

February 2021 Centre for Entrepreneurship Newsletter

Hi members, we hope you are safe and well. The CfE is offering workshops and resources online at this time. We encourage you to stay connected and continue to grow your skills! Questions or concerns? Email us at humber.ca/cfe

Events and Programs



Members Meeting

All CfE members are required to attend a membership meeting (these will occur on a monthly basis).

The meetings are to:

- Provide detailed descriptions of the updated benefits of membership
- Help you to build relationships with other members of the CfE
- Help the CfE to understand your individual needs and how we can continue to support you.

Next meeting February 16th at 1:00pm

[Register Here](#)



Women in Entrepreneurship

COMMUNITY

Women in Entrepreneurship Community

Thank you to everyone who attended our first Women in Entrepreneurship meeting. We are very excited for the future of this community.

The goals of this community are to:

- Connecting women with equally passionate women in their entrepreneurial journey
- CfE will support women with their ideas, goals, and dreams
- The group will help to connect, engage, and inspire women
- Discuss a variety of topics, learn from women entrepreneurs, and bring women entrepreneurs voice to campus and build role models for future entrepreneurs.

Our next meeting time will be posted soon.

**BE
YOUR
OWN
BOSS**

**WORKSHOP
SERIES**

Be Your Own Boss

The CfE has started running our BYOB Program again this winter. The winter sessions of BYOB will be held virtually. Be Your Own Boss is a 7 week workshop series on ideation, marketing, promotions, sales, finance, funding and operations. Certification of completion and CCR accreditation will be available to all participants who attend a minimum of 5 out of the 7 workshops per cohort.

[Register Here](#)

BE YOUR OWN BOSS

Do you have a business idea? **Pitch it to us!**

VIDEO PITCH COMPETITION

humber.ca/cfe

Be Your Own Boss Video Pitch Competition

We are happy to announce that our Be You Own Boss Video Pitch Competition is back again this year! This competition is for current students only.

The Centre for Entrepreneurship (CfE) wants you to create a 2 minute video showcasing a new business idea or current business. Pitching and selling are essential skills for Entrepreneurs, especially when launching a new business. A successful pitch can garner significant amounts of support and potential investors. This pitch is your time to shine; contestants should ensure that the video is creative, informative, and compelling to all viewers. Make it fun, and be clear of what your product/business idea is.

[Click Here for More Information](#)

HUMBER'S CFE PRESENTS: INSTAGE VR EXPERIENCE

InStage Virtual Reality Experience

InStage is a virtual reality tool that can help students improve their interview and sales pitch skills. It will be available to students once in person classes resume. This workshop will be a demonstration of the Interview module.

- February 25th at 1:00pm

[Register Here](#)

Black History Month

February is Black History Month. This is a time to celebrate Black culture and contributions made by Black entrepreneurs. We are looking for Black entrepreneurs to do an interview to discuss the industry and their journey. We would like to share your stories and help showcase your business.

Brandeis Denham Jolly



Today, on the first day of Black History Month, we shine a light on Toronto's own, entrepreneur and philanthropist, Brandeis Denham Jolly. Jolly played a pivotal role in reshaping the landscape of the radio industry in Canada by pursuing Canada's first Black-owned radio station. That radio station that many of us tune into today - FLOW 93.5 - would not be active and as successful without the many years of strong perseverance that Jolly dedicated. His dedication stemmed from recognizing the need for an outlet that could reflect and serve his community as a platform for music, culture and for stories that have gone left untold. Establishing FLOW 93.5 may be Jolly's most well-known venture but his entrepreneurial-spirit and wealth of knowledge have also shined through human rights, philanthropy, business and publishing. To learn more about Jolly's story check out his book: *In*

The Black: My Life.

Source: Gaviola, A. (2020, December 03). The secret to Order of Canada inductee Denham Jolly's multi-million dollar empire - BNN Bloomberg. Retrieved February 01, 2021, from <https://www.bnnbloomberg.ca/the-secret-to-order-of-canada-inductee-denham-jolly-s-multi-million-dollar-empire-1.1531136>

Toastmasters

Toastmasters is the fun way for you to improve your communication and build skills to help in your career. Join us at our next meeting to learn more about how you can build a brighter future for yourself!

Toastmasters meets every Saturday morning from 9:00am to 10:30am. To RSVP contact alain.londes@humber.ca or send a message on Instagram @humber_lakeshore_toastmasters

**BRAMPTON'S
STARTER
COMPANY PLUS**
MANDATORY INFORMATION
SESSION

FEBRUARY 18TH

FEBRUARY 23RD

OPPORTUNITY TO APPLY FOR A GRANT OF UP TO \$5,000

Brampton's Starter Company Plus

The Starter Company Plus program will assist people 18 years and over interested in starting, expanding or purchasing a business in Brampton.

The program provides:

- Free training and business skills development
- Free mentorship and guidance
- Opportunity to apply for a program grant of up to \$5,000 after the completion of mandatory training and mentorship

The Starter Company PLUS Program is delivered by the Brampton Entrepreneur Centre (BEC) for the Brampton & Caledon area. BEC is a business unit of the City of Brampton's Economic Development Office. The Starter Company PLUS program is funded by the Province of Ontario and is delivered by Small Business Enterprise Centres ("SBECs") similar to BEC across Ontario who are part of the Province's Ontario Network of Entrepreneurs (ONE). For information about the program outside of the Brampton area, please refer to the list of Small Business Entrepreneur Centres and Community-Based Provider Locations in Ontario.

To apply to the Starter Company Plus Program in Brampton, you must confirm your eligibility to participate in the program and attend a mandatory info session. Attendance at the info session does not guarantee acceptance into the program or a program grant's receipt.

Here are the Mandatory Information Session

February 18th | 10:00 am to 11:00 am

February 18th | 6:00 pm to 7:00 pm

February 23rd | 10:00 am to 11:00 am

February 23rd | 6:00 pm to 7:00 pm

[Visit their website](#)



2021 Award Nominations Now Open

Nominate by March 15th | canies.ca

CANIE AWARDS

Entrepreneurship relies on innovation to revolutionize industries. The Innovators & Entrepreneurs Foundation celebrates the innovations of Canadian entrepreneurs with the flagship program, the **#CANIEAwards**. Applications are now open!

Apply for 1 of the following Awards:

- Woman Entrepreneur Award
- Global Impact Award - For enterprises only
- Indigenous Innovation Award
- Youth Impact Icon Award - under 30 years old
- Black Entrepreneur Award
- Product Innovation Award - For enterprises only
- Entrepreneur of the Year Award

[Nominate or Apply](#)

