



The Dean's News

Covering
October 2020



*Alvina Cassiani, Senior Dean
Faculty of Business*

The Dean's Message

October proved to be action-packed with a full schedule of industry networking events and community projects all topped off with student and alumni success!

We help students make the right connections while gaining the work-integrated experience required to launch successful business careers. Follow the stories of our alumni starting new business ventures – and succeeding, despite the current economic situation. Be inspired by graduates who are achieving their academic pursuits as they receive and accept admission offers into top university programs.

We are also pleased to announce the return of the Fundraising Management program to our Graduate Certificate lineup. This revised program will feature leading instructors from prominent organizations, effective work-integrated learning components, and exposure to the Association of Fundraising Professionals (AFP).

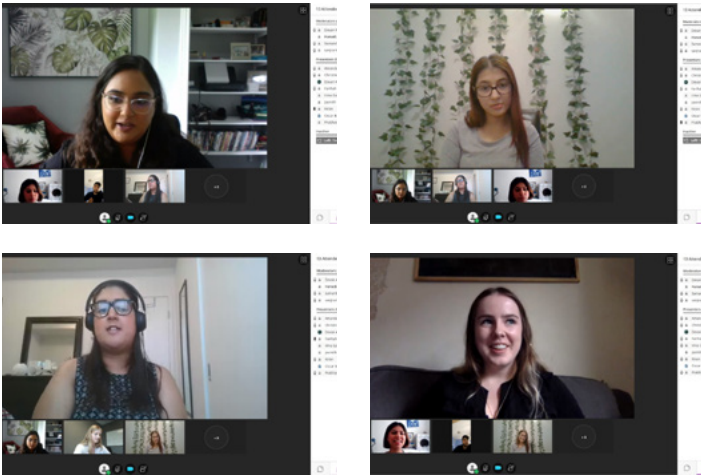
Read on for highlights from winning contests to returning podcasts.

To share all of your successes with us, visit business.humber.ca/content-submission and choose “The Dean’s Newsletter”.

**WE ARE
BUSINESS AT ITS BEST**

business.humber.ca/deans-news

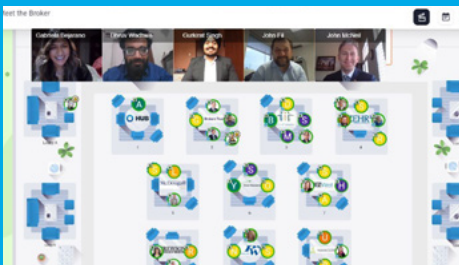
BUSINESS, ACCOUNTING & MANAGEMENT



Reunion Happiness and a Friendly Chat

Thank you to the Digital Business Student Association (DBSA) for hosting a virtual Lunch with Grads, the first in a series of virtual events planned for the Fall 2020 semester.

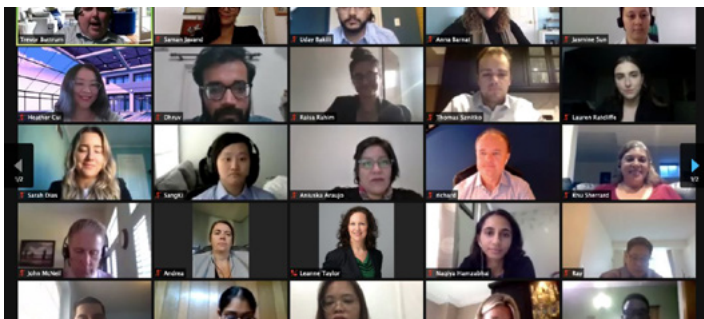
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IBAO Meet the Broker Employers Event a Success

On October 15th, the Insurance Brokers Association of Ontario (IBAO) organized an event that allowed Humber Insurance Management program students to engage with 10+ best-in-class broker employers from across Ontario.

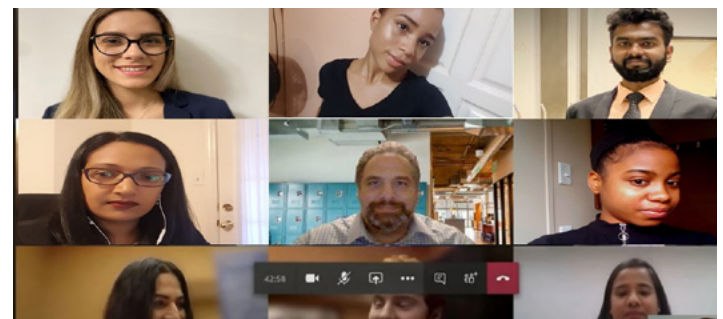
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Virtual Insurance Career Day Connects Students to Industry Leaders

On October 7th, the Insurance Management program in partnership with the Insurance Institute of Canada (IIC) Career Connections team hosted another successful Insurance Career Day at Humber.

