

# SURVEY BEST PRACTICES



Designing high quality questions is one of the most important aspects of survey development. The goal is to create questions that accurately measure the opinions, experiences and behaviour of the individuals in question. This process can be a delicate mixture of art and science. In this workshop, we will explore best practices and potential pitfalls to help you maximize the quality and utility of your data, in relation to the questions you are asking and the analyses you wish to perform.

**NORTH: D236**

**TUES., SEPT. 26, 2017, 11:00 A.M. TO 12:00 P.M.**

**LAKE: F103,**

**THURS., SEPT. 28, 2017, 11:00 A.M. TO 12:00 P.M.**



**WE ARE  
HUMBER**

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