



HUMBER

Centre for Entrepreneurship

SPROUT

WORKSHOP

Business Modeling in Excel



DESCRIPTION

Workshop will help our members build a very powerful tool (Excel) that can be used to gain a competitive advantage in their class work and future careers.

NORTH CAMPUS

June 26th
4:00 - 7:00 PM
Room LRC 6104

LAKESHORE CAMPUS

July 3rd
4:00 - 7:00 PM
Room G 204

WHAT YOU WILL LEARN

- 1 **ANALYSIS OF MARKETING SPEND**
Creation of all 3 financial statements
- 2 **PRICING STRATEGY**
Calculation of Attrition Rates
Revenue and Cost Sensitivity Analysis
- 3 **BUILD ASSUMPTIONS & SIZE A MARKET**
Building Automated Analysis

AND MUCH MORE!

TAP IN

humbercfe.eventbrite.ca

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