[Read more >](#)



Student and Industry Networking Event Amasses Large Virtual Turnout

Event Management programs (Hospitality - Event Management diploma and Event Management graduate certificate) hosted their second annual Student and Industry Networking Event on October 22nd.

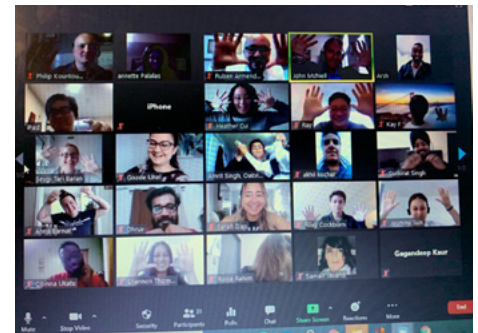
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Centre for Entrepreneurship Director Presents at CCSBE Conference

Centre for Entrepreneurship (CfE) Director, Cheryl Mitchell, along with Chris Dudley, Director of Seneca HELIX, presented at the Canadian Council for Small Business and Entrepreneurship (CCSBE) 2020 Virtual Conference.

[Read more >](#)



The Fundraising Management graduate certificate program prepares students for a career that makes an immediate, positive contribution to the world.

Visit the [Fundraising Management Program Page >](#)

The Fundraising Management Postgrad Program Is Returning

In the world of philanthropy, Humber's reputation for running a postgraduate program in Fundraising Management is considered mission-critical.

[Read more >](#)

Insurance Management Hosts Virtual Grad Alumni Panel

On September 30th, the Insurance Management program (IMPG) hosted its first virtual Alumni Grad Panel. The event saw over thirty current IMPG students in attendance and nine program alumni.

[Read more >](#)

FASHION & BEAUTY

This program covers the rapidly growing promotional side of fashion including courses in integrated marketing communication and social media brand management.

Visit the **Fashion Arts and Business Program Page** >



Fashion Arts Alumna Opens a Unique Business

Fashion Arts and Business graduate, Autumn-Leeh Saunders, is the owner and founder of Tall Birches, a one of a kind store full of artisanal goods and vintage finds inspired by a farm owned by her grandparents.

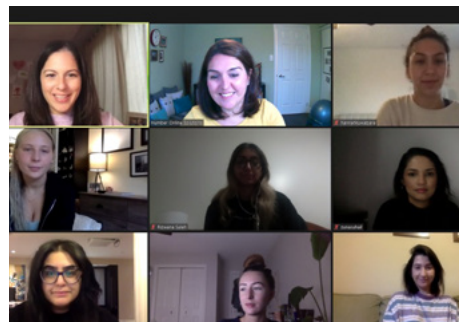
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Fashion Management Alumna Reveals Her Collection at Fashion Art Toronto

Fashion Management postgraduate students and alumni were cheering for Sana Sapra and her fashion collection "Doodle" for Fashion Art Toronto (FAT).

Read more >



Guest Speaker Delivers an Informative Session on Branding

Melissa Chito from SweetP Marketing & Design Inc. led an insightful session on branding with Fashion Management Bachelor of Commerce students in the FASH 4500 e-Retailing class.

Read more >



PAC Member Chair Shares an Insightful Session on SEO

Program Advisory Committee (PAC) chair, Marg Reffell conducted an engaging session on Search Engine Optimization with students in the FASH 4500 e-Retailing class.

Read more >

HOSPITALITY & TOURISM



Culinary Management Alumna's Business Succeeds Amidst Pandemic

Culinary Management Alumna and owner of Dacy's Gourmet Kitchen, Dacyion Reid, has become a local hit with her Jamaican fusion cuisine - all while maintaining social distancing regulations.

[Read more >](#)



Humber Leads The Food Insecurity Project

Chefs John Placko and Keith Hoare have been working with a host of hospitality industry partners, donating products, meals, and baked goods that have been redistributed to food banks and shelters.

[Read more >](#)



Culinary Students Exhibit their Skills at Afternoon Tea Exam

On October 21st, eleven students from the Advanced Chocolate and Confectionery Artistry graduate certificate program, along with Chef Professor Kenneth Ku, prepared and presented Afternoon Tea to six distinguished judges.

[Read more >](#)



Hospitality Alumnus Wins Gold in Best of Cochrane

Hospitality alumnus Palwinder (Paul) Singh was awarded Best Volunteer by the Cochrane Eagle's Best of Cochrane awards for his helping hands within the community.

[Read more >](#)

JUSTICE & LEGAL STUDIES



Paralegal Alumnus Accepted into Master of Laws Program

Bachelor of Paralegal Studies 2018 graduate, Stefano Modugno performed his work term placement with the litigation law firm of Laurence Cohen and Associates in Downtown Toronto and has now been accepted for admission to the Master of Laws program at Osgoode Hall Law School commencing in January 2021.

