

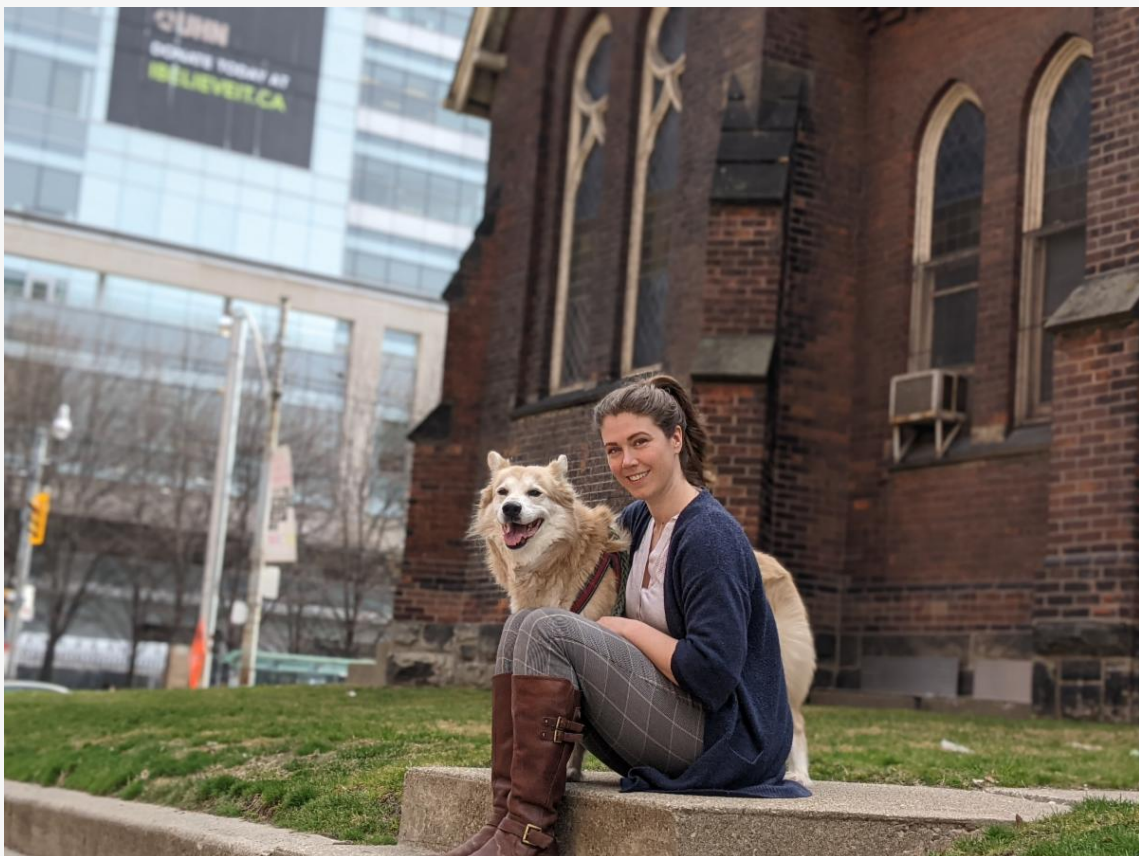
May 2021 Centre for Entrepreneurship (CfE) Newsletter

Hi Members, hope everyone is staying safe and well.

We want to congratulate those who have completed another term of studies - you made it! As the summer semester and warm weather approaches, we encourage you all to stay connected with the CfE and get ready for some new events and programs ahead.

The CfE will continue to operate virtually.
If by any chance you have questions or concerns, email us at:
cfe@humber.ca

Welcome to the team, Kasey!



Everyone, meet Kasey Dunn, joining the CfE in her role of Project Manager.

Kasey will be working with the CfE to oversee operations, programs and events, all while helping to lead our team and members towards success. Kasey brings a variety of knowledge, and previous experience in addressing the socio-economic

barriers that prevent young innovators from reaching their full potential, along with a passion for empowering innovation and entrepreneurship.

Fun fact: Kasey has three dogs and three cats, all of which we'd like to welcome to the team as well. Pictured above with Kasey is Jasper.

Ristics online



We are Ristics online, a store created by graduating Humber students to make this a memorable moment since our graduation ceremonies were cancelled due to COVID 19.

