



September 2021

Centre for Entrepreneurship (CfE) Newsletter

Hi,

As we enter the fall semester, our team at the CfE wants to thank you for your ongoing cooperation as we restructure our membership program. We hope that you all had a great summer and hope that you're ready for the upcoming events and programs we are offering this year.

Please note: The CfE will continue to operate virtually.

If you have any questions or concerns, please email us at: cfe@humber.ca

Membership Update

MEMBERSHIP OPTIONS

General	Ideation & Creation	Launch	Humberbiz
<p>Stay in the loop with the CfE</p> <ul style="list-style-type: none"> Receive the CfE monthly newsletter Attend general workshops and events Access online learning modules 	<p>Start working on your business idea</p> <ul style="list-style-type: none"> Everything from 'General' membership plus: Access to mentorship and funding opportunities Access to structured educational programs offered by the CfE Access to CfE facilities and business launch supports Opportunity to apply for Work-Integrated Learning (WIL) placements <p>** Interview with CfE staff to join</p>	<p>Develop your business plan and get growing</p> <ul style="list-style-type: none"> Everything from the 'Ideation & Creation' membership plus: Access professional partners, discounts and other perks Get personalized public relations and marketing support Work with student talent <p>** Complete a pitch to join</p>	<p>Join our growing business portfolio</p> <ul style="list-style-type: none"> Everything from 'Stay in the loop' membership plus: Receive promotion through our website and business directory as a valued partner Find student talent for placements and jobs Provide projects and applied research opportunities for Humber faculty and students <p>** Meet with CfE staff to discuss</p>

Ongoing engagement requirements must be met for all memberships excluding 'General' memberships

Our team at the CfE has updated our membership program and we appreciate your patience and cooperation. For those who signed up as a member for **Ideation & Creation, Launch or Humber Biz** you will be sent an interview email shortly to confirm that you're in the appropriate membership category. All members will receive an email including a survey that is required to conclude the membership process.

Stay tuned!

Hustl.Works Blog



10 Life Changing Books for the Side Hustler

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with their limited time, energy, and money. We know how frustrating this can be because we've been there. Living paycheck to paycheck for several years, we were so focused on getting out of debt that we forgot about all the other opportunities along the way. In this post, we'll share 10 life-changing books (in no particular order) that will get you off the ground, turn your attention toward creating a sustainable future and provide inspiration for how you can get there.

[Read more](#)

Member Feature



CallMeViP- Dhruv Patel

CallMeViP is a small business that helps other business owners and startups find phone numbers that are easy for their customers to remember. We offer all area codes (from 416 to 343), help customize specific digits (4663 or HOME), and secure you a number that stands out and looks appealing on marketing material!

Reach out to us to find your perfect number, explore our options, and build your

For business inquiries contact Dhruv at 416-577-1999

Programs

Be Your Own Boss (BYOB)



The first workshop is on **September 7th!**

Be Your Own Boss is a seven week workshop series on ideation, marketing, promotions, sales, finance, funding and operations. **Certification of completion and CCR accreditation** will be available to respective participants who attend a minimum of five out of the seven workshops per cohort.

This program is for new entrepreneurs who want to learn about the basics of running their own businesses. Workshops include: *Being Your Own Boss, The Business Choice, Researching the Business, Marketing Strategy 1, Marketing Strategy 2, Business Operations, and How to Get Money for Your Startup.*

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[Innovate & Create Entrepreneurship \(ICE\) Program](#)



[Learn about the ICE Program!](#)

Want to be your own boss? Have an idea you're ready to work on?

In 12 weeks, you will bring your idea down to earth and get ready to launch. Explore business basics, innovation skills, marketing, finances and more with experts and entrepreneurs who can guide your journey. Every session is practical, hands-on, and focused on taking your idea to the next level.

Applications Due: September 12, 2021, 11:59pm

[Sign Up](#)

Information Sessions



This year the Launch Me program is returning better than ever. Our new **BMO Launch Me** program is designed to help students and recent alumni receive the training and skills they need to take their business to the next level with seed funding.

The BMO Launch Me program is for the entrepreneur that wants to build their skills and prepare their business idea for launch. Complete the series of workshops and submit your work to our BMO Launch Me Competition for a chance to **win funding for your business!**

Sign up for one of our information sessions, by clicking one of the links below, and see if this program is the right fit for you!

[Thursday, September 9 at 11 a.m. EST](#)

[Thursday, September 16 at 4 p.m. EST](#)

[Thursday, September 23 at 11 a.m. EST](#)

[Thursday, September 30 at 6:30 p.m. EST](#)

Job Board

Student in Residence (Experience Ventures)

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**BECOME
A CHANGEMAKER**



UNIVERSITY OF CALGARY
Hunter Hub for Entrepreneurial Thinking

Canada

We are now hiring **students-in-residence** for the fall semester. Work with CfE startups as a digital marketing specialist.

The Digital Media/ Marketing Specialist in Residence will report to the Director of the CfE. The successful candidate will work directly with current CfE startups to create marketing campaigns, advertisement material and social media content for their businesses. The incumbent will support and advise on multiple marketing and communications strategies and will have a meaningful impact by helping early-stage entrepreneurs grow their ventures.

Apply by September 12th!

[Apply Now](#)

[Design Thinking Challenge \(Experience Ventures\)](#)

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Get paid to work in with an interdisciplinary group of students and learn design thinking by actually doing it!

Taking place over eight weeks, these innovation challenges require students to build out more complete solutions to social, business, design or community problems for CfE partner organizations.

Our Design Thinking program is now open for applications.

Apply by September 19!

[Apply Now](#)

Partner Events and Programs

League of Innovators Foundations (Batch 5)

We'll provide the tools and a map,
you choose your adventure.

 **FOUNDATIONS**

Are you ready for an adventure? Choose your path! Our Foundations 2021 program is now accepting applications.

This six week virtual program is FREE and designed to help young Canadian entrepreneurs build their toolkit and mindset. Get clarity on how entrepreneurship can fit into your life and get the resources you need to forge your own path alongside a community of youth across Canada! The direction you choose for your business is completely up to you! We will provide the tools and a map; you choose your adventure! What are you waiting for?

[Apply Now](#)

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