[Read more >](#)



Paralegal Alumna Accepts Admission to York University

Bachelor of Paralegal Studies 2015 graduate Nathalie Duquette has recently accepted admission to the Bachelor of Education program at York University.

[Read more >](#)



Paralegal Alumna Begins Graduate Program at Western University

Bachelor of Paralegal Studies alumna, Erin Kerr, who graduated from the degree program with Honours in 2017 was recently accepted to the graduate diploma program in Human Resources at Western University.

[Read more >](#)

MEDIA, PUBLIC RELATIONS & MARKETING



Business Marketing Alumnus Secures Position at Nielsen Canada

Business Marketing graduate, James Anderson, recently secured a job with Nielsen Canada as a Market Analyst and credits his success to the key skills he learned at Humber.

[Read more >](#)



Grads Give Back: The Podcast from the Business Marketing Program Returns with its Second Episode

Episode two of Grads Give Back features Desiree Thomas, a Digital Marketing Specialist for a virtual healthcare company who shares some tips and tricks for navigating the world of work and how to become successful after graduation.

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INTERNATIONAL DEVELOPMENT



Humber Staff and International Business Alumna Gets Promoted

Nafeeza Kadir, a graduate of the inaugural 2012 class of the Bachelor of Commerce - International Business program, and a Humber staff member, was recently promoted to Student Learning Services Manager.

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International Business Student Hosts Webinar

Fourth-year Bachelor of Commerce - International Business program student, Lionel Campbell, served as host and emcee for a webinar entitled 'Digital Analytics: Measuring Social Media ROI.'

[Read more >](#)

WORK-INTEGRATED LEARNING



Alumna Emphasizes the Importance of Accountability on Job Searching

On October 15th, the Work-Integrated Learning (WIL) Centre hosted Humber alumna Nakeisha Geddes, Co-founder, and Director of Beyond Services - Choice Matters Inc.

[Read more >](#)



Guest Speaker Supports Student Learning

The Work-Integrated Learning (WIL) Centre was pleased to welcome Karlene A. Millwood, who addressed students in their final semester on the topic of "Leadership Essentials for the New Employee: Leading Your Career into The Future".

[Read more >](#)



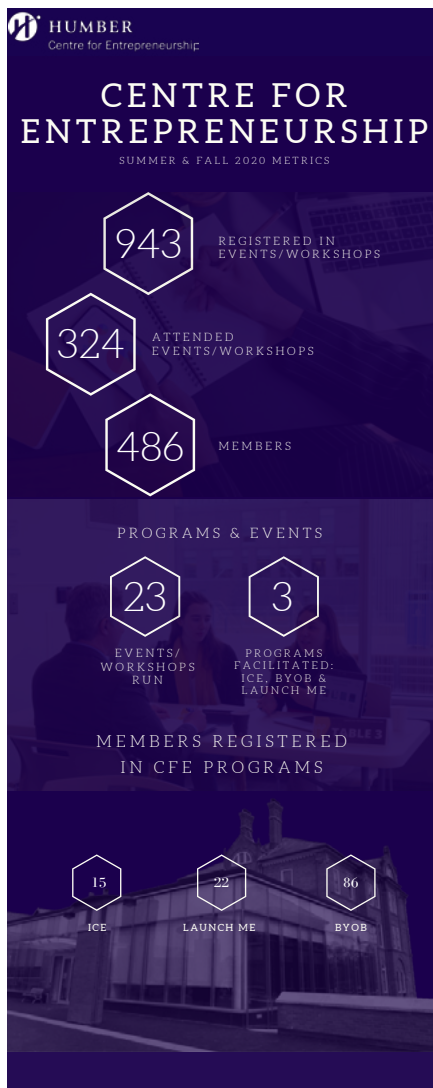
Networking Webinar Provides an Invaluable Learning Experience for Students

With a collaborative effort from CPA Ontario, the Humber Accounting Association, and the Work-Integrated Learning Center, accounting students participated in a successful webinar on how to network effectively.

[Read more >](#)

CENTRE FOR ENTREPRENEURSHIP (CFE)

The CfE is offering workshops and resources online at this time. We encourage you to stay connected and continue to grow your skills! To register for an event below, visit humber.ca/cfe/



Nov 2 - 27

Humber's Virtual Career Month

Join Humber College as they host their first ever Virtual Career Month in November 2020, with a calendar full of events for students. Please visit careers.humber.ca/careerweek.php for more information.

Nov 3
6pm - 8pm
Weekly Event

Be Your Own Boss (BYOB)

The CfE has started running our BYOB Program again this fall. The fall sessions of BYOB will be held virtually. Be Your Own Boss is a 7 week workshop series on ideation, marketing, promotions, sales, finance, funding and operations. BYOB's Second fall session begins on November 3rd and will continue weekly every Tuesday until December 15th.