Here is the link to our online store. Check out our products, and recognize your achievement by purchasing one of our memorable t-shirts!

Ristics store: <https://ristics-online.myshopify.com/>

Enjoy the spotlight, it's your turn to graduate. You've earned it!

Instagram account: <https://instagram.com/risticonline?igshid=rzllq1iie548>

EVENTS AND PROGRAMS

Innovate and Create Entrepreneurship (ICE) Program



INNOVATE & CREATE

ENTREPRENEURSHIP PROGRAM (ICE)

Want to be your own boss? Have an idea you're ready to work on?
This 12 week, hands-on experience will put your innovation and creativity to work as you bring your idea to life.

In 12 weeks, you will bring your idea down to earth and get ready to launch. Explore business basics, innovation skills, marketing, finances and more with experts and entrepreneurs who can guide your journey.

Every session is practical, hands-on, and focused on taking your idea to the next level.

Can be used for Work Integrated Learning (WIL) or placement opportunities (conditions apply)

The application deadline for the ICE program is Sunday, May 16

[Learn more and apply here](#)

**Humber Centre for Entrepreneurship (CfE) &
Humber Community Employment Services
Presents: Self Employment / Starting a Business**



Have a business idea that you want to bring to life? This workshop will introduce the key components of starting a business, including how to identify great ideas and determine if they are feasible before launching.

Join us as Kasey from Humber's Centre for Entrepreneurship presents information and resources on how to plan, fund, and launch your venture.

This event will take place on
Tuesday, May 11 from 10 a.m. to 11:30 a.m.

[Register here](#)

CfE Member Meeting




All **new** CfE members are required to attend at least **one** member meeting (these will occur on a monthly basis). The meetings are to:

- Provide detailed descriptions of the updated benefits of membership
- Help you to build relationships with other members of the CfE
- Help the CfE to understand your individual needs and how we can continue to support you.

Our next virtual meeting will take place on
Wednesday, May 12 from 11 a.m. to 12 p.m. (noon)

[Register here](#)

Instagram Live - Entrepreneur Q&A



169 Posts **863** Followers **203** Following

Centre for Entrepreneurship
 College & University
 Empowering and inspiring the entrepreneurial spirit at Humber College and beyond! ⚡
 Got a business idea?
 Sign up for Launch Me 📧
linktr.ee/cfehumber

[Edit Profile](#) [Promotions](#)

[Insights](#) [Add Shop](#) [Email](#)

Workshops Events Life at CfE Must Read Community


Are you an entrepreneur with a running business or start-up?

We have started featuring entrepreneurs on our [Instagram](#) page. We would love to showcase your business to our audience, and give you more exposure.

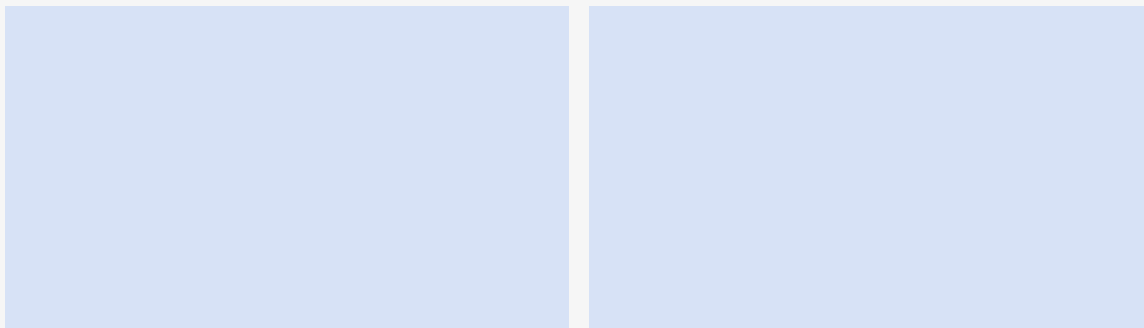
What to expect:

- 20-30 minute interview (its more of a discussion, so don't worry!)
- How you started your business, and what you offer
- Advice
- The inspiration behind the idea

If you are interested, please email us at cfe@humber.ca



Upcoming Entrepreneur Q&A's



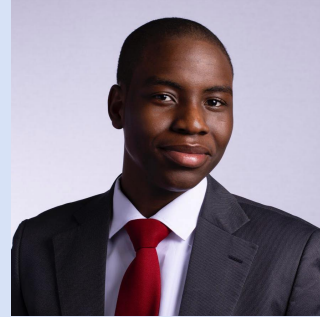


Madeline Currie

Swiss Army Musician

Swiss Army Musician is an online platform that offers complete, comprehensive education for musicians who want to learn the craft of songwriting.

Live on **Thursday, May 6**
from **1:00 to 1:30 p.m.**



Favour Nzeribe

Chosen Feet

Chosen Feet is a smart insole that reduces foot pain with how you walk, run and sit, but it also measures your distance ran, calories burnt, and body max index, for competitive runners.

Live on **Thursday, May 13**
from **1:00 to 1:30 p.m.**

Women in Entrepreneurship Community



HUMBER CENTRE FOR
ENTREPRENEURSHIP



WOMEN IN ENTREPRENEURSHIP Meeting

JOIN US!



Thank you to everyone who attended last month's Women in Entrepreneurship meeting. We are very excited about the future of this community. The goals of this community are to:

- Connect women with equally passionate women in their entrepreneurial journey
- Support women with their ideas, goals, and dreams
- The group will help to connect, engage, and inspire women
- Discuss a variety of topics, learn from women entrepreneurs, and bring women entrepreneurs' voices to campus and build role models for future entrepreneurs


Our next meeting and workshop will take place on
Thursday, May 20 at 4:30 p.m.

Register
here

InStage Virtual Reality Experience



HUMBER'S CFE PRESENTS: INSTAGE VR EXPERIENCE

 **HUMBER**
Centre for Entrepreneurship

InStage is a virtual reality tool that can help students improve their interview and sales pitch skills. Participants who join will have the ability to watch a virtual reality demonstration and actively participate in feedback.

The Interviewing Module workshop will take place on
Thursday, May 13, 2021 from 11:30 a.m. to 12:30 p.m.

Register
here

Member Feature



Mexskeletons

By Victor Lugo Armenta

Hand-painted glassware from Mexico

Mexskeletons is a company with a mission to export handmade artistic creations of Mexican traditions and culture to the world. Mexskeleton views themselves as a link between community artisans in Mexico and a world of people



who love Mexican culture. Victor is a visionary entrepreneur creating solutions that can support and empower families of Mexican artisans.

[Etsy Shop Link](#)

[Instagram Page](#)

Toastmasters



Toastmasters is the fun way for you to improve your communication and build skills to help in your career. Join us at our next meeting to learn more about how you can build a brighter future for yourself!

Toastmasters meets every Saturday morning from 9 to 10:30 a.m.

To RSVP contact alain.londes@humber.ca or send a message on Instagram @humber_lakeshore_toastmasters

[Click here for more information](#)

PARTNER EVENTS

**Building Small Business Resilience (BSBR)
project with Sheridan College**

Photo by cottonbro from Pixels

under
represented

~~under~~
valued

BSBR Digital Marketing Training Program

Research initiative by

Sheridan

Is your business struggling to recover from recent shutdowns? Could you benefit from free digital marketing support?

We're offering a free 12-week applied digital marketing training course for underrepresented small business owners plus \$500 to spend on your ads and marketing!

This is all part of the Building Small Business Resilience research project through Sheridan College.

If you're interested, press the link below — **spaces are limited.**

[Learn more and apply here](#)

Futurpreneur's Black Entrepreneur Startup Program

Black Entrepreneur Startup Program

Financing + mentorship + resources



Are you a Black entrepreneur aged 18-39 looking to launch a new business?

Check out Futurpreneur's Black Entrepreneur Startup Program Funded by RBC,

with additional loan financing provided by BDC, this exciting new program offers up to \$60,000 in startup financing, plus mentorship and resources, to help you kickstart your business journey.

[Sign up here](#)

Dragons' Den Auditions have begun!



Dragons' Den gives aspiring entrepreneurs the opportunity to pitch their businesses to a panel of wealthy Canadian business moguls - the Dragons. Successful pitchers will have a chance to earn real investment - from the Dragons' own pockets!

This is a fantastic opportunity for entrepreneurs and small business owners to apply and pitch their business concept for the chance to appear on national television. We would love to see as many people apply as we can!

[Apply here](#)

