

# SoTL

## Qualitative Methods – Interviews and Focus Groups

Thinking about conducting an interview or focus group as part of a research project, but not sure where to begin? When done effectively, these two qualitative research methods can add richness and depth to your research study, but it starts with the right questions. In this workshop we will set you up for success by sharing best practices for effective and ethical interview and focus group facilitation. We will also provide guidance about what comes after, with a brief overview about qualitative analysis.

**NORTH: D236  
TUES., FEB. 27, 2018  
2:30 TO 3:30 P.M.**

**LAKE: F103  
WED., FEB. 28, 2018  
10:00 TO 11:00 A.M.**

**WE ARE  
HUMBER**

REGISTER ONLINE AT:

[WWW.HUMBER.CA/CENTREFORTEACHINGANDLEARNING](http://WWW.HUMBER.CA/CENTREFORTEACHINGANDLEARNING)

