

The Dean's News

The Dean's News celebrates the successes of Faculty of Business students, alumni, professors and staff. This collaborative project is meant to motivate and inspire readers to make their great, even greater.

To share all of your successes with us, visit business.humber.ca/content-submission and choose "The Dean's Newsletter".

**INITIATIVE BETWEEN
UNIVERSIDAD LATINA DE
COSTA RICA AND HUMBER
- A COLLABORATIVE
SUCCESS!**

SEE PAGE 7 >



Alvina Cassiani
Senior Dean
Faculty of Business

The Dean's Message

April is a time when business students and faculty hit their full stride. With a semester or two of learning almost complete, students can put their new skills and knowledge to the test. This month, there were cross-collaboration projects, both within Humber and with our international partners with a focus on management and leadership activities.

The Business Insights Analytics program celebrated its first cohort with many student success stories while the Humber/Ningbo partnership marked its 26th year of achievements. Two years in the making, the popular Fashion Show has returned and was hosted on North Campus while Lakeshore Campus was the host to an art show set up to raise money for Ukrainian Relief.

Focus on the future, as always, is a high priority as industry professionals are invited to participate in panels, guest speaking and other networking events.

Read on to find out why you should launch your business career here.

**WE ARE
BUSINESS AT ITS BEST**

MANAGEMENT & LEADERSHIP



Fundraising Management Students Wrapped up Their Winter Term With an Outstanding Panel of Industry Leaders!

Thanks to faculty and program alumni, Brock Warner and Tara Irwin for arranging a line up of inspirational participants to meet with students.

[See who was on the panel >](#)



Web Development Students Collaborate With Bakery Management Students on Cross-Program Project

The Digital Business Management program worked with the Baking and Pastry Arts Management program during Winter 2022; a collaborative project between two courses in three different programs at the Faculty of Business.

[Meet the teams and see the final presentations >](#)



Digital Business Students Work on an International Project Supporting Female Refugees in Kenya

A group of students from the Digital Business Management BComm and the Fashion Arts and Business programs at the Faculty of Business joined a multi-disciplinary team of students from Humber's Faculty of Media and Creative Arts, and the Faculty of Liberal Arts and Sciences on an international project to support female refugees in Kenya.

[More about the team and the project >](#)

MANAGEMENT & LEADERSHIP

Humber Fashion Management Postgraduate and Public Relations Students Collaborate With SENAC University (Brazil)

24 students from SENAC University (Brazil), Humber Fashion Management postgraduate, and Public Relations worked together in a Collaborative International Learning Project (COIL): “Furniture for a Better Future”.

See the Project Overview and Outcomes >



Humber Honours Graduate Kimberly Lam Awarded a Canada Graduate Scholarship

Kimberly Lam, an Honours graduate from 2017, was awarded a Canada Graduate Scholarship for students enrolled in Master’s programs.

Meet Kimberly >

ACCOUNTING, FINANCE & INSURANCE

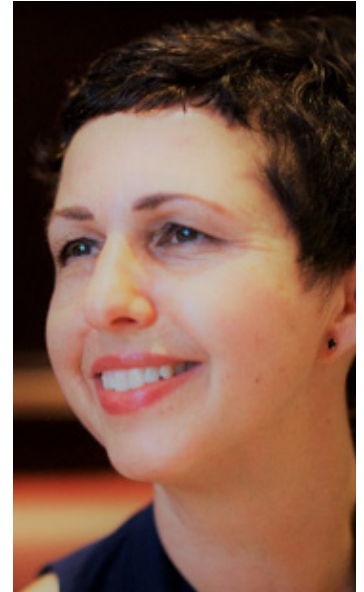


The Humber Business Insights and Analytics Program (BIA) Graduates Its First Cohort This June

Program Coordinator, Nataliya Korchagina, alongside Program Associate Dean - Peter Madott, the faculty team, and the Program Advisory Committee take a moment to share student stories of the first graduating class.

Meet the faculty and the students >





BIA Final Semester Students Help the Industry Derive Business Insights

At Humber College, experiential learning represents an essential pillar that leads to a successful career. This is demonstrated by establishing collaborations with several companies to allow students to apply their Capstone project to real-world scenarios. The first cohort of the BIA program students mentored by the leading program faculty worked on various real-life projects.

Find out who they worked with and how it went >

RBC/Humber BIA Program Placement Partnership – a Story of Success

One of the outstanding features of Humber’s Business Insights & Analytics program is its Placement program. RBC’s Early Talent program is an exciting and innovative opportunity for students.

