

Cafe LinX uses recent sustainability initiatives to promote positive conversations with students

This article is about a two-minute read.

In recent years, Alex Hoa, Assistant Manager, Cafe LinX and Retail Services, and her team have made an increased effort to model and promote sustainability and waste reduction best practice, in the collaborative space.

“When I saw sustainability in Humber’s Strategic Plan, I was really excited. I think that this really helps advocate for a lot of the initiatives and conversations I have at Cafe LinX with my work study students, and colleagues who also support sustainability-related initiatives in the food and retail industry,” says Alex.

Cafe LinX implemented a new initiative that requires customers to pay 10 cents more for using a paper cup, rather than receiving a discount for bringing a reusable. Alex and her team anticipate that this will spark positive conversations with customers in the space about waste reduction. Ultimately, the goal is to encourage students and staff to make a habit of bringing their reusables to campus every day.

To create more cohesive waste bins at Cafe LinX, Alex is working with Safa Al-Haji, BEST Service Pros’ Junior Environmental Coordinator, to create a better waste system, and provide an

opportunity for students in the space to better understand how much waste is produced daily.

With an interest and care for sustainability, Alex is determined to educate and inspire those around her, on and off campus. My work study students bring me such joy,” says Alex, as she explains that her team is able to have empowering conversations about life as a student, sustainability and more. Alex believes that by having a strong relationship with her team there will always be a place for discussions about environmental and social issues.

“I am a big advocate of the little changes making a big difference, so if anyone can take anything away from this article, it’s to focus on the little things you can change,” Alex says as she hopes the new initiatives at Cafe LinX will educate and inspire students to make sustainable lifestyle adjustments.



Above: Alex Hoa and her team at Cafe LinX.