



HUMBER

Office of Sustainability



SUSTAINABILITY AMBASSADOR

2023-2024 Workbook



WELCOME

The Sustainability Ambassador program is all about advocacy and community-building. As a Sustainability Ambassador, you play a crucial role in educating the Humber community and beyond about sustainability. Amidst a human-created climate emergency, we need passionate and informed youth from diverse cultural backgrounds to encourage positive change on campus and beyond. To join the group, [fill out the registration form](#).

At Humber and U of GH, our commitment to sustainability is guided by varied forms of knowledge and value systems, from Indigenous Ways of Knowing to the United Nations' 17 Sustainable Development Goals.



AS A SUSTAINABILITY AMBASSADOR, YOU CAN:



- Write sustainability-themed posts for our blog
- Amplify @sustainhumber social media campaigns by re-sharing content and participating in contests through personal account
- Social media takeover
- Produce videos for our YouTube channel
- Support Sustainability events by
 - Suggesting event themes
 - Supporting event set up and tear down
 - Promoting event among peers



CO-CURRICULAR RECORD



The average time commitment of the role is 10 hours a semester.

In order to add the “Sustainability Ambassador” experience to your official CCR, you must complete the following requirements or equivalent level of commitment:


- Attend a mix of four sustainability-themed events*, Sustainability Ambassadors monthly meetings, and/or skill-building trainings*
- Contribute a minimum of two blog posts on a sustainability-related topic of your choice
- Support at least two events hosted by the Office of Sustainability

*Sustainability-themed events and trainings do not have to be hosted by the Office of Sustainability to count towards CCR eligibility.

AMBASSADOR MEETINGS

Once a month the group comes together to hang out, discuss upcoming events, and learn together. Those meetings are not mandatory, although attendance is highly encouraged.

The proposed meeting calendar (up to changes) is the following:

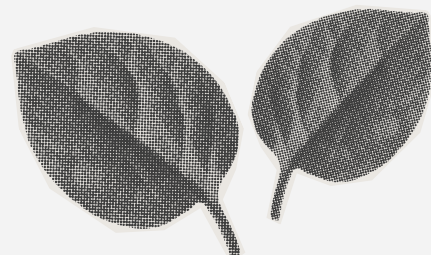
September 21, Thu 1-2pm, North E103	
October 17, Tue 2-3pm, IGS/virtual	
November 13, Mon 10-11am, Virtual	
November 30, Thu 12-1:30pm, North E103	

TRAININGS

A combination of capsule trainings will be offered to volunteers to skill up in areas such as:

- Communications and outreach
- Event logistics
- Equity, Inclusion and Belonging
- Select environmental topics

Students can sign up to lead or co-load training sessions on topics they are experienced in.



PERKS

- Join a community of passionate sustainability advocates at Humber
- Add great experience to your resume
- Integrate sustainable actions into your own life
- Receive recognition on Humber's Co-Curricular Record (CCR)
- Stay up-to-date on the work of the Office of Sustainability
- Win incentive prizes according to level of commitment once you reach CCR requirements

Level one: 14 incentive points to earn incentive prize valued at \$25

Level two: 18 incentive points to earn incentive prize valued at \$50

Level three: 20+ incentive points to earn incentive prize valued at \$75

POINT SYSTEM

- Attend one event = 1 Incentive Point
- One blog post = 2 Incentive Points
- Support one event = 3 Incentive Points
- Produce video for YouTube = 5 Incentive Points