About the Placement Program and Student Success Stories >

Learn practical, in-demand skills in business; database management and programming; data analysis and interpretation; and decision-making and communications.

Business Insights and Analytics Program >

MEDIA, PUBLIC RELATIONS & MARKETING



Business Marketing Grad, Katherine Franco Rey Shines a Light on Her Digital Marketing Career

Listen in to hear Grads Give Back: The Podcast with Katherine Franco Rey as she encourages students to be curious, to ask questions, and to be adaptable!

Connect to Season Two - Episode Four >



Fashion Faculty Presents at International Foundation of Fashion Technology Institutes Conference (IFFTI 2022)

Fashion Management faculty, Vladimira Steffek, and Rossie Kadiyska, presented at the International Foundation of Fashion Technology Institutes (IFFTI 2022) conference hosted by Nottingham Trent University in the UK.

Find out more about this annual event >



Humber College Fashion Show Two Years in the Making

On April 22, the Humber College Fashion Show returned in person for the first time in two years. The show was hosted at the Barrett Centre for Technology Innovation at the North Campus, the first time it was held in the space.

Watch the video for Awakening >



Fashion Management Faculty Produced Open Learning Resources for eCampus Ontario as Part of Funding

Fashion faculty, Vladimira Steffek, and Rossie Kadiyska worked with educational supplier Artha Learning to deliver open resources to eCampus Ontario following an approved project for \$33,000 funding.

Find out more about these resources >



Fashion Student Organizes Art Show to Raise Money for Ukrainian Relief

An art show was held at Humber's Lakeshore campus to help raise money for Ukraine.

Find out more about this initiative >



Fashion Management Students Interning With Women-Led Organizations in Bolivia

Following her work with the Bolivian Chambers of Commerce CAMEBOL during pre-Covid “Leave4Change” volunteering, Fashion Management program coordinator, Rossie Kadiyska, brought contacts and project ideas to build WIL opportunities for Humber fashion students.

Find out why vicuña is wool worth more than gold >



Fashion Faculty Wins Gold Hermes at “Hermes Creative Awards” for 2022

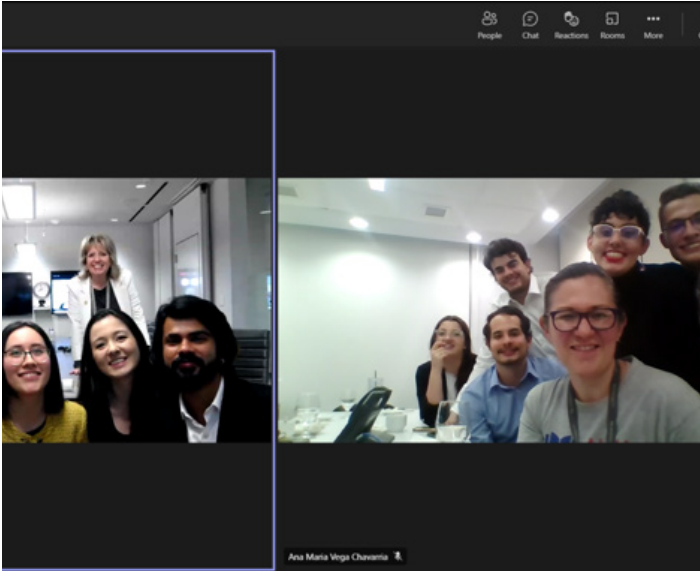
Fashion faculty, Rossie Kadiyska, Vladimira Steffek, and design firm Artha Learning won a Hermes Gold Award at the Hermes Creative Awards for creative professionals.

Find out more about the award and the immersive design thinking experience >

Fashion is an international business, and Humber’s Fashion Arts and Business diploma program places an emphasis on retail operations from both domestic and international perspectives.

Fashion Arts and Business Program >

HOSPITALITY & TOURISM



Hospitality & Tourism COIL Initiative Between Universidad Latina de Costa Rica and Humber College Students – A Collaborative Success!

In the Winter semester, Hospitality & Tourism Operations Management Graduate Certificate students embarked on a COIL initiative with Hospitality and Tourism students from the Universidad Latina de Costa Rica, fondly known as ULatina.

**See how they worked together across borders
toward a sustainable tourism future >**

GLOBAL & INTERNATIONAL



Humber/Ningbo Project Updates

On April 22nd, the Program marked its 26th Celebration of Success. The achievements of the last year for twenty-eight graduating students were celebrated along with several special Humber Guests.

Find out more about the celebration of success >