Nov 7
9am - 10:30am
Weekly Event

Toastmasters

Toastmasters meets every Saturday morning and helps students build public speaking as well as leadership skills. To sign up email us at cfe@humber.ca.

Nov 9
11am - 12pm

Student Entrepreneur Competition Information Session

Are you currently running your own business? If so, you have a chance to win \$10,000. Come to the CfE information session and find out how.

Nov 10
2pm - 3pm

Launch Me Competition Information Session

The Launch Me Competition provides aspiring entrepreneurs with the opportunity to develop and pitch their business ideas for an opportunity to potentially win a portion of \$20,000 in funding and resources to support the startup. The Launch Me Competition will have an additional prize of \$5,000 sponsored by IGNITE. Come to an information session to learn more.

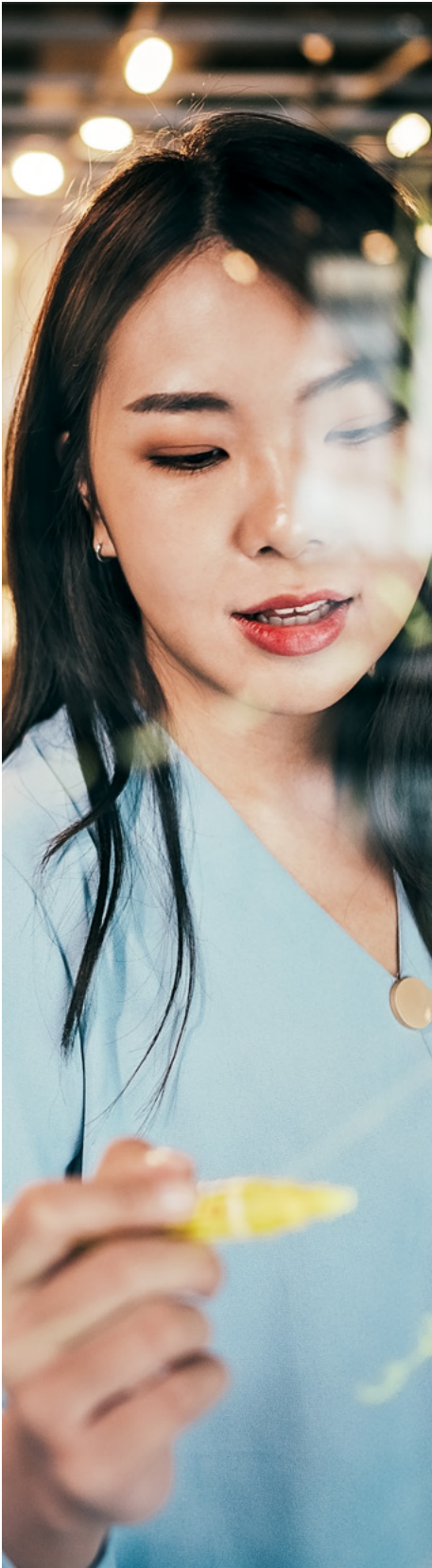
Nov 18
3pm - 5pm

Launch Me

Launch Me workshops are aimed to help students and alumni receive the training and skills they need to take their business idea to the next level. There are three sections for the workshop series, with topics including the Lean Canvas, Business Plan development, and Effective Pitch training.

The CfE offers specialized experiential learning opportunities which stimulate new ways of thinking and support the unique goals of entrepreneurs.

Visit the Page >



Nov 23
11am - 12pm

Members Meeting

This meeting gives you the opportunity to learn about the CfE and for us to learn about you! If you have previously attended a member meeting you are not required to attend another one.

Nov 26
11am - 12pm

CfE Social Entrepreneurship - Using Business as a Tool to Change your Community

This workshop will help you understand the basics of social entrepreneurship and enable your business to address social and environmental issues.

Jan 2021

CfE Women in Entrepreneurship Community

The CfE is starting a Women in Entrepreneurship Community. This community will meet once a month starting in January and discuss topics around women in entrepreneurship. If you are interested in being part of this community send us an email at cfe@humber.ca.

Online Modules

The CfE has been working hard to create online modules for anyone who is looking to gain more knowledge in entrepreneurship. These modules are now available. For more information on registering please see our website.

Enactus Team

Enactus provides a platform for individuals to come together and create community development projects that harness and develop their talents and skills. The CfE is recruiting an Enactus Team this year to take part in this amazing opportunity. If you are interested in being a part of this team reach out to us at cfe@humber.ca.

CfE Feedback Survey

We will be conducting a CfE Feedback Survey. Participants who complete the survey will be eligible to enter the contest to win a \$50 VISA gift card. The survey link will be emailed to members this month.