humber Polytechnic at ACE Canada Nationals

HLOs:     

Third-year Bachelor of Commerce – Healthcare Management students, Dea Xhindoli and Annie Melbye, participated in the ACE Canada Nationals B2B case competition and represented ACE Humber as delegates.

[See more >](#)





# Fundraising Management Graduates Earn Their CFRE and Advance as Leaders in the Nonprofit Sector

Humber Polytechnic is celebrating the achievements of two Fundraising Management alumni who earned the Certified Fundraising Executive (CFRE) designation — the globally recognized credential that signifies the highest standards of ethical and effective fundraising practice.

[See more >](#)



## LONGO FACULTY OF BUSINESS



### Student Spotlight: Akshat Deraiya – Exploring Pathways and Building a Future in Business Management

HLOs:      

During a recent Pathways Panel, one student voice stood out for its clarity, passion, and sense of purpose: Akshat Deraiya, a Business Management student whose journey reflects the best of what Humber Polytechnic aims to cultivate in its learners.

[See more >](#)



# ACCOUNTING, FINANCE & INSURANCE

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## Gallagher Hosts Insurance Management Students for Hands-On Industry Experience

HLOs:   

Insurance Management – Property and Casualty (P&C) students had an opportunity to visit Gallagher, gaining firsthand exposure to the second largest in the world and the inner workings of the insurance industry.

[See more >](#)





## Insurance Management Graduate Recognized Nationally for Academic Excellence

Rohan Thomas, a graduate of the Insurance Management – Property and Casualty (P&C) program, has been recognized by the Insurance Institute of Canada (IIC) for achieving the top marks in the first five courses of the Chartered Insurance Professional (CIP) designation.

[See more >](#)



## Insurance Management Professor Awarded Instructor of the Year

Ron Thomas, Insurance Management – Property and Casualty (P&C) Professor, was named Instructor of the Year by the Insurance Institute of Canada (IIC) – GTA Chapter.

[See more >](#)



# LEGAL STUDIES & GOVERNMENT

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## Award-Winning Paralegal Students and Graduates Conduct Tryouts for Future Humber Mooting Teams

HLOs:

On January 17th, a panel of Bachelor of Paralegal Studies students and graduates led the selection process for Humber’s future competitors in national undergraduate mooting competitions.

[See more >](#)



## Coffee and Cases: Students Explore Constitutional Rights and Professional Regulation

HLOs:

The Runnymede Society, Humber Polytechnic’s student chapter of the national organization, hosted its third event, Coffee and Cases, an open forum for students to discuss constitutional issues and legal freedoms.

[See more >](#)



# CONTACT INFORMATION

## Program-Specific Questions

Speak to the Program Co-ordinator about the course curriculum, projects and career options. Find your program in the search bar below to get the program co-ordinator contact information.

[Find your Program Co-ordinator here >](#)

## Work-Integrated Learning – Student Recruiting

[LongoFB.WIL@humber.ca](mailto:LongoFB.WIL@humber.ca)

## Job Postings


[Post a position >](#)


## Longo Centre for Entrepreneurship (Longo CfE)


John Lam, Director  
Longo Centre for Entrepreneurship


[john.lam@humber.ca](mailto:john.lam@humber.ca)

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For more information, please contact  
Longo Faculty of Business Inquiries at:

[facultyofbusiness@humber.ca](mailto:facultyofbusiness@humber.ca)

## Humber Learning Outcomes (HLOs)

The Humber Learning Outcomes (HLOs) icons identify the employability skills, mindsets, and values graduates need to succeed in the future of work and contribute meaningfully to their communities locally and globally.

[Learn more about HLO's here >](#)



Equity, Diversity,  
Inclusion &  
Belonging



Critical  
Thinking



Innovation



Systems  
Thinking



Communication



Professionalism



Sustainability



Collaboration



Leadership



Indigenous Ways of  
Being Knowing and  
Doing (IWBKD)



Digital Fluency



Strategic  
Problem-Solving