Humber Tomorrow: Strategic Priorities & Actions

Roll Out/Engagement Plan

Kick off

- **April 2021**
- **Key Outcomes:** Release of Humber Tomorrow and associated timeframes
- **Key Processes**: Communication from the President; Town Hall; Website launch; Online feedback form

Broad Consultation

- **April - May 2021**
- **Key Outcomes**: Community feedback on broad questions (the changing environment, the future of post-secondary education, and successfully achieving our strategic goals)
- **Key Processes:** Topic-specific town hall events and where appropriate using existing committees; Data collection and analysis; Online feedback form

Synthesis & Analysis

- **May 2021**
- **Key Outcomes:** Key themes and questions emanating from the broad consultation
- **Key Processes:** Analysis and synthesis; Themes and questions posted to website and circulated in Communique

Focused Consultation

- **June 2021**
- **Key Outcomes:** Stakeholder priorities are refined; Draft mid- to short-term goals and actions
- **Key Processes:** Smaller group discussions (existing committees and events with a focus on content-area experts); Town hall (TBD)

Refreshed Plan & Distribution

- **July - September 2021**
- **Key Outcomes:** Humber Community informed of planned actions to acheive strategic goals
- **Key Processes:** Executive decision; Town Hall/President's Breakfast; Communique posts