

January 2021 Centre for Entrepreneurship Newsletter

Hi members, we hope you are safe and well. The CfE is offering workshops and resources online at this time. We encourage you to stay connected and continue to grow your skills! Questions or concerns? Email us at humber.ca/cfe

Happy New Year

Events and Programs



Launch Me Competition

The Launch Me Competition provides aspiring entrepreneurs with the opportunity to develop and pitch their business ideas for an opportunity to potentially win a portion of \$20,000 in funding and resources to support the startup. The Launch Me Competition will have an additional prize of \$5,000 sponsored by IGNITE. Applications are due on January 25th.

[LEARN MORE](#)

Launch Me Workshop Series

Launch Me workshops are aimed to help students and alumni receive

the training and skills they need to take their business idea to the next level. This section of the Launch Me Workshops will discuss effective pitching.

[Register Here](#)



Women in Entrepreneurship Community

The Centre for Entrepreneurship (CfE) is starting a Women in Entrepreneurship Community. This group will meet once a month starting in January. The goals of this community are to:

- Connecting women with equally passionate women in their entrepreneurial journey
- CfE will support women with their ideas, goals, and dreams
- The group will help to connect, engage, and inspire women
- Discuss a variety of topics, learn from women entrepreneurs, and bring women entrepreneurs voice to campus and build role models for future entrepreneurs.

The first meeting will be January 21st at 5:00pm

[Register Here](#)

**BE
YOUR
OWN
BOSS**

**WORKSHOP
SERIES**

Be Your Own Boss

The CfE has started running our BYOB Program again this winter. The winter sessions of BYOB will be held virtually. Be Your Own Boss is a 7 week workshop series on ideation, marketing, promotions, sales, finance, funding and operations. Certification of completion and CCR accreditation will be available to all participants who attend a minimum of 5 out of the 7 workshops per cohort.

[Register Here](#)

Congratulations Innovate & Create Entrepreneurship (ICE) Graduates

Our Innovate & Create Entrepreneurship (ICE) Program has finished its first cohort. We want to congratulate all of our ICE graduates. We hope you continue to succeed in your business ventures.


ICE PROGRAM



CENTRE FOR ENTREPRENEURSHIP
INNOVATE AND CREATE
ENTREPRENEURSHIP PROGRAM

HUMBER'S CFE PRESENTS: INSTAGE VR EXPERIENCE



 HUMBER
Centre for Entrepreneurship

InStage Virtual Reality Experience

InStage is a virtual reality tool that can help students improve their interview and sales pitch skills. It will be available to students once in person classes resume. This workshop will be a demonstration of the 'Introduce Yourself' module.

Introducing Yourself: You've managed to book a big meeting with some great potential clients! Congratulations! However, before you tell them about why they should buy from you, you'll have to introduce yourself. Get ready to tell them a bit about who you are, what your goals are, and why you're

excited about meeting them.

- January 21st at 11:00 AM

[Register Here](#)

Toastmasters

Toastmasters is the fun way for you to improve your communication and build skills to help in your career. Join us at our next meeting to learn more about how you can build a brighter future for yourself!

Toastmasters meets every Saturday morning from 9:00am to 10:30am. To RSVP contact alain.londes@humber.ca or send a message on Instagram [@humber_lakeshore_toastmasters](#)

Congratulations to our Feedback Survey Winner, Deon Facey

