

March 2021 Centre for Entrepreneurship Newsletter

Hi members, we hope you are safe and well. The CfE is offering workshops and resources online at this time. We encourage you to stay connected and continue to grow your skills! Questions or concerns? Email us at humber.ca/cfe

Events and Programs

**BE
YOUR
OWN
BOSS**

Do you have a business idea? **Pitch it to us!**

**VIDEO PITCH
COMPETITION**

humber.ca/cfe

Be Your Own Boss Video Pitch Competition

**We have changed the submission date to March 17th
by 12:00pm (noon)!**

We are happy to announce that our Be Your Own Boss Video Pitch Competition is back again this year! You will have a chance to win an iPad or gift cards! This competition is for current students only.

The Centre for Entrepreneurship (CfE) wants you to create a 2 minute video showcasing a new business idea or current business. Pitching and selling are essential skills for Entrepreneurs, especially when launching a new business.

A successful pitch can garner significant amounts of support and potential investors. This pitch is your time to shine; contestants should ensure that the video is creative, informative, and compelling to all viewers. Make it fun, and

be clear of what your product/business idea is.

[Click Here for More Information](#)



CfE Member Meeting

All CfE members are required to attend a membership meeting (these will occur on a monthly basis).

The meetings are to:

- Provide detailed descriptions of the updated benefits of membership
- Help you to build relationships with other members of the CfE
- Help the CfE to understand your individual needs and how we can continue to support you.

Next meeting March 17th at 11:00am

[Register Here](#)



Women in Entrepreneurship Community

Thank you to everyone who attended our first Women in Entrepreneurship meeting. We are very excited for the future of this community.

The goals of this community are to:

- Connecting women with equally passionate women in their entrepreneurial journey
- CfE will support women with their ideas, goals, and dreams
- The group will help to connect, engage, and inspire women
- Discuss a variety of topics, learn from women entrepreneurs, and bring women entrepreneurs voice to campus and build role models for future entrepreneurs.

This session will be in celebration of International Women's Day! We will have a Humber Alumni guest speaker.

Our next meeting is March 4th at 4:00pm.

[Register Here](#)



Be Your Own Boss

The CfE has started running our BYOB Program again this winter. The winter sessions of BYOB will be held virtually. Be Your Own Boss is a 7 week workshop series on ideation, marketing, promotions, sales, finance, funding and operations. Certification of completion and CCR accreditation will be available to all participants who attend a minimum of 5 out of the 7 workshops per cohort.

A new session of BYOB will start on March 16th at 6:00pm.

[Register Here](#)



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Market Research for New Entrepreneurs

Market Research for New Entrepreneurs

Abbas from the Toronto Library will be doing a two part workshop on marketing research for new entrepreneurs. He will discuss different resources as well as databases. The workshops will also look at Industry sector reports and article searching.

This workshop will be very valuable for any new entrepreneurs or anyone in the research phase of a business idea.

This is a two part workshop. If you are attending both parts, please register for both parts.

- Part 1- March 3rd at 1:00pm
- Part 2- March 10th at 1:00pm

[Register Here](#)



**HUMBER'S CFE
PRESENTS: INSTAGE
VR EXPERIENCE**



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InStage Virtual Reality Experience

InStage is a virtual reality tool that can help students improve their interview and sales pitch skills. It will be available to students once in person classes resume. This workshop will be a demonstration of the Pitching module.

- March 8th at 2:00pm

[Register Here](#)



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Think.Do.Be Project Information Session

Think.Do.Be Project Information Session

Overcome hurdles in your entrepreneurial journey & win up to \$2000 as a research participant!

Learn from your inner dialogue. Join as 1 of 100 research participants and receive free access to the exclusive Think. Do. Be guided journal entries to identify events, thoughts, and actions that are critical to your entrepreneurial journey.

Commit less than 20 minutes a week for up to 3months to make a difference.

Together, we can create meaningful research. This project is supported in part by funding from the Social Sciences and Humanities Research Council (430-2020-01224) and has received ethics clearance through Brock University Research Ethics Board (20-036)

[Register Here](#)

Tech Week 2021 Presented by the Digital Business Student Association

- Build Your Own e-Commerce Store with Shopify (Saturday, March 6th, 10 AM – 11 AM)

- Marketing it Right with MailChimp (Tuesday, March 9th, 10 AM – 11 AM)
- Boost your Business with Google Analytics (Saturday, March 13th, 10 AM – 11 AM)
- Resume & Career Prep (Saturday, March 20th, 10 AM – 11 AM)
- Social Media Engagement with Instagram Analytics (Saturday, March 27th, 10 AM – 11 AM)

HumberDBSA proudly introduces our **Tech Week 2021**

Workshop - webinar

EARLY REGISTRATION Available

Mar 6 Saturday 10am-11am EST
BUILDING E-COMMERCE STORE WITH SHOPIFY
 Presented by: Prabhavi Vashiast

Mar 9 Tuesday 10am-11am EST
MARKETING IT RIGHT WITH MAILCHIMP
 Presented by: Irina Corea

Mar 13 Saturday 10am-11am EST
BOOST YOUR BUSINESS WITH GOOGLE ANALYTICS
 Presented by: Martin Perez

Mar 20 Saturday 10am-11am EST
RESUME AND CAREER PREPARATION
 Presented by: Chinelo U. Umolu

Mar 27 Saturday 10am-11am EST
SOCIAL MEDIA ENGAGEMENT WITH INSTAGRAM ANALYTICS
 Presented by: Amanda Rice

[For More Information and to Register](#)

Enactus Trivia Night

ENACTUS HUMBER PRESENTS...

TRIVIA NIGHT 2.0

SATURDAY MARCH 6TH, 2021 7:00PM

More info and tickets on:
<https://www.eventbrite.ca/e/trivia-night-20-tickets-142405264981>

[Register Here](#)

Toastmasters

Toastmasters is the fun way for you to improve your communication and build

skills to help in your career. Join us at our next meeting to learn more about how you can build a brighter future for yourself!
Toastmasters meets every Saturday morning from 9:00am to 10:30am. To RSVP contact alain.londes@humber.ca or send a message on Instagram [@humber_lakeshore_toastmasters](https://www.instagram.com/humber_lakeshore_toastmasters)

