

What's On at

THE LONGO CENTRE FOR ENTREPRENEURSHIP

Innovate & Create Entrepreneurship (ICE)



Have an idea you're ready to work on?

In 12 weeks, you will bring your idea down to earth and get ready to launch!!!



Applications Due: September 11 at 11:59pm

Innovate & Create Entrepreneurship (ICE)

Have an idea you're ready to work on? In 12 weeks, you will bring your idea down to earth and get ready to launch.

- Learn business planning, marketing, finance and more
- Work with a mentor who can guide your journey.
- Every session is practical, hands-on, and focused on taking your idea to the next level.

ICE Applications, now open. Funding available for students completing the program as WIL or Co-op hours

BE YOUR OWN BOSS (BYOB)



Be Your Own Boss is a 7-week workshop series on ideation, marketing, promotions, sales, finance, funding and operations



Join us this fall in-person on Lakeshore campus!

First session - Sept 6th



Be Your Own Boss (BYOB)

Want to be your own boss?

Join us IN PERSON for this 7-week workshop series on ideation, marketing, promotions, sales, finance, funding and operations. Certification of completion and CCR accreditation will be available to respective participants who attend a minimum of 5 out of the 7 workshops per cohort.

An optional BYOB pitch competition will follow on April 14

Key To Entrepreneurship Modules



10 Part Key to Entrepreneurship

Learn and discover the fundamentals of entrepreneurship
The modules include videos, a quiz and resources to enhance your learning experience.



Key To Entrepreneurship Modules

This 10 part module will strengthen your entrepreneurial skills!

Learn and discover the fundamentals of entrepreneurship through our 10 easy to follow and well designed modules.

These modules will introduce you to a variety of topics that can help you get started on your business idea or entrepreneurial venture. The modules include videos, a quiz and resources to enhance your learning experience.

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BMO LAUNCH ME

Complete a series of skill building workshops to prepare your business idea for launch, and submit your work for a chance to win funds.



BMO Launch Me Program & Competition

The BMO Launch Me Program is designed to help students and recent alumni prepare for success in the BMO Launch Me competition.

Complete a series of skill building workshops to prepare your business idea for launch, and submit your work for a chance to win funds. The first round of the competition is a business plan submission. Chosen finalists will move on to the finals with a five minute pitch to a panel of judges.

CCR Certified!

Women Entrepreneurs

Start my Business Boot Camp

This intensive 16 module program supports women entrepreneurs in the early stages of ventures in a variety of industries.



All modules of the Bootcamp will be delivered online via Zoom.

Women Entrepreneurs

Have you been thinking about starting your own business or venture? Are you a women in the Humber community?

The Longo CfE is dedicated to empowering women entrepreneurs of every age, stage and culture to achieve their business dreams. We believe in fostering leadership. We believe that everyone deserves an equal shot at success. We believe in connecting you with the right people, skills and support to make it happen.

Experience Ventures

Work on Projects with New Companies and Technologies that are Shaping the Future

Get paid to hone your entrepreneurial thinking skills.



Experience Ventures

Interested in making an impact on your career? Why wait until graduation? Get an edge on your future.

Experience Ventures creates paid entrepreneurial thinking placements for college and university students with innovative companies in Canada.

Get paid to hone your entrepreneurial thinking